



PROGRAM OF ALLIANCES FOR RECONCILIATION (PAR) FY 2020 QUARTERLY REPORT: OCTOBER - DECEMBER 2020

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PROGRAM OF ALLIANCES FOR RECONCILIATION (PAR)

QUARTERLY REPORT

October – December 2020 (Quarter One/FY 2021)

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ANDI	Asociación Nacional de Empresarios de Colombia
ANT	National Land Agency
ARN	Agency for Reincorporation and Normalization
CAE	Specialized Attention Centers
CEA	Council of American Enterprises
CEV	Commission for the Clarification of Truth, Coexistence, and Non-Repetition (Truth Commission)
CHM	National Center for Historical Memory
COP	Chief of Party
CRC	Corporación Reconciliación Colombia
CSO	Civil Society Organization
DCOP	Deputy Chief of Party
DNP	National Planning Department
ERA	Emergency Response in Arauca
FARC	Revolutionary Armed Forces of Colombia
GBV	Gender-based Violence
GOC	Government of Colombia
GSI	Gender and Social Inclusion
JEP	Special Jurisdiction for Peace
ICBF	Colombian Institute of Family Welfare
ITC	Information Technology and Communications
LEAP	Learning, Evaluation, Analysis Platform
LGBTI	Lesbian, Gay, Bisexual, Transgender, Intersex
LISA	Laboratorio de Innovación Social Adaptativo
M&E	Monitoring and Evaluation
PAR	Program of Alliances for Reconciliation
PDET	Programa de Desarrollo con Enfoque Territorial
UARIV	Victims' Attention and Integral Reparations Unit
USAID	United States Agency for International Development

SECTION I: BACKGROUND

Through Cooperative Agreement No. AID-514-A-16-00009, dated May 27, 2016, the United States Agency for International Development (USAID) awarded ACDI/VOCA the Program of Alliances for Reconciliation (PAR or the Program) for a five-year period through November 31st, 2021.

The objective of the five-year, \$74.9-million Program is to promote awareness and mobilization initiatives that boost economic and social opportunities through transformative alliances. To this end, PAR has formed high-impact alliances with major actors in the private and public sectors, media, academia, and civil society. PAR supports these partners to conceptualize and implement initiatives that contribute to changing perceptions, attitudes, and behaviors, helping Colombians to come to terms with the past, engage in constructive dialogue, and transform old narratives forged by conflict. PAR works with the understanding that Colombians must be informed and educated about the conflict (information), recognize that they are part of the solution (awareness), and be willing to participate in that process (action/change).

PAR consists of three main components that aim to: 1) support truth-telling and memory initiatives that enable Colombians to confront and accept the past; 2) promote greater awareness of reconciliation efforts as a way of spurring mobilization and action; and 3) leverage strategic public and private alliances that foster socioeconomic opportunities in target municipalities.

Additionally, PAR plays a key role towards facilitating solutions to the Venezuelan migration phenomenon and works alongside the Government of Colombia (GOC), local governments, public-private alliances, and international cooperation organizations, among others, to address topics such as social and economic integration, and promote objective information and positive messages that mitigate outbreaks of xenophobia.

On April 28, 2020, PAR signed a cost extension for US\$15-million, extending the program to November 2021 and expanding strategies for combating xenophobia, social and economic integration of migrants, and supporting PDETs in PAR municipalities, as well as deepening communications strategies, expanding the scope of DecidoSer to include families and migrants, and emphasizing a more comprehensive intervention in PAR municipalities.

This quarterly report is a summary of activities and progress made from October through December 2020.

SECTION II: SUMMARY

The most noteworthy developments and accomplishments, resulting from PAR's direct technical assistance and support during the reporting period include the following:

RESULTS WITH PAR PARTNERS

- ❖ 8,256 producers and their families benefiting from Fundación ANDI's inclusive value chain strategy.
- ❖ The Grand Rural Summit supported by PAR and Semana reached more than 1.1 million people.
- ❖ Semana Rural published three digital newspapers and received 163,298 visits this quarter and reached 20,640 followers on Facebook.
- ❖ CRC's social media campaign to raise awareness and funds received 3,804 views in September.

RESULTS IN NATIONAL RECONCILIATION INITIATIVES

- ❖ 18 new ambassadors for reconciliation joined PAR to leverage their media presence and empower youth, the private sector, and opinion leaders to become agents of change.
- ❖ An estimated 1,712,900 listeners tuned in to over 100 community radio stations to learn about how to combat gender-based violence using the 141 hotline.
- ❖ 402,000 people tuned into a Facebook Live to watch chef and influencer Tulio Recomienda promote unity and solidarity between Colombia and Venezuela.
- ❖ 521 positive stories were shared as part of PAR's campaign #SomosPARTedelaSolución (We Are PART of the Solution).
- ❖ The anti-xenophobia campaign #CelebremosSinFronteras (Let's celebrate without borders) reached at least 2 million people and became the #3 trend in Colombia and #1 in Bogotá, Medellín, Barranquilla, and Cali.

RESULTS IN LOCAL RECONCILIATION INITIATIVES

- ❖ 30,000 cacao trees were received by families who were victims of the armed conflict in Cienega to grow organic cacao, in the process fostering reconciliation and building trust.
- ❖ An estimated 1,000 community members from the stigmatized Olaya Herrera neighborhood, were reached in a project promoting coexistence and reconciliation.
- ❖ 52 tons of melons worth US\$11,740 were produced and sold by Wayuu, migrants, returnees, and displaced persons in La Guajira as part of a legal income-generation project.
- ❖ 7,325 facemasks, 2,765 biosafety kits, 3,000 hospital sheets, 1,000 750ml units of antibacterial gel, and 10,000 surgical gloves were produced by empowered communities in Buenaventura to support health practitioners and community health workers during the COVID-19 pandemic.

SECTION III: PROGRESS BY PARTNER

FUNDACIÓN ANDI

PAR and Fundación ANDI continued their projects to promote social and economic including by focusing on strategies for inclusive value chains, purchasing initiatives, and employment. A new component of the project matches volunteers from successful corporations as mentors to entrepreneurs.

The inclusive value chain strategy benefits approximately 8,256 producers and their families by strengthening links between small-holder producers and end-buyers. This quarter, ANDI supported the launch of turmeric seller, Curcumetto, and helped cement a purchasing deal with food manufacturer, Drycol. The project implementation team is in the process of evaluating the possibility of outfitting a plantain processing facility for the Asociación de Plataneros del Medio Atrato (Aplameda) in Bojayá to sell plantain chips to national restaurant chain, Frisby. Under Project Nutresa, honey producers received training on beekeeping in nature reservation zones and cacao producers were connected to mentors to help with basic marketing concepts, design, and communications. Inexmoda and ANDI collaborated to deliver trainings to participants working in clothing manufacturing to help strengthen customer management, essential business skills, social media management, production times, visual identity, and strategic planning. Two clothing manufacturing projects in Cartagena closed with positive results: 42 percent the participants saved or re-invested part of their income, the multidimensional poverty index of the participants decreased by 16 percent, and incomes increased by 8 percent. Lastly, ANDI opened a line of communications for agricultural producers in need of technical assistance. Because the COVID-19 has made in-person visits challenging, producers can now request and receive assistance through phone, WhatsApp, and email.

Under the inclusive employment strategy, ANDI continued work with Siemens, Brigard & Urrutia, KPMG, Seguros Bolívar, and Fajobe this quarter. The implementation team performed diagnostic evaluations, identified hiring gaps, and worked with human resources staff to build awareness about issues surrounding inclusive employment. With Siemens, ANDI conducted an additional diagnostic regarding the Venezuelan migrant labor force, aiming to identify barriers to employment the population faces.

CORPORACIÓN RECONCILIACIÓN COLOMBIA

PAR and CRC continued working together to mobilize Colombian society to promote collective actions with a territorial focus that contribute to reconciliation, while also raising awareness about reconciliation projects that are already underway throughout the country. The multi-faceted approach consists of organizational strengthening for CRC, support for regional and community-level reconciliation initiatives, and building strategic public-private alliances.

To strengthen its organizational capacities, CRC developed a customer relationship management system which shows the unique data for members' interests and the monthly use of their financial and in-kind contributions. CRC uploaded all its 513 contacts and 100 accounts to the system and also implemented a strategy of mapping and monitoring in-kind contributions from CRC members, collaborators, and allies. To continue building loyalty among collaborating members and partners, CRC began the design of the One Thousand Ways to Help program, which seeks to support the strengthening and sustainability of productive, social, and cultural community organizations, connecting their needs with the supply of financial, technical, and knowledge-based resources available among CRC members and allies. CRC also designed tools for the speedy preparation of proposals, completing 10 during the period.

Working with Colombian artist Ana María Montenegro and Fundación Comparte Por Una Vida, CRC brought together six Colombians and Venezuelans for the Museum of Migration initiative. The participants are well recognized in their fields, including journalist and PAR reconciliation ambassador

[REDACTED], and they took part in workshops which explored migration from one's own experiences and the experiences of others. The outputs from the sessions included drawings, letters, photographic reports, audios, among other objects that collectively provide a call to action to promote reconciliation. All this material will be housed in the Museum of Migration, a digital page that will be launched in early 2021.

To provide second opportunities to young people, PAR and CRC continued with the En Casa NuevaMente initiative, which facilitates the transition of young ex-offenders out of the criminal justice system while supporting their process of re-integration into society. During the quarter, CRC provided psychosocial support and created 62 new connections for young people. It also adjusted the attention and support model to a virtual format and created a differentiated post-return route for the young migrant population, which was shared with GIFMM, IOM, and UNICEF. CRC also made progress in the design and navigation structure of the virtual format of its methodology La Reconciliación es Nuestro Cuento (Reconciliation Is Our Story).

To discuss ways to include former young offenders in training and employment processes, including apprenticeships, job placements and scholarships, as well as providing them with legal advice and support, PAR and CRC also had meetings with several organizations including the Judicial Services Board, Fundación ANDI, Global Opportunity Youth Network, Grupo Éxito, Universidad Santo Tomás, Institución Educación Futuro, Fundación Acción Interna, and ICBF.

On the issue of reconciliation and development work with a territorial focus, CRC and PAR's national and territorial team held meetings, including with Fundación ANDI, to identify initiatives and projects in the PDETs which could viably be connected to private sector partners. CRC also made progress in structuring the contract terms for a digital service provider that will support the development of virtual training processes for projects, partners and mentors, PAR territorial teams, and international cooperation organizations.

CRC also took part in the launch of a public policy roundtable to strengthen the involvement of the private sector in the PDETs. This meeting included the participation of civil society organizations, companies operating in PDET territories, international cooperation agencies, and relevant national government entities. CRC made a presentation and moderated a discussion on the current involvement of the private sector in the PDETs and will use inputs from these discussions to formulate a public policy input document.

PROYECTOS SEMANA

PAR and Semana continued to promote positive stories of resilience and reconciliation and generate new narratives of areas stigmatized by armed conflict through the information platform Semana Rural. The PDF version of the paper was distributed to more than 2,000 subscribers and published on the website www.semanarural.com. During the quarter, Semana Rural published three editions, which covered topics such as the important role that coffee production is playing in reactivating rural economies, conclusions from the II Gran Cumbre Colombia Rural (Great Colombia Rural Summit), and a

special edition highlighting successful rural women in celebration of World Day of Rural Women. The online site received 163,298 visits this quarter and reached 20,640 followers on Facebook, 7,253 on Twitter, and 12,073 on Instagram.



PAR and Semana supported the second Rural Summit, which provided a key platform to discuss rural development plans needed to reactivate rural economies. Held in virtual format from November 10 to 14, the summit reached more than 1.1 million people and covered topics such as the steps towards strengthening rural economies in order to reduce the social and economic gaps and how this can support the PDET plans and encourage public and private investment. PAR ambassador for reconciliation [REDACTED] joined the panel discussion Land for Women: Key for Reconciliation, during which she highlighted the different gastronomy delights produced through PAR projects in stigmatized areas and how these have been a vehicle for increasing socioeconomic development, strengthening community relationships, and helping mend the broken social fabric. A summary of the summit published on the Semana Rural platform can be found here: <https://bit.ly/3ixt8g7>.

With Proyecto Migración Venezuela, PAR and Semana continued promoting security and coexistence in areas that have received high numbers of Venezuelan migrants and returning Colombians. The platform publishes positive news stories about migrants as well as practical and accurate information regarding migration, including news and information relating to the current health crisis. This quarter, Proyecto Migración Venezuela designed a survey about the quality of life and integration of Venezuelan migrants in Colombia. The information from this survey polling more than 1,500 households across the country can be used to inform government policy as well as for international development agencies to use in the design and implementation of projects and activities to reduce xenophobia, promote integration, and generate access to opportunities. Results are due to be published in the next quarter.

SECTION IV: PROGRESS BY REGION

NATIONAL

PAR continued to promote social inclusion and economic empowerment as well as strengthen integration of Venezuelan migrants and Colombian returnees and raise awareness about gender-based violence and the relevant services available. During the quarter, the Program held 152 DecidoSer workshops with a total of 1,115 participants in both virtual and in-person format. The Program continued developing tools to carry out DecidoSer activities in virtual format, such as podcasts, mobile apps, and radio programs. Additionally, PAR continued working with educational institutions and local and national governments sectors to strengthen and support learning activities during the pandemic. PAR held DecidoSer workshops with representatives of government departments, such as the Ministry of Labor and the National Training Service (SENA), and with members of the media to sensitize about issues relating to migration and the reduction of xenophobia. In the case of the Ministry of Labor, DecidoSer activities focused on promoting empathy and non-prejudice in order to better deal with

migrant groups and provide sustainable solutions. With RCN Radio, the workshops highlighted the importance of fair and accurate reporting and the use of language to mitigate xenophobia and not perpetuating stereotypes. Program staff and participants adhered to biosafety measures and protocols for in-person activities, with the Program distributing kits containing facemasks and antibacterial gel to participants (see annex 3).

The Program's 360-degree communications strategy continued to raise awareness and mobilize Colombians through reconciliation actions that promote socioeconomic opportunities throughout the country. The Program's communications efforts this quarter resulted in 90 online, radio, print, and television publications. In addition, the Program promoted positive messages and awareness-raising campaigns, generating new narratives about stigmatized regions, and positioning memory as a tool to strengthen guarantees of non-repetition of violence. Social media efforts this quarter grew PAR's online following by 1,489 new followers across Facebook, Twitter, and YouTube, reaching more than 487,039 people on Facebook alone through its publications.

PAR continued working with the ambassadors for reconciliation to leverage their media presence and empower youth, the private sector, and opinion leaders to become agents of change in their spheres of influence. This quarter, the Program welcomed 18 new ambassadors. At a national level, current ambassadors, chef [REDACTED] and Olympic medalist [REDACTED], will be joined by actress [REDACTED], journalist [REDACTED], and musician [REDACTED]. Regional ambassadors include [REDACTED] who has become a reference in her community, spreading awareness about the value of changing from illicit crops to legal alternatives and helping strengthen ties between rural communities of Vista Hermosa and government agencies, paving the way for them to be included in development plans; and [REDACTED], who empowers young people in Ciénaga through tourism and generation of new narratives about the region, holding commemoration for the banana massacre which attracted the participation major national and international news outlets. In Bogotá, [REDACTED] worked with the secretariats of the environment and social integration, to commemorate and give visibility to trans men and women, in rural Cartagena del Chairá, [REDACTED] hosted a series of dialogues in, on issues such as self-care, gender-based violence, and women's participation for the transformation of the territory, and respectively in Barranquilla and Cúcuta, [REDACTED] and [REDACTED] are raising awareness about economic empowerment of migrants, returnee, and host populations. Notable achievements of reconciliation ambassadors include rapper [REDACTED] providing key support for young people in vulnerable parts of Cartagena during the pandemic, encouraging resilience and solidarity through a new album called "Todo lo que Somos" (Everything We Are), and [REDACTED] from Quibdó, who won the 2020 National Defense of Rights Award for his work on issues of reconciliation and memory. During the quarter, the reconciliation ambassadors took part in workshops through social networks, public speaking, and the 141 and 155 helplines to combat gender-based violence. Ambassadors also raised awareness on reconciliation and dialogue as a tool to resolve conflicts with approximately 300 children in Bogotá, Barranquilla, and Cúcuta using a booklet prepared by PAR on the popular animated character Profesor Super O.

"We make a difference. For the first time a Wayúu music group has participated at a national level with greats of Colombian music. I know that this new chapter in my life is going to change my life, being an ambassador is a spectacular experience and I am going to make the most of it." – [REDACTED], Ambassador for Reconciliation, Uribia, La Guajira

In continuing to support the **Truth Commission's** (CEV) efforts towards the recognition and clarification of truth, PAR worked with **Casas de la Verdad** (House of Truth) to promote memory and reconciliation through art and cultural activities in eight Colombian municipalities. Each initiative was built around the unique themes and cultural affections of the communities in that territory. Participants used a variety of creative techniques and produced a wide range of artworks that explored key CEV concepts including peace, truth, memory, coexistence, reconciliation, and non-repetition. In Cali, 58 participants took part in creative workshops where they explored the question of “What is the truth?” by producing murals, artworks, and T-shirts printed with the CEV’s key principles. Medellín participants took part in circus and clowning, visual arts, music, and creative writing workshops, followed by discussions, which created spaces for them to reflect on how their perspectives had changed and to understand different perspectives. Afro-Colombian communities in Quibdó engaged in an initiative titled “People on the Move”, which featured the screening of a short film and a discussion, drawing 137 viewers to the event on Facebook live. The other municipalities involved in the project were Cúcuta, Buenaventura, Florencia, Apartadó, and Arauca. Community organizations and artistic collectives, adding up to 29 organizations, implemented the initiatives in each municipality. Each organization conducted a DecidoSer transfer workshop, which were fundamental in creating spaces for dialogue in preparation for the creative processes. The pre-post results indicated that 85% of participants showed a decrease in prejudice and 81% an increase in social acceptance. During the period, PAR also supported CEV to collect information about what occurred during the armed conflict by generating conversations and building bridges between businesses and the CEV. The Program and CEV joined with Universidad de los Andes to convene three dialogues in Bogotá with 68 academic and business actors to engage in dialogue, reflection, and analysis on the dynamics and impact of the armed conflict in relation to private companies. In the last session, two international businessmen, from Peru and South Africa, shared their experiences in transitioning from conflict and the importance of private sector participation in the fulfillment of CEV’s objectives. In conclusion, Universidad de los Andes submitted a report to the CEV based on the conversations, which will inform the CEV’s final report.

PAR continued working with **Fundación Sergio Urrego**, shifting the focus to support the prevention of gender and domestic violence and suicide through the Salvavidas 24/7 helpline to include support for the mental health of migrant and returnee children and youth who have been victims of discrimination or xenophobia. The initiative—that will provide psychosocial guidance, coping tools, and teaching materials to reduce discrimination—is in the initial stage of setting up.

PAR started working with **Corporación Makaia Asesoría Internacional** to provide Information Technology training to young people from migrant, returnee, and host populations in Medellín, Bogotá, Arauca, and Arauquita. PAR and Corporación Makaia Asesoría Internacional are finalizing the training content which will focus on strengthening trust, respect, dialogue, reconciliation, peace building, and empowerment with the 95 participating youths, 40 percent of whom will be Venezuelan migrants or Colombian returnees.

PAR began a new phase of working with **Fundación Empresarios por la Educación** to promote social inclusion by creating and sharing content through the education system. The project will focus on the themes of migration and the mitigation and prevention of gender-based violence, creating webinars and scripts for community radio shows that target educators and parents. La Educación que Nos Une (Education that Unites Us) is a campaign from the implementing partner that develops content aimed at helping students overcome barriers to education that arose during the COVID-19 lockdown. During the first part of the project, Fundación Empresarios por la Educación performed a data analysis exercise on

the campaign and found that since March 2020, 9,313 people had visited the site, concentrating in 11 of the 24 PAR municipalities, with Bogotá, Medellín, Barranquilla, Cúcuta, and Maicao being the most representative.

PAR and **Fundación Gritud** continued working together this quarter to promote trust and social cohesion between Colombians and migrant Venezuelans through artistic and cultural training. During the period, 66 people – over 35 percent Venezuelan migrants or binational Colombians and 30 percent young people – took part in cultural empathy and artistic and creative workshops, which focused on generating empathy and trust. The technical workshops in painting, dancing, and music performance and production, worked to develop the participants skills in collaborative work and respecting difference. Participants also took part in two DecidoSer workshops and restorative actions which sought to positively impact the general population by seeing migration as an opportunity for growth and inclusion in Colombia.

As Colombia and Venezuela faced off for a world cup soccer qualifier match, PAR led a digital campaign under the hashtag #ConLaCamisetaDelOtro (#WithTheShirtOfTheOther) to mitigate against xenophobia and discrimination on social networks during the game. Through graphics, videos, and messages on Facebook, Twitter and Instagram, internet users were invited to recognize what unites both countries, while promoting messages of integration, coexistence and respect between Colombians and Venezuelans. The campaign worked with several PAR allies, including USAID, Tiempo de Juego, Proyecto Migración Venezuela, Estoy en la Frontera, Semana Rural, UNHCR, and IOM, and had a reach of 51,000 people on the social networks of Colombia Sin Fronteras (Colombia Without Borders), culminating to a total social media reach of 152,000 people. Also around the game, PAR worked with chef and influencer Tulio Recomienda who prepared a series of snacks on a Facebook Live while also sharing messages to promote respect, unity, and solidarity between the two countries, with the online event receiving 402,000 views. Further raising awareness, reconciliation ambassador [REDACTED] publicized a PAR-supported study on the benefits of Venezuelan migration in Colombia, which received coverage on Caracol news, Blu Radio, and in the social networks of Forbes magazine. Finally, during the holiday season, PAR joined local partners and reconciliation ambassadors for a campaign against xenophobia titled #CelebremosSinFronteras (Let's celebrate without borders). The campaign reached over 2 million people and trended at number 3 in Colombia and number 1 in Bogotá, Medellín, Barranquilla, and Cali.

Following up from its successes in promoting products from stigmatized areas, PAR's trust campaign continued to work with 31 foodie and chef influencers, as well as newspaper, online, TV, and radio media allies, to build awareness about its work to strengthen reconciliation in Colombia's rural regions. Products produced by PAR participants highlighted this quarter included chocolate from Vista Hermosa, plantain chips from Turbo, pineapple marmalade from Florencia, honey from the Sierra Nevada, and coffee, cheeses, and granadillas from Meta. During this phase, the Program conducted two Instagram Live and two Facebook Live events, reaching a total of 134,000 people.

The Program also continued to build trust with businesses and encourage inclusive employment practices through strategies such as programs broadcasted on Canal 1 CM& news channel highlighting inclusive hiring; an article published in the business magazine Dinero about the Informe Nacional de Empleo Inclusivo (National Inclusive Employment Report) published by PAR and partners; and interviews

with 12 business leaders on Instagram Live carried out by influencer [REDACTED] who interviewed 12 business leaders on Instagram Live, reaching 790,821 people.

PAR also continued to work with the **YouTubers School for Social Leaders**, supporting six activists trained with digital communications tools in the first phase of the project and six team members to support them in the generation of social media content to make their causes more visible. As digital influencers, the activists are better placed to change negative narratives and paradigms towards their work and communities, creating narratives that generate empathy, promote trust, and mobilize communities towards positive change. Participants in the second phase of the project include LGBTI activist and PAR reconciliation ambassador [REDACTED]. The Program is empowering the participants with skills such as speaking, editing, and graphic design. This quarter, participants completed training in advanced editing and digital content, and are in the production stage of their videos, which will be shared on social media platforms during the next quarter. The 11 videos produced by the social activists in the first phase of the initiative have been reproduced 10,922 times on YouTube and received 2,400 comments, all of them positive. The work of the YouTubers School for Social Leaders also complements USAID's Lidera la Vida campaign, which is dedicated to raising awareness among different sectors of Colombian society about the urgent need to protect the country's social leaders. This is a joint initiative of partners including the Inspector General's Office, the Ombudsman's Office, USAID, Caracol, El Espectador, and UNHCR.

As part of PAR's Somos PARte de la Solución (We Are PART of the Solution) campaign, journalist [REDACTED] hosted interviews with PAR reconciliation ambassadors [REDACTED], [REDACTED], and [REDACTED]; acclaimed photographer [REDACTED]; and Truth Commission president [REDACTED]. This strategy concluded this quarter, after publishing a total of 24 interviews with individuals committed to promoting reconciliation. The interviews reached 215,963 people. The Somos PARte campaign continued to publish positive stories online, totaling 521 positive stories not only of PAR projects but also of other actors such as the IOM, Fundación Corazón Verde, and the Peace Observatory, with the website reaching a total of 66,892 people.

During the quarter, PAR continued its collaboration with **Laboratorio de Innovación Social Adaptativo** (LISA) to provide youth with a space to safely express their ideas, explore, and refine and strengthen their talents, vocations, and skills. The initiative aims to align youth competencies and life goals with the major social, environmental, and political needs in their respective regions, having the active support of PAR allies such as Colombia Joven, ICBF, Fundación Corona, WWF, Universidad EAN, and Fulbright. At the start of the new project, LISA held in person workshops in Cali, Buenaventura, Vista Hermosa, and Turbo, as well as a national virtual workshop. These workshops evaluated the technical and methodological aspects of the project and were attended by 147 youth from migrant, LGBTI, and ethnic populations, and key organizations working with youth. Based on the feedback received, LISA updated the methodology and strategy and began the process of selecting teachers and mentors, 104 youth, and 140 organizations working with youth from the various regions.

PAR continued working with the **Colombian Institute of Family Welfare (ICBF)** in the formulation of an ethnic chapter of the National Policy on Children and Adolescents. Through a series of roundtables, ICBF and PAR worked with the National Commission of Indigenous Women and the Afro-Colombian

Commission to incorporate with the participation of indigenous and Afro-Colombian groups in the workplan. In the project's first phase of implementation, ICBF defined methodologies with the communities so that the necessary information for the policy could be collected from the territories where the communities are based. PAR conducted a transfer of DecidoSer Familia with the ICBF technical team so they would be able to recognize the communities' needs and particularities and create supportive spaces for the communities to express themselves.

To strengthen the technical capacities of ICBF's 141 hotline and provide improved attention to callers, PAR continued its partnership with **Image Quality Outsourcing S.A.S.** The COVID-19 quarantine brought with it a large increase in cases of gender-based violence (GBV) and interfamily conflicts, resulting in an increased demand for the hotline's services. The initiative hired eight additional psychologists and a supervisor, who provided increased support during peak hours, multiplying by five the number of calls attended compared to the last period, adding up to a total of 485. Of these, 274 related to calls from mothers and teenagers seeking advice and 134 from callers in crisis. PAR partner *Empresarios por la Educación*, through its platform "La Educación que Nos Une", shared educational content to raise awareness about the line on over 100 community radio stations, reaching an estimated 1,712,900 listeners. Additionally, given that high numbers of migrants also use the line, PAR provided training for 23 call center attendants on the routes for the comprehensive care of children, adolescents, and young migrants. The 23 in turn held training sessions for 450 attendants, empowering them to handle the 11,000 daily calls the line receives, some of which are from migrants.

PAR with ICBF strengthened the project called *Mis Derechos sin Fronteras* (My Rights without Borders) in the priority municipalities of Medellín, Cali, Barranquilla, Cartagena, Santa Marta, Ciénaga, and Arauquita. The project will update, design, and develop the technical and methodological process of ICBF relating to attention provided to migrant children and adolescents. Kicking off the project and working closely with ICBF, PAR updated the attention routes to migrant children and adolescents through identifying changes in processes or in the regulatory framework and formulating a virtual methodology for the activation of care routes. To raise awareness of the updated routes, PAR also implemented three workshops with 23 telephone operators of ICBF's 141 hotline.

To strengthen life projects and through virtual mentorships to empower vulnerable, migrant, and returnee youth in Cúcuta and Santa Marta, PAR continued its collaboration with **Heart For Change Foundation**. Working with PAR allies such as *Fundación Casa en el Árbol* and *Ciudadanitos*, the project selected 30 mentors to support 30 young people selected from each city. Part of the selection criteria was the youth's excellent academic results which enable them to act as role models to other students. To discuss life projects, Heart For Change hosted eight virtual discussions with 312 participants who included students, parents, and teachers. Heart For Change and PAR also hosted a forum, along with the Border Management Agency and ambassador for reconciliation in Barranquilla, [REDACTED], to raise awareness on the challenges and opportunities for young migrants during the pandemic.

PAR continued to provide technical support to the **Inspector General's Office** in the tracking and monitoring attention for young people in the criminal justice system and those transitioning out of the system. During the period, PAR developed a model for following up and monitoring young ex-offenders through an analysis of rights guaranteed to them during the process, the responsibilities of the relevant

institutions, and the relevant laws in relation to the process. Through interviews with young people, partner organizations, public officials, and judicial officers, PAR performed a baseline analysis of the current adolescent criminal system participation processes and performed a validation exercise with the Sistema de Responsabilidad Penal para Adolescentes (Criminal Responsibility System for Adolescents) departmental committees of Atlántico and Santander, where 100 public servants and lawyers attended.

PAR continued to work with **Presidential Council for Human Rights and International Affairs** to provide technical support for developing strategies to position the values of reconciliation and trust within private companies and promote the creation of social opportunities for young people and migrants in the areas where it works. During the current period, PAR supported the formulation of the National Action Plan for Private Companies and Human Rights, placing special emphasis on migration and youth inclusion. PAR also formulated a proposal for methodological articulation between the action plan and the public policy, including within this proposal the use of DecidoSer as a methodological alternative to provide psychosocial support. To identify the various components that make up the public policy, especially the incorporation of the migration approach, PAR worked closely with Universidad EAFIT, Fundación Ideas para la Paz, Fundación ANDI, UNDP, among others.

CARIBBEAN (SANTA MARTA, CIÉNAGA, CARTAGENA, BARRANQUILLA)

PAR initiatives implemented in the Caribbean region are developing productive and psychosocial skills for migrant and vulnerable populations to better equip them to access opportunities for social and economic and inclusion, additionally creating linkages to employment opportunities and strengthening small businesses through productive skills development. In Santa Marta, PAR is working with young people from public schools to raise awareness about migration and mobilize activities that mitigate xenophobia, prevent violence, and generate inclusion using communication, cultural, and DecidoSer tools. In Ciénaga, PAR is working to improve economic opportunities for vulnerable groups in areas such as agriculture and ecotourism, as well as through support for participants' livelihood projects and small businesses. To promote rural development which aligns to the regional PDET plan for Ciénaga, PAR will support farming families through psychosocial support, technical assistance, and business support, bolstering their production capacity and strengthening their life skills through DecidoSer workshops. In Cartagena and Barranquilla, barriers such as stigmas and discriminatory hiring practices among companies keep migrants, youth, and other vulnerable populations from integrating into society. To address this, PAR will work to increase income generation opportunities for vulnerable communities and help to strengthen life skills for adaptation and resilience. Activities in Barranquilla are just beginning and will be reported in more detail in the next quarter. PAR's communications strategy in Cartagena will focus on identifying and strengthening youth leaders through alliances with local schools and other organizations, seeking to empower young people to be agents of social change, reconciliation, and coexistence in their communities. Additionally, to help GBV affecting migrant, Afro-Colombian, and indigenous women and girls in Cartagena, the Program will raise awareness of women's rights and empower them to become multipliers of prevention messages and care routes for GBV.

MAGDALENA

Santa Marta

PAR teamed up again with **Fundación Casa en el Árbol** to support young people in Santa Marta to raise awareness about migration and mobilize activities that mitigate against xenophobia, prevent violence, and generate inclusion. The project selected 200 participants – 30 percent of whom are Venezuelan migrants or Colombian returnees – from two schools in the vulnerable Ciudad Equidad. Fundación Casa en el Árbol will use communication, cultural, and DecidoSer tools, and kicked off the project by delivering teaching kits to the homes of each of the participants, thus also ensuring those without internet access would be able to participate. The project also ran the first module of its communications school with a group of 85 participants who developed their audiovisual skills to produce positive and inclusive messages about migration. The implementing partner also designed and launched the social media campaign #SomosElMismoCuento (we are the same story) to raise awareness of the shared culture between Colombians and Venezuelans, while also promoting reconciliation and solidarity between the people of the two countries. Former Miss Colombia and President of Fundación Casa en el Árbol, [REDACTED], held an Instagram Live with former Venezuelan Miss Universe, [REDACTED], which attracted 50,000 viewers and 6,500 comments on social media. The media campaign and the event also received coverage in two regional publications with a wide circulation.

Ciénaga

To generate economic and inclusion opportunities in Ciénaga which promote reconciliation through dialogue, trust, empowerment, and respect, PAR has partnered up again **Fundación Creatá**. These communities rely on tourism and were especially hard hit by the COVID-19 pandemic. To make visible their touristic offering, the project organized a visit of four tourism agencies, which all showed an interest in the project. Reconciliation ambassador [REDACTED] led an event to commemorate the banana massacre, using the space to raise awareness of Ciénaga as a tourist destination. PAR organized for two journalists from national newspapers to attend, and they provided positive feedback about the touristic potential of the region. In first phase of the project's implementation, Fundación Creatá met with community members to raise awareness about the project and identify productive initiatives – like food gardens, recycling, grocery stores, handcrafts, and food sales – to be included in the project.

PAR joined with **Red Ecolsierra** to start a new productive initiative that will support 50 families who were victims of the armed conflict in Ciénaga to grow organic cacao, in the process fostering reconciliation and building trust. Red EcolSierra obtained 30,000 cacao trees and held a workshop with half of the participating families, explaining organic cacao cultivation, its certification process, and the associated commitment to protect the environment. An internal auditor visited each of the farms to ensure compliance with the organic standards, and later an external auditor reviewed a sample of the farms, awarding all of them organic certification, as well as the Small Producer's Symbol. Both certifications add value to the farmer's product, empowering the producers with better prices and additional income. Most of the families in this PDET said they had felt forgotten by public and private entities, but thanks to the workshops and the project, they feel more motivated, also creating more trust and solidarity in their community. Through a weekly regional radio show, the activities of the project are also shared with other rural communities in the area. To provide psychosocial support to the participants, PAR conducted a DecidoSer methodology transfer with the Red Ecolsierra team, which will then be replicated with the families.

BOLÍVAR

Cartagena

PAR and the **Cartagena Chamber of Commerce** will be joining forces again to develop the psychosocial and productive competencies of migrant, returnee, and host Colombian populations in pursuit of promoting social integration in the city's most vulnerable neighborhoods. The project will support 100 entrepreneurs to become community transformers, positioning them as leaders and role models in their stigmatized communities and awakening an interest in business ownership in other youth. At the start of the project, the Chamber of Commerce raised awareness with strategic partners such as the Cartagena Mayor's Office, the Department of Social Prosperity, and the city's leading migration organization, Fundación Un Solo Pueblo. The implementing partner also worked with Fundación Un Solo Pueblo to analyze their database of migrants to select which would be part of the project. PAR also conducted a DecidoSer methodology transfer to the project team, which will then be replicated with participants.

PAR started a new phase of work with **Liga Internacional de Mujeres por la Paz y la Libertad, (Women's International League for Peace and Freedom, LIMPAL)** to help prevent gender-based violence (GBV) affecting migrant, Afro-Colombian, and indigenous women and girls in Cartagena. The project will focus on raising awareness of women's rights and the multiple forms of violence that affect them, empowering the participants to become multipliers of prevention messages and care routes for GBV. The initiative brings together the Presidential Adviser on Equality for Women's strategy addressing violence against women with PAR's approach to integration of migrants and reducing xenophobia at local and national level. During its first phase, LIMPAL prepared a virtual training program for the 70 women and young people who will be taking part. PAR performed a transfer of DecidoSer Familia to the LIMPAL team, providing training that would assist in promoting stronger relationships and the economic development of the families.

To build the cultural memory and assets of the stigmatized Olaya Herrera neighborhood, PAR worked with partner **Fundación para el Desarrollo y la Promoción del Caribe**, promoting coexistence and reconciliation through the Conexión Olaya (Olaya Connection) project. During the period, 57 young people conducted activities in five sectors of the neighborhood, reaching an estimated 1,000 community members. Interactive games promoted memory reconstruction while exercise sessions, small dance choreographies, and puppet shows in the streets used culture to promote solidarity and provide a respite from the COVID-19 lockdown. All relevant biosafety measures were applied, and participants also conducted COVID-19 prevention campaigns, providing information to community members, and distributing facemasks. Additionally, the young participants distributed to community members 2,000 calendar posters containing messages of resilience and 5,000 copies of the special edition of the local newspaper, El Meke, highlighting the cultural memory and assets of the neighborhood. The young people painted colorful murals which connected different sectors of the neighborhood where the project took place, recovering public spaces for the community and creating a cultural corridor to unite these areas. Building solidarity beyond the Olaya Herrera neighborhood, the participants held a conference with young people from other neighborhoods, generating ideas for broader youth networks.

"We identified what it means to be resilient, because every human being goes through many things in life, faces great battles, and that is where the strength comes to continue facing the situation, he is in." [REDACTED], youth participant

REGIONAL- CARIBBEAN*

*Projects are categorized as regional if they are implemented in two or more cities in the region.

During the quarter, PAR started a new phase of work with **Fundemicromag**, to generate socioeconomic inclusion opportunities through building entrepreneurship skills for the migrant, returnee, and host populations in Santa Marta and Ciénaga. During the first phase of the project, Fundemicromag, through alliances with community leaders and the IOM, organized meetings to explain the project to 90 members of the target communities. All biosafety protocols, including social distancing, were implemented.

ANTIOQUIA (MEDELLÍN, TURBO, APARTADÓ)

PAR's initiatives in the Antioquia-Uraba region continued working to foster security and coexistence by contributing to economic empowerment and youth leadership. In Medellín, PAR is working with Venezuelan migrants and Colombian returnees as part of a project to help integrate them into the fashion sector. PAR is also working with youth and women to promote social change by connecting through sport, entrepreneurship, and community-oriented activities. In Uraba, Turbo and Apartadó, in coordination with the PDET plans, PAR began projects focused on helping develop skills to improve the quality of life of vulnerable populations through access to sustainable and legal economic opportunities. PAR's work in this region is committed to reactivating the local economy through entrepreneurship and generating employment in the banana and port sectors as well as keeping youth away from criminal practices by promoting licit employment opportunities and aligns with the PDET priorities of economic reactivation and agricultural production; food security; and reconciliation, coexistence and peace.

ANTIOQUIA

Medellín

PAR and partner **Inexmoda** have started a new phase of a project to economically empower and connect populations of Venezuelan migrants, Colombian returnees, and victims of conflict to Medellín's fashion industry. The project – "Bravery II: the path of the hero" – will provide technical training and psychosocial support up to 75 participants (including 15 youth) interested in either fashion as a service or as a business. In the first quarter of the project, the implementation team conducted project planning and received training in monitoring and evaluation, finances, and DecidoSer methodology. The team also implemented communications strategies to recruit new participants. Inexmoda is in the process of establishing alliances with the business sector to generate formal job opportunities for participants. Furthermore, the company's management team is participating in dialogues to raise confidence and reduce xenophobia in the business sector regarding the migrant population.

PAR's partner, **Fundacion Concreto**, began a new phase of their project to empower 301 people including victims of armed conflict, youth, Venezuelan migrants, vulnerable populations, and children as agents of social transformation who contribute to increased coexistence, historical memory, and inclusion in their city. Through capacity building in life skills and communications, participants will learn strategies to influence their communities towards reconciliation. During the reporting period, the Fundacion Concreto team received DecidoSer training specific to youth and migrants (DecidoSer Campeón/a, DecidoSer Sin Límites), surveyed participants, and defined the psychosocial priorities as

well as the project activities plan. The implementation team gave a total of eight training sessions with 108 participants, with topics on life skills and how to apply them in daily life aimed at raising awareness on the importance of tolerance, inclusion, and respect for diversity. Already the participants demonstrate greater trust and skills for dialogue, as evidenced by the level of comfort they feel in coming together and discussing difficult family situations. This was particularly helpful after a long period of preventative isolation as a result of the COVID-19 pandemic. The gatherings give them the opportunity to practice empathy, assertive communication, and critical thinking, all of which contribute to the strengthening of trust and dialogue. Further progress includes the confirmation of six organizations, including private companies, the SENA trade school, and the Office of the Mayor of Medellín, as partners in the training program for 25 migrant youths in the construction sector.

In mid-November, PAR began a project with new partner, **Comfenalco Antioquia**, to promote the social and economic integration of 40 migrant and returned families through an educational approach of comprehensive family development and access to entrepreneurial and employment opportunities. The project will work with ninth and tenth grade students and their families, giving priority to those families experiencing difficulty generating income or finding employment or those who have an entrepreneurial endeavor that needs strengthening. Comfenalco is working with I.E. Hector Abad, a school in Medellín with a large number of enrolled migrant youth. Progress this quarter includes the recruitment and selection of participants and binational “novenas” (traditional Colombian Christmas celebrations) as a strategy to encourage social inclusion.

To boost the socio-economic opportunities of vulnerable youth in Medellín through technical training in Information Technology and Communications (ITC), PAR will be joining forces once again with **CESDE**. The project will aim to benefit 170 people, 30 percent of who will be migrants, from some of the city’s most vulnerable neighborhoods. Currently in Colombia, demand for ITC employees outstrips supply by over 3:1, indicating how the participants after receiving their training will be well positioned to access legal income generating opportunities. In its first stage of implementation, CESDE has put together the team which will be running the project. Due to the ongoing situation relating to the COVID-19 pandemic, all technical training and psychosocial sessions are being done virtually.

Apartadó

PAR began a new project with **Fundación Berta Martínez de Jaramillo** to improve quality of life of 70 direct and 100 indirect beneficiaries with socioeconomic opportunities in the community of Los Naranjales of Apartadó. The United We Transform project will have participants in three groups, each with a different focus: growing the local economy by helping develop and strengthen both agro and non-agro businesses, leadership empowerment and transformation, and working with youth to develop life goals. In the project’s first quarter, Fundación Berta worked to recruit participants, profile the businesses of the entrepreneurial group, and establish an agreement with the Municipal Secretary of Education and the community educational institutions regarding support to youth participants in developing their life goals. While the project is still just beginning, the implementation team notes that the community recognizes the project as an opportunity for socioeconomic inclusion and construction of the social fabric. The project aligns with three PDET priorities: economic reactivation and agricultural production; food security; and reconciliation, coexistence and peace.

REGIONAL- ANTIOQUIA*

*Projects are categorized as regional if they are implemented in two or more cities in the region.

PAR and partner **Fundamilenio** started a new phase of the It's My Turn livelihood strengthening project to empower vulnerable youth through technical training in banana production in Apartadó and Turbo. The project aims to empower participants to make responsible life choices by strengthening their soft and technical skills and linking them with employment. The project will benefit 200 youth (60% women) including 20 Venezuelan migrants. This quarter, Fundamilenio carried out the process of participant recruitment and registration, received DecidoSer Campeon/a training, and developed the plan for the life skills training in alignment with DecidoSer. The life skills workshops will address a variety of issues; notably, some discussions will aim to prevent gender-based violence, which is of particular concern in the context of the COVID-19 preventative isolation measures. The implementation team gave one workshop to 70 participants covering themes of reconciliation, local history, and the dignity of the banana laborer. In cooperation with SENA, the implementation team began technical training on harvesting and packing banana crop to the first group of 25 participants. The project aligns with two PDET pillars in facilitating job opportunities for low-income families in rural areas and promoting of messages of respect and reconciliation.

Fundación Uniban and PAR began a new project in Turbo and Apartadó to increase incomes and help maintain employment of vulnerable populations and victims of the armed conflict. The project will work with in 11 businesses, benefitting 142 people, to improve administrative and organizational capacities in addition to skills for conflict resolution. They are also eager to participate because they see the need to reinvent and reorganize their businesses to adapt to the pandemic. The implementation team conducted a diagnostic of the entrepreneurial endeavors in order to tailor the work plan to the needs of the participants. Fundación Uniban is in the process of establishing collaborative plans with the World Women's Corporation of Colombia and the National Authority on Aquaculture and Fisheries to enhance entrepreneurial capacities.

PACIFIC (QUIBDÓ, BOJAYÁ, BUENAVENTURA, CALI)

In the Pacific region, PAR continues to focus on strengthening reconciliation by investing in economic opportunities and personal development for vulnerable communities, with an emphasis on youth. Program activities in Quibdó seek to rebuild the broken social fabric, empowering vulnerable communities through opportunities for legal income generation, and strengthening food security. The Program works with women and youth in El Reposo neighborhood, which hosts a community greatly affected by violence, stigmatization, and poor access to economic opportunities. During the quarter, PAR held DecidoSer Familia workshops in Quibdó to strengthen family relationships, especially in terms of respect, communication, and how to relate to each other on the emotional level. The Program also continued striving to promote new narratives about the neighborhood and its community to counter stigmatizing news coverage that depicts El Reposo as dangerous and working with local and national media to show a different side of the day-to-day reality, boosting self-esteem and sense of belonging among community members. In Bojayá, PAR and Aplameda began a new phase of the project working with plantain producers. As the activity began late in the quarter, results will be reported in more detail in the following quarterly report. Program work in Cali and Buenaventura has also focused on strengthening economic inclusion, with workforce and entrepreneurial training that leads to greater

access to legal income opportunities through job placements and support for small businesses. DecidoSer activities continue to highlight respect and dialogue as key tools for reconciliation.

CHOCÓ

Quibdó

PAR and business incubator **Corporación GEInnova** began a new phase of a project to strengthen entrepreneurship and innovation for 88 women and youth in the vulnerable neighborhood of El Reposo. The project helps the participants establish production units to print and manufacture clothing as well as to develop life skills, increase incomes, and empower them to be agents of change. During the reporting period, 26 women created 208 pieces of clothing for their own families, representing a savings of approximately US\$4,000. The women were commissioned to make biosecurity uniforms, holiday-themed outfits, and film costumes, resulting in a 7 percent increase in incomes. The group looks forward to their products being marketed and sold through a catalog. Youth participants received 40 tablets, a printer, and other equipment as part of their participation in a Semilleros communication group. Two youth were selected to study software programming at the SENA, and 25 youth received scholarships to study at the University of Chocó. Ten families participated in multiple DecidoSer Family workshops with a focus on dialogue, empathy, tolerance, and trust. The participants identified the need to strengthen family relationships with respect as a pillar and reflected on the idea strong families contribute to security and coexistence in the community. The opportunity for training, income generation, and free-time activities is helping change the negative perception of El Reposo as a center of criminals, and since starting in the program, the youth participants are giving themselves bigger life goals.

“Communication has improved between my daughters even though they still fight sometimes because of not being careful with each other’s things.”—Project participant.

VALLE DEL CAUCA

Cali, Buenaventura

In a new project with the **Cali Chamber of Commerce**, PAR is working to help increase incomes of 450 participants – 200 women, 180 youth, and 70 Venezuelan migrants – and empower them to be agents of change. Participants in the Prospering Businesses (Empresas que Prosperan) project will receive virtual sessions on soft skills and technical business skills. During the reporting period, the team conducted the initial participant screening and surveying for the first cohort of 65 people. The cohort received four sessions during which they were introduced to a topic followed by working through problem scenarios and reflecting. The sessions are intended to help participants develop greater empathy toward others, strengthen the social fabric, and raise awareness of opportunities in entrepreneurship. PAR gave three in-person DecidoSer sessions with a focus on drivers of empowerment and respect.

PAR began a new project, Tura Initiates Business (Tura Emprende), with the **Buenaventura Chamber of Commerce** to benefit 300 people – 100 women and heads of household, 150 youth, and 50 victims of armed conflict. The project aims to help participants generate income opportunities to improve quality of life and to empower participants to be agents of change for social transformation. Participants will receive training to improve both soft and business skills, including how to access new markets and connect with sources of financing. The progress made in this quarter includes the recruitment, screening, and selection of the first group of participants from four cooperating ecotourism and

commercial organizations. The Tura Emprende team received DecidoSer training and developed a soft skills training plan. The implementing team also established alliances with employment and educational institutions and private companies to facilitate linkages for participants' employment. While the project is still in the early stages, already two participants are in the selection process for jobs with private companies.

During the period, PAR concluded its project with **Fundescodes** to empower communities in Buenaventura through legal income opportunities that would also support health practitioners and community health workers during the COVID-19 pandemic. The project supported 25 Afro-Colombians, almost all of whom were women victims of violence, to produce biomedical and biosecurity items. In total, the participants produced 7,325 facemasks, 2,765 biosafety kits, 3,000 hospital sheets, 1,000 750ml units of antibacterial gel, and 10,000 surgical gloves. The Buenaventura Mayor's Office's Secretary for Health collected these products and distributed them to health centers, hospitals, Afro-Colombian community councils, and vulnerable neighborhoods in Buenaventura. The Mayor's Office also publicly recognized the women's important contribution in fighting the pandemic. The participants took part in two workshops using DecidoSer methodology. One was to end the project and recognize the participants' achievements, while the other reflected on the cultural history of the community and non-verbal communication. In the workshops, the participants felt encouraged and confident to share their experiences and learning, noting that after the project they also felt more confidence in their public institutions.

CENTRAL (BOGOTÁ)

PAR's programmatic focus in Bogotá centers largely around strengthening employability, entrepreneurship, and economic and social inclusion. The Program works with a variety of populations, including women, vulnerable youth, Venezuelans, Colombian returnees, host community, ex-offenders, ethnic minorities, LGBTI youth, victims of conflict to strengthen both technical job skills as well as life skills. Activities seek to reduce violence, discrimination, and xenophobia, also raising awareness about gender-based violence, women's rights, and the relevant social services available for people in vulnerable situations.

Bogotá

PAR joined up with **Fundación Acción Interna** to create socio-economic and cultural opportunities for young people leaving the adult and juvenile criminal justice systems. Through strategic alliances with academics and public and private sector organizations, the implementing partner will provide access to educational and legal income-generating opportunities to 80 youth, assisting them to not relapse into criminal behavior. During the period, the first cohort of 20 young people received employability training such as in non-verbal communication and using office computer systems, as well as technical training through gastronomy and tailoring workshops. Fundación Acción Interna met with companies such as Sodexo, Grupo Éxito, and Tiendas D1 to map employability possibilities for the participants after graduating from the project. During the period, PAR and Fundación Acción Interna also launched Casa Acción Interna, which is a physical space in Bogotá which includes a restaurant, barbershop, call center, tattoo studio, clothing project, theater, and advertising agency – all staffed by the program participants as part of their process of resocialization and reintegration. [REDACTED], Colombian actress,

executive director of Fundación Acción Interna, and PAR ambassador for reconciliation, made several posts on Instagram relating to the project, leveraging her more 974,000 followers, and the more 88,000 followers of the foundation, to promote the project's goals.

To promote reconciliation and provide technical training and labor insertion opportunities to vulnerable young people in Bogotá, PAR has teamed up with **Fundación SIIGO**. With support from civil society organizations working with women and migrants, the implementing partner disseminated information about the project and received applications. The 74 selected participants, 60 percent of who are women and 40 percent Venezuelan migrants or Colombian returnees, began classes in business administration. Of those participants, 14 received sponsorships from participating companies equating to 50 percent of the minimum wage, roughly US\$125. The scholarship recipients will receive the funds while doing the classes and they will also be guaranteed positions in these companies after their formal training. During the period, PAR additionally conducted a DecidoSer methodology transfer with the project team.

PAR started a new phase of working with **Fundación Universitaria Compensar** to support Venezuelan migrants, Colombian returnees, and vulnerable people to enter the formal labor market. This will be done through strengthening the participant's technical, psychosocial, and soft skills. Starting up the project, PAR conducted a DecidoSer transfer with the project team, as well as worked with them to design the landing page of the project's website, and videos and graphics for the project. Thus far, 132 people have applied, of which 91 percent are Venezuelan migrants, 62 percent are women, and 37 percent are young people – indicating that the project's marketing has been highly effective in reaching its target audiences. The project will work with SENA to evaluate and certify the labor competencies of the migrant participants and also with Fundación SIIGO's project to share information and ensure the best placement between the two projects based on the skills of the of applicants.

ORINOQUIA (VISTA HERMOSA, PUERTO RICO, MESETAS)

In Meta, PAR is contributing to the regional PDET for economic recovery as well as reconciliation, coexistence, and peacebuilding and will continue its work to support the socioeconomic development of rural residents by promoting cultures of legality. Program activities include agricultural training for farming families transitioning to legal crop cultivation, empowering farmers with skills to implement new technologies to strengthen their operations in dairy, coffee, cacao, and plantain farming and processing to generate added value and increase their opportunities for stable income generation. With low levels of trust and lack of empowerment in the department, PAR's work in Meta seeks to strengthen these key areas, contributing to social and productive processes in the three municipalities covered by the Program.

META

Vista Hermosa

In a new historical memory project promoting dialogue and trust, PAR and **Pontificia Universidad Javeriana** (PUJ) are working with 70 participants, which includes strengthening the Municipal Peace, Reconciliation and Human Rights Committee and the youth communications collective Llaneritos Comunicando, creating spaces for skills building, mobilization, and awareness raising. During the

quarter, PAR and PUJ carried out 10 workshops with the youth communications collective, including DecidoSer workshops where the young participants reflected on their experiences and discussed how they can use their platform as social communicators to generate trust, which has been found to be lacking in the municipality, posing a barrier to reconciliation. With the Municipal Peace, Reconciliation and Human Rights Committee, implementers presented the project to local leaders and organizations, began the characterization of participants, and defined the work plan to engage with local entities, organizations, and community members for the construction of reconciliation in the municipality.

Also in Vista Hermosa, PAR and **Fundación Atuca** began a new initiative focused on the construction of historical memory and strengthening community-based initiatives striving for reconciliation, rebuilding broken social fabric, and boosting sustainable social, economic and environmental development for community tourism. The project, which began towards the end of the quarter, will focus on strengthening three historical memory tourism initiatives and seeks to empower at least 240 participants from different population groups through the workshops on organizational strengthening, tourism, and historical memory.

REGIONAL- META*

*Projects are categorized as regional if they are implemented in two or more cities in the region.

PAR and **Cordepaz** began a new phase of a project promoting cultures of legality and strengthening rural and ethnic identities and a sense of belonging in Vista Hermosa, Puerto Rico, and Mesetas. In alignment with the PDET goals for the region, the initiative promotes reactivation of economic and agricultural production through a socio-business strategy aimed at increasing sales of rural produce by at least 10 percent. The project works with 27 direct participants for the business strengthening component, and a total of 90 participants taking part in DecidoSer activities. These include participants from past PAR projects with organizations such as Asoagropayaya, Agrocós, Asocamet, Asodale, Aprocacao, and Agrochispas. During the quarter, PAR and Cordepaz developed the organizational strengthening plan and carried out DecidoSer methodology transfers and presented the project scope and activities to local and regional government entities, including mayor's offices, and donor agencies, such as UNDP, FAO, and GIZ, in order to generate spaces for coordination to increase the impact of transformation in the region. The project is also working with CRC to integrate the Skills, Connections, Opportunities, and Trust: A Path to Reconciliation strategy.

In another memory activity, PAR is working with 80 young people from the youth collective **Clap Productions** in Puerto Rico and Mesetas. Through the project, the collective will produce a series of documentaries titled "That which has not been told", featuring 18 videos telling stories of people affected by conflict and how this has shaped the territory. During the quarter, PAR carried out a DecidoSer methodology transfer, including DecidoSer Campeón/a, which focuses on young people, and historical memory components to support the reconstruction of peace in the region. Activities focus on increasing respect, empowerment, and leadership, which are low in the area, and supporting the youths in the construction of their life plans. The young audiovisual producers, empowered through a previous PAR project with Corpfuturo, held a workshop for the design of the miniseries with the scriptwriting and filmography teams. The project's goal of promoting new narratives of the region and helping residents reclaim their own stories lines up with the PDETs' objective of strengthening peacebuilding processes through transformative historical memory processes.

AMAZON (FLORENCIA, SAN VICENTE DEL CAGUÁN, CARTAGENA DEL CHAIRÁ)

In Caquetá, PAR is strengthening economic inclusion, coexistence, and building trust for rural communities through DecidoSer methodologies and promoting legal and sustainable livelihood alternatives to illicit crops. These focus areas complement the region's PDET priorities of boosting the economic recovery through agriculture as well as promoting reconciliation and increasing trust in institutions, such as the army. During the quarter, PAR began to provide farmers in Florencia and San Vicente del Caguán with technical support to diversify their crops and incorporate environmentally sustainable processes to mitigate deforestation, while also providing them with new markets for their products. Through improved production processes for families that raise livestock and grow and sell products such as milk and cacao, PAR is seeking to help farmers increase product quality and boost household incomes.

CAQUETÁ

In the municipalities of San Vicente del Caguán and Florencia, PAR is working with three cooperatives – **Coopabi**, **Comicacao**, and **Corcaraño** – to improve social, economic, and environmental conditions for a total of 186 families working as dairy and cacao farmers and in other agricultural pursuits. Each project aims to increase incomes by providing technical assistance to improve productivity while also generating greater trust and coexistence through workshops to address emotional management, relationships, and other psychosocial themes. During the quarter, the group of dairy farmers received training on cleaning and disinfecting milking tools, mastitis testing and the use of antibiotics, and each family was consulted about establishing a silvo-pastoral system to improve efficiency and livestock productivity. Each of the 60 cacao producing families received visits from the implementation team to georeference and categorize their farms and to develop personalized plans to strengthen productivity and technical knowledge. Training will include information on commercial processes under the National Zero Deforestation strategy. The 80 families participating with Corcaraño began nine farmer's markets in an effort to improve food security and develop the rural agriculture value chain. Ten youth are offering home delivery service from the markets, and the Army is purchasing food for a local battalion. The markets are bringing in an average of US\$2,000 per month. The cooperatives are collaborating with local credit unions (e.g. UNIAMAZONIA and Ultrahuilca) to give training on cooperatives and economic solidarity as well as to provide an avenue for participants secure special lines of credit. Each cooperative has assisted youth participants in forming Semilleros communication groups to learn and improve their audiovisual and storytelling skills and to help change the narrative about the stigmatized region. The participants attended DecidoSer workshops to reflect on the history of the area, their connection to the land, emotional management, and gender roles. The participants have already demonstrated positive changes: the group of cacao farmers worked together to design and approve brand logos to give them greater visibility, for example, and all the families showed up for the DecidoSer sessions – three people from each family on average – showing enthusiasm and positive attitudes.



BORDER MUNICIPALITIES (ARAUCA, NORTE DE SANTANDER, LA GUAJIRA)

PAR's work in the border municipalities continued to focus on strategies to foster integration between Venezuelan migrants, returning Colombians, and host communities. In Arauca, the Program continued to promote reconciliation through generating socio-economic opportunities in an effort to combat high levels of poverty and stigmatization in the department. In this initial phase of the projects, the activities were aimed at raising awareness, creating alliances with other public and private organizations, and focusing and diagnosing the needs of potential project participants. Many youths and migrants in Cúcuta lack a clear life project and are affected by stigmatization and xenophobia, driving many to illegal economies and labor exploitation. To address this, PAR projects will bolster the psycho-social competencies of participants, as well as their skills and opportunities to improve their living conditions, with a strong emphasis on the generation of livelihoods, violence prevention, and the recognition of identity based on social memory. The projects will also work with local government offices and other organizations to strengthen public policy and coordinate resources from local institutions and international organizations to increase youth engagement. In La Guajira, PAR's work supported economic and social integration, entrepreneurship, psychosocial well-being, and access to basic services like water as a means of improving quality of life.

ARAUCA

Arauca

PAR has continued to work in Arauca to promote reconciliation through generating socio-economic opportunities for migrant, returnee, and host populations in an effort to combat high levels of poverty and stigmatization in the department. In this initial phase of the projects, the activities were aimed at raising awareness, creating alliances with other public and private organizations, and focusing and diagnosing the needs of potential project participants. The components of the projects, among other activities, include building collective memory, community participation with a gender focus, economic reactivation and inclusion through entrepreneurship, and the generation of skills for social change with families, migrants, and participating children.

PAR and the **Piedemonte Araucano Chamber of Commerce** initiated a project in Arauquita to foster reconciliation and the recovery of trust by strengthening the productive skills of migrants, returnees, and the host population. The project will work with 50 participants – 60 percent women and youth– and focus on generating economic sustainability for them and their families based on social and business inclusion and psychosocial support. The project team participated in a DecidoSer transfer with PAR, as well as worked with the Arauquita Mayor’s Office to begin identifying project participants. The Chamber of Commerce has been articulating the program with the United Nations World Food Program and other cooperation organizations working in the region to ensure that the different entities operate in a coordinated manner.

Also in Arauquita, PAR started a project with **Fundeorinoquía** to improve the incomes and quality of life for 41 women and their families through promoting fish farming projects and strengthening the protective environments within their families and communities. In the project’s first phase, Fundeorinoquía conducted DecidoSer and entrepreneurship workshops with the participants, as well as technical training in the production of cachama fish. The project is working closely with the Arauquita Mayor’s Office and the Territory Renewal Agency, as it aligns to the regional PDETs to reactivate the economy through generating income while helping rural residents adapt to climate change and reduce their impact on the environment.

NORTE DE SANTANDER

Cúcuta

PAR’s work in Cúcuta will work with young people, migrants, returnees, and vulnerable member of host populations, to bolster their psycho-social competencies, as well as their skills and opportunities to improve their living conditions. The activities will focus on cultural and socioeconomic integration and will also have a strong emphasis on the generation of livelihoods, violence prevention and recognition of the identity based on social memory. Many youths and migrants in Cúcuta lack a clear life project and are affected by stigmatization and xenophobia, driving many to illegal economies and labor exploitation. To address these issues, PAR will work with local government offices and other organizations to strengthen public policy and coordinate resources from local institutions and international organizations to increase youth engagement.

PAR began a new project with **Fundación Hablemos** to contribute to the socioeconomic integration of migrant, returnee, and host communities in Cúcuta by establishing productive food plots. The project will focus on youth and work with 50 families, in the process also providing the participants with alternative incomes. In the first stage of the project, Fundación Hablemos selected its team and took part in a DecidoSer methodology transfer. The Cúcuta Mayor’s Office’s Secretariat for Social and Economic Development is a key project ally and Fundación Hablemos will articulate the project’s communication strategy with regional media outlets and other PAR projects, such as Estoy en la Frontera, Rompiendo Frontera, and PAR partner Fundación Pilar de Brahim.

LA GUAJIRA

Uribia, Maicao

PAR and **Asociación de Agricultores Independientes de la Vereda de Atnamana** strengthened the socioeconomic empowerment project boosting legal income-generation opportunities for 52 families in Maicao through agricultural productive units. Under the project, the families, who are Wayuu, migrants, returnees, and displaced persons, work cooperatively in the association to grow melons for export and regional sale. In the last quarter, the association sold and distributed 52 tons of melons worth US\$11,740 in the regional market and began exportation to Curaçao. The sales represent a five percent increase in income. PAR delivered multiple DecidoSer sessions to 79 participants with a focus on improving teamwork and assertive communication, particularly to help improve communication between the association and the community council, as well as interpersonal relationships, respect, and trust. Six participating youth are evolving into leaders and agents of change, helping promote new narratives about their community. Overall, the participants are demonstrating a greater sense of empowerment by being proactive in the association, expressing their concerns and proposing solutions. The association members now feel a greater sense of trust in one another, thanks in part to the regular sessions during which they go over the accounts and discuss any problems. The project has received regional and national media attention as a model of social inclusion and migrant and indigenous productivity. PAR and the Association count on six public and private partners, who support the project with activities related to investment, organizational strengthening, marketing, and compliance with sanitation requirements with resources contributed totaling US\$42,000.

PAR continued work with energy company **Enel** with projects to improve the quality of life for Wayuu indigenous families – approximately 3,000 people – in rural Uribia and Maicao. The projects aim to generate trust and empowerment, both at the individual and community levels, and promote access to safe water sources in the areas of the Enel Chemesky and Whimpeshi wind farms. PAR and Enel are working in coordination with the National Army's Engineering Command to construct and rehabilitate 21 water reservoirs. So far, 50 youth have been trained in how to maintain the essential water resources, which are used for human consumption, sanitation, livestock, and agriculture. Ten reservoirs have been built or rehabilitated, with each one benefitting an average of 25 families. This project forms part of the national government's "Guajira Azul" program, which seeks to ensure access to drinking water in rural indigenous communities in La Guajira by coordinating the activities to construct water storage sites while also strengthening community and social dynamics. Each of the seven communities in the area of the wind farms have received compensation worth US\$8,600 for social infrastructure projects. The communities decided to build a health center, a community kitchen, a classroom, and several water reservoirs. DecidoSer workshops and activities with Enel have focused on strengthening skills for communication and dialogue, which helped the communities come to collective decisions for their compensation projects. The workshops also helped participants self-reflect and better express their emotions, generating greater empathy and tolerance for others. As a result, the participants now demonstrate greater trust in the public and private sectors and, specifically, alternative energy projects. The project has also helped integrate Venezuelan migrants of Wayuu origin into the communities.

REGIONAL- BORDER MUNICIPALITIES*

*Projects are categorized as regional if they are implemented in two or more cities in the region.

To contribute to bi-national integration, PAR started a new phase of working with **Fundación El Pilar de**

Brahim in the border regions of Norte de Santander, Guajira, and Arauca. The project will train 75 binational young people to amplify the project's youth-focused digital campaign of awareness and citizen mobilization against aporophobia and xenophobia. The project participants will also attend tutorials with artists from the region to create audiovisual capsules and artworks which promote memory, coexistence, and binational identity. These creative works will then be included in a virtual gallery. In the first phase of the project, Fundación El Pilar de Brahim designed a digital questionnaire to conduct an opinion poll of 500 digital users on the issue of aporophobia and xenophobia. PAR and the implementing partner will then transform the results into graphics, sharing them on their social networks and sharing additional mapping of the data with national and regional media.

SECTION V: MONITORING AND EVALUATION (M&E)

During this quarter, the Monitoring and Evaluation (M&E) team continued to support the Program's technical team and implementing partners virtually and by phone due to the COVID-19 pandemic. Activities include following up on information-gathering for projects in Bogotá, Buenaventura, Barranquilla, Cali, Cartagena, Cúcuta, Maicao, Medellín, Mesetas, Puerto Rico, Riohacha, Santa Marta, and Vista Hermosa. The team was in contact with 47 allies and implementing partners. In this new phase of the program, there was a substantial output of trainings because of the large number of new projects. Specific training, support, and information-gathering activities include:

- Coordination, follow-up on information gathering, and direct recording of DecidoSer and InclusiónES interventions for projects with the Presidential Adviser on Equality for Women, Government of Valle de Cauca, RCN, Banco de Bogotá, ANDI, Ministry of Labor, SENA, and ICBF. Registering Post information, delivery of results, and descriptive analysis.
- Jointly coordinating with Empropaz, a USAID pilot project, to expand the impact, register information, generate results, and report on indicators.
- Implementing Pre-Post surveys online and by phone to measure changes in perceptions, attitudes, and behaviors, working with allies and implementing partners to adapt the surveys when necessary.
- Reviewing the information uploaded on LEAP (Learning Evaluation Analysis Platform), including the forms for planning, awareness and mobilization activities, and stakeholder and third-party funds. This was done for every active project, guaranteeing the correct registration and compliance with the program indicators.

Other general activities:

- ✓ Implementing new targets and including indicators according to AMELP, both in the LEAP system and USAID MONITOR.
- ✓ Adjusting the SIPAR and LEAP systems to register new information and projects, as well as budget controls and project categories.
- ✓ Supporting Democracy International in implementing the fifth and final iteration of C-AME. Reviewing information and projects to be evaluated.
- ✓ The Program continued to make progress on the Monitoring Evaluation Learning plan for USAID, calculating productive projects and the areas they cover (polygons) for the next submission.
- ✓ Collected census information from households in rural Maicao, as part of the Ministry of

- Housing's Guajira Azul project. Information processing will begin in January 2021.
- ✓ Participated in the characterization survey of Venezuelan migrants with Semana's Migration Observatory and the communications team. The firm Sistemas Especializados de Información adapted the survey to continue it as a telephone survey due to the COVID-19 pandemic. Review of methodological aspects and technical deliverables.
 - ✓ Formulated the terms of reference for performing the third measurement of the Reconciliation Barometer.

Knowledge Management

During the period, the "ABC of Economic and Social Integration of the Venezuelan Migrant Population" was prepared as an instrument to identify the barriers and gaps faced by this population in Colombia. It also made recommendations so that Colombian companies can take advantage of the talents, strengths, and abilities of this population, while using the instruments that the Colombian government has made available to them.

Some recommendations relate to organizational arrangements, while others relate to communication and digital transformation commitments. For example, the ABC advises improved working conditions considering that the Venezuelan migrant population works on average more hours than the Colombian population, 50 versus 44 hours per week, respectively. Other recommendations include adopting inclusive policies that aim to close gender gaps that have been accentuated by the pandemic and to incorporate the use of formal employment platforms to create more credibility in job offers, since nearly 80% of those looking for work currently rely on personal networks. The document was presented in workshops with the business community and disseminated publicly on International Migrants Day, December 18, 2020. Through these sessions, additional workshops will be conducted with companies interested in adopting concrete measures to facilitate the integration of the Venezuelan women and men who have decided to make new lives in Colombia.

SECTION VI: LOOKING AHEAD

Semana's Proyecto Migración Venezuela will hold an awareness raising event about the results of the Quality of Life and Integration Survey of Venezuelan migrants in Colombia, as well as reporting on migrant children, migrant women, gender gaps for migrants in the Colombian labor market. On the employment front, partners Fundación SIIGO, Fundación Universitaria Compensar, Corporación Makaia Asesoría Internacional will be hosting events with the businesses and the Ministry of Labor to provide information and raise awareness about the labor processes required to hire Venezuelan migrants, while Centro Inca, Fundación Colombia Incluyente, and UNITECNAR will complete the selection process and provide technical and complementary training and job placements to 420 young Colombians and Venezuelan migrants. PAR will also be working with ICBF to collect information from indigenous and Afro-Colombian communities to inform the development of an ethnic chapter for the National Policy on Children and Adolescents.

SECTION VII: FINANCIAL INFORMATION



ANNEX 1 : PAR IN NUMBERS

Indicator	Reporting Frequency	Year 1	Year 2	Year 3	Year 4	Year 5 Quarter 1	Year 5 Progress	Year 5 Goals	Year 5 Progress %	Total	LOP Goal	LOP Progress %
1. Number of local institutions and organizations strengthened in reconciliation capacities	Annually	5	35	25	20	-	-	12	0%	85	95	89.5%
2. Number of positive messaging publications surrounding reconciliation	Quarterly	N/A	459	465	708	193	193	550	35%	1,825	1,870	97.6%
3. Number of awareness and mobilization actions promoted by PAR partnerships	Quarterly	140	336	234	388	23	23	267	8.6%	1,121	1,350	83%
4. Percentage of change in perceptions, attitudes and behaviors post-intervention reported by PAR participants.	Bi-annually	74.5%	78.9%	77.2%	80.3%	-	-	70%	-	78.8%	70%	112.6%
5. Number of reconciliation and memory/truth-telling initiatives supported by PAR	Quarterly	11	48	60	116	13	13	70	18.6%	248	300	82.6%
6. Number of public and private sector stakeholders	Quarterly	197	178	97	152	6	6	30	20%	630	652	96.6%

Indicator	Reporting Frequency	Year 1	Year 2	Year 3	Year 4	Year 5 Quarter 1	Year 5 Progress	Year 5 Goals	Year 5 Progress %	Total	LOP Goal	LOP Progress %
funding PAR activities												
7. Third Party Funds	Quarterly	US \$23.7M	US \$13.9M	US \$3.9M	US \$9.0M	US \$0.65M	US \$0.65M	US \$6M	1%	US \$51.2M	US \$52.5M	98%
8. Local Organizational Capacity Assessment Score	Annually	2.4	3.1	3.5	3.5	-	-	3.5	-	3.5	3.5	100%
9. Value of Reconciliation Index	BL, MT, FE	52	-	52	-	-	-	N/A	-	52	54.6	-
10. Value of Transformative Partnership Index	BL, MT, FE	68	-	81	-	-	-	N/A	-	81	80	-
11. Perceptions, attitudes and behaviors post-intervention reported by PAR participants concerning media	Bi-annually	N/A	79.6%	80.1%	81.9%	-	-	70%	-	80.1%	70%	114.4%
12. Number of young people benefited by PAR	Quarterly	2,233	3,637	4,929	4,505	127	127	4,000	3.1%	15,431	18,500	83.4%
14. Number of PAR participants who gain access to employment	Bi-annually	-	-	-	381	-	-	-	-	381	1,000	38.1%

BL: Baseline
MT: Midterm assessment
FE: Final evaluation

*Note: For indicators 8 (ICOR), 9 (Reconciliation Index), and 10 (Alliances Index), the most recent scores are reported.

PAR in numbers

YEAR FIVE - Quarter One

Indicator 2: Positive messaging

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
193	193	550	1,825	98%

Impact level

- ★ High = 8
- ★ Medium = 76
- ★ Low = 109

99 messages at the national level and 94 at regional level this quarter.

Media channel

- 116 electronic media
- 41 newspaper
- 23 television
- 10 radio
- 3 magazines

Indicator 3: Awareness and mobilization actions

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
23	23	267	1,121	83%

23 Actions

- 12 Awareness
- 10 Mobilization
- 1 Awareness & Mobilization

During this quarter, awareness and mobilization activities were carried out by 3 projects in Bogotá, Apartadó, Cartagena and Florencia. Activities were mainly virtual due to the pandemic, generating spaces that promote dialogue, respect, trust, and empowerment. Activities related to truth and memory, communications, dialogue on topics of migration, among others.

Indicator 5: Reconciliation initiatives

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
13	13	70	248	83%

38% of the reported initiatives relate to **reconciliation**. Projects included strengthening hotlines in Bogotá for attending to risks of gender and domestic violence; strengthening productive units that manufacture biosecurity kits in Quibdó; creating an artistic and cultural corridor in the Olaya Herrera sector of Cartagena; promoting the economic and social inclusion of dairy producing families in Mesetas; supporting the social integration of the migrant population in PAR border municipalities through the platform Estoy en la Frontera (I'm at the Border).

62% of the initiatives were for **memory**. During the quarter, the Truth Commission completed seven initiatives, such as strengthening the social fabric and contributing to truth processes for public good in Cali's Comuna 21 neighborhood; designing an artistic, pedagogical, cultural, and social project around the recognition and appropriation of truth, memory, coexistence, social dialogue, and non-repetition through the Momo Social Circus methodology; with projects focusing on gender, race, and age among other themes.

Indicator 6: Stakeholders

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
6	6	30	630	97%

6 new stakeholders funding PAR activities



PAR in numbers

YEAR FIVE - Quarter One

Indicator 7: Funds committed (Million)

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
USD\$0.65	USD\$0.65	USD\$6	USD\$51.2	98%

USD\$ 651,951

100% of the reported resources were leveraged funds this quarter

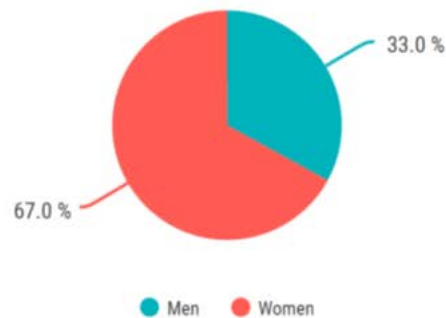
Percentage of resources contributed by type of project



The total progress of the program for this indicator is 98%

Indicator 12: Number of young people benefited by PAR

Y5Q1	Year 5 Progress	Year 5 Goal	Total	LOP Progress %
127	127	4,000	15,431	83%



During this quarter, 127 young people between the ages of 10 and 29 took part in various activities implemented as part of PAR's projects. The projects that reported the highest number of young people are being implemented by Heart for Change, Buenaventura Chamber of Commerce, and Fundación Gratiud.



ANNEX 2: SUCCESS STORY

Young ambassador strives for integration

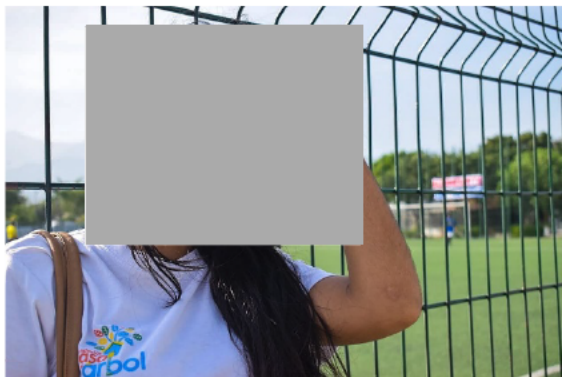
Community awareness-raising project promotes solidarity and social cohesion in Ciudad Equidad

The USAID-funded Program of Alliances for Reconciliation (PAR) implemented by ACDI/VOCA has been working with young people in Ciudad Equidad on the outskirts of Santa Marta to improve dialogue, trust, respect, and coexistence in the community. Ciudad Equidad is one of the largest free housing projects in the country with a community of approximately 20,000 from all different backgrounds. The majority of the community members are vulnerable and many victims of violence, conflict, and displacement. Ciudad Equidad is considered the most stigmatized area in Santa Marta, a city known for tourism on the Caribbean coast of Colombia. Additionally, since the community does not have a shared background or history, community members have often suffered from conflict and poor perceptions of security between the different housing blocks that make up the 4,000 homes in Ciudad Equidad.

PAR engages youth in activities that promote safe spaces and legality. These activities provide support for sustainable business models for income generation and craft a positive messaging strategy aimed at boosting community relations. In the first phase of the project, PAR and implementing partner Fundación Casa en el Árbol worked with a total of 120 young people, 66 of whom received journalism training in skills such as interviewing, photography, videography, radio, and social media. Such trainings have enabled these young people to create positive news about the neighborhood while also gaining skills they can use to generate income.

The young journalists, known as Ciudadanitos, create positive content to strengthen community integration and build trust and social cohesion between neighbors. Additionally, in light of the increase in Venezuelan migrants who have moved to area due to the socioeconomic crisis in the neighboring country, the communications collective have increased efforts to promote integration of migrants and returnees through a campaign called “PAZaporte a la Convivencia” (a word play on peace and passport to coexistence). The initiative engages young Venezuelans, empowering them with social communication skills and DecidoSer activities to generate respect and trust. The collective produces positive stories about migrants to share with the community in the form of videos, podcasts, and online news articles.

“Telling these types of stories brings people to reality, it makes other members of the community see that we’re all the same,” says [REDACTED], a member of Ciudadanitos who recently became a PAR ambassador for reconciliation.



[REDACTED] uses her platform as an ambassador for reconciliation to educate and inspire others.

“By raising awareness, it has helped to improve integration and solidarity. People are more united, and with the COVID-19 pandemic, the community realized that we’re all in this together and we have to work together to get through it. There’s less stigmatization now and community relationships are stronger.”— [REDACTED].

[REDACTED] uses her platform as an ambassador to raise awareness about topics that promote reconciliation and social cohesion and encourage young people to stay in

school and apply themselves to activities such as developing leadership skills and practical job skills as well as engaging in activities that promote healthy use of free time through art, sports, culture, and other activities that help to build a stronger community. The nineteen-year-old wants to become a role model and help vulnerable members of the community, especially young people, to identify opportunities available and figure out how to reach them. She believes that forgiveness is the most important ingredient for reconciliation: “Without forgiveness, we will never be able to move forward.”





Community activities that Ciudadanitos organize and support—like sports events, theatre shows, and mural painting—have brought different groups together that previously did not interact due to past conflicts or stigmas. During the pandemic, the collective has also participated in food drives, collecting and distributing meals to vulnerable community members.

“One of the things I gained through the PAR project and the DecidoSer activities was improved dialogue. I think that’s really important because a lot of conflicts arise from lack of communication, so if people communicated better and understood each other a lot of conflicts could be resolved before they escalate. That’s something I want to share with the community.”— [REDACTED].

ANNEX 3: COVID-19 RESPONSE

Implementing partner	Description of COVID-19-related expenditures	Funds
Fundación Sergio Urrego, National	Combatting gender and domestic violence, discrimination, and suicidal behavior through supporting psychological first aid and the activation of care routes in all 27 PAR municipalities. Activities for the project were completed in the previous quarter but the financial report is included in this report.	
Fundación Empresarios por la Educación, National	Promoting social inclusion by creating and sharing content through the education system by creating webinars and scripts for community radio shows that target educators and parents. The content was recorded in digital format and focused on the themes such as mental health, prevention of domestic violence, and assertive communication related to diversity.	
Corporación Makaia Asesoría Internacional, Medellín, Bogotá, Arauca, Arauquita	Biosecurity kits purchased for project participants.	
Fenalco, Santa Marta	Biosecurity kits purchased for project participants.	
Fundemicromag, Santa Marta and Ciénaga	Biosecurity kits purchased for project participants.	
Fundación Creativa, Ciénaga	Biosecurity kits purchased for project participants.	
Cartagena Chamber of Commerce, Cartagena	Biosecurity kits purchased for project participants.	
Unitecnar, Cartagena	Biosecurity kits purchased for project participants.	
Universidad San Buenaventura, Cartagena	Biosecurity kits purchased for project participants.	
Centro Inca, Barranquilla	Biosecurity kits purchased for project participants.	
Fundación Colombia Incluyente, Barranquilla	Biosecurity kits purchased for project participants.	
Corporación Caribe Afirmativo, Barranquilla, Cartagena	Biosecurity kits purchased for project participants.	
Comfenalco, Medellín	Biosecurity kits purchased for project participants.	

Colvenz, Medellín	Biosecurity kits purchased for project participants.	
Inexmoda, Medellín	Biosecurity kits purchased for project participants.	
Fundauniban, Turbo, Apartadó	Biosecurity kits purchased for project participants.	
Fundación Berta Martínez de Jaramillo, Apartadó	Biosecurity kits purchased for project participants.	
Fundamilenio, Apartadó	Biosecurity kits purchased for project participants.	
GEInnova, Quibdó	Supporting empowered women seamstresses to strengthen social and economic inclusion in the vulnerable neighborhood of El Reposo. Activities for the project were completed in the previous quarter but the financial report is included in this report.	
Fundescodes, Buenaventura	Empowering communities in Buenaventura through legal income opportunities that would also support health practitioners and community health workers during the COVID-19 pandemic. Activities for the project were completed in the previous quarter but the financial report is included in this report.	
Fundacion Acción Interna, Bogotá	Biosecurity kits purchased for project participants.	
Fundación SIIGO, Bogotá	Biosecurity kits purchased for project participants.	
Gente Estrategica, Bogotá	Supporting Bogotá Mayor's Office initiative to boost income generation opportunities for vulnerable women in the capital city through producing face masks, while also using the DecidoSer methodology to strengthen participants' psychosocial skills.	
Fundación Atuca, Vista Hermosa	Biosecurity kits purchased for project participants.	
Cordepaz, Vista Hermosa, Puerto Rico, Mesetas	Biosecurity kits purchased for project participants.	
Comfiar, Arauca	Biosecurity kits purchased for project participants.	
Corporación Minuto de Dios, Arauca	Biosecurity kits purchased for project participants.	
Fundeorinoquía, Arauquita	Biosecurity kits purchased for project participants.	
Piedemonte Araucano Chamber of Commerce, Arauquita	Biosecurity kits purchased for project participants.	

Corporación Minuto de Dios, Cúcuta	Biosecurity kits purchased for project participants.	
Fundación Hablemos, Cúcuta	Biosecurity kits purchased for project participants.	
Corporación Minuto de Dios, Guajira	Biosecurity kits purchased for project participants.	
Enel, Uribia, Maicao	Biosecurity kits purchased for project participants.	
Fundación El Pilar de Brahim, Norte de Santander, Guajira, Arauca	Biosecurity kits purchased for project participants.	