

PROGRAM OF ALLIANCES FOR RECONCILIATION (PAR) FY 2020 QUARTERLY REPORT: APRIL - JUNE 2020

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PROGRAM OF ALLIANCES FOR RECONCILIATION (PAR)

QUARTERLY REPORT

April – June 2020 (Quarter Three/FY 2020)

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ANDI	Asociación Nacional de Empresarios de Colombia
ANT	National Land Agency
ARN	Agency for Reincorporation and Normalization
ASINCH	Asociación para las Investigaciones Culturales del Chocó
CAE	Specialized Attention Centers
CEA	Council of American Enterprises
CEV	Commission for the Clarification of Truth, Coexistence, and Non-Repetition
СНМ	National Center for Historical Memory
СОР	Chief of Party
CPDH	Presidential Office for Human Rights
CRC	Corporación Reconciliación Colombia
CSO	Civil Society Organization
DCOP	Deputy Chief of Party
DNP	National Planning Department
ERA	Emergency Relief Arauca
FARC	Revolutionary Armed Forces of Colombia
GOC	Government of Colombia
GSI	Gender and Social Inclusion
JEP	Special Jurisdiction for Peace
LGBTI	Lesbian, Gay, Bisexual, Transgender, Intersex
LEAP	Learning, Evaluation, Analysis Platform
M&E	Monitoring and Evaluation
OCA	Organizational Capacity Assessment
PAR	Program of Alliances for Reconciliation
PDET	Programa de Desarrollo con Enfoque Territorial
UARIV	Victims' Attention and Integral Reparations Unit
USAID	United States Agency for International Development

SECTION I: BACKGROUND

Through Cooperative Agreement No. AID-514-A-16-00009, dated May 27, 2016, the United States Agency for International Development (USAID) awarded ACDI/VOCA the Program of Alliances for Reconciliation (PAR or the Program) for a five-year period through November 31st, 2021.

The objective of the five-year, Program is to promote awareness and mobilization initiatives that boost economic and social opportunities through transformative alliances. To this end, PAR has formed high-impact alliances with major actors in the private and public sectors, media, academia, and civil society. PAR supports these partners to conceptualize and implement initiatives that contribute to changing perceptions, attitudes, and behaviors, helping Colombians to come to terms with the past, engage in constructive dialogue, and transform old narratives forged by conflict. PAR works with the understanding that Colombians must be informed and educated about the conflict (information), recognize that they are part of the solution (awareness), and be willing to participate in that process (action/change).

PAR consists of three main components that aim to: 1) support truth-telling and memory initiatives that enable Colombians to confront and accept the past; 2) promote greater awareness of reconciliation efforts as a way of spurring mobilization and action; and 3) leverage strategic public and private alliances that foster socioeconomic opportunities in target municipalities.

On May 28, 2019, PAR signed a modification agreement with USAID to incorporate a programmatic response focused on addressing issues relating to migration crisis resulting from political and economic instability in neighboring Venezuela. PAR plays a key role towards facilitating solutions to the migration phenomenon, and works alongside the Government of Colombia (GOC), local governments, public-private alliances, and international cooperation organizations, among others, to address topics such as social and economic integration, and promote objective information and positive messages that mitigate outbreaks of xenophobia. The modification award of brings the Program's total from

On April 28, 2020, PAR signed a cost extension for US\$15-million, extending the program to November 2021 and expanding strategies for combating xenophobia, social and economic integration of migrants, and supporting PDETs in PAR municipalities, as well as deepening communications strategies, expanding the scope of DecidoSer to include families and migrants, and emphasizing a more comprehensive intervention in PAR municipalities.

This quarterly report is a summary of activities and progress made from April through June 2020.

SECTION II: SUMMARY

The most noteworthy developments and accomplishments, resulting from PAR's direct technical assistance and support during the reporting period include the following:

RESULTS WITH PAR PARTNERS

- PAR and Fundación ANDI launched a directory listing over 200 business units run by or benefiting Venezuelan migrants to strengthen inclusive purchasing.
- 12,000 people watched the interview with ANDI president Bruce Mac Master, part of the #SomosPARtedelaSolución campaign which includes a series of interviews by journalist Mauricio Rodriguez.
- Semana Rural published two digital newspapers and received 129,883 visits to its website.
- * CRC published eight reconciliation success stories highlighting PAR-supported projects in seven regions, with focuses of rural productive units¹, environmental conservation, and reconciliation.
- Proyecto Migración Venezuela surveyed 1,003 people in 93 municipalities on their perceptions relating to migration, sharing the results with the GOC and USAID among others.
- ❖ 790 people watched a live event highlighting rural women and telling positive stories of resilience and reconciliation. The recording was viewed 79,100 times.

RESULTS IN NATIONAL RECONCILIATION INITIATIVES

- 253 people supported through psychosocial assistance following calls by them or by their family members to a new suicide prevention hotline.
- ❖ 16 social leaders empowered through communications skills to build their audiences, raise awareness about their local initiatives, and become digital influencers.
- Six radio programs produced to promote integration between Colombians and Venezuelans and reduce xenophobia in Bogotá, Maicao, Uribia, Santa Marta, Ciénaga, Cartagena, and Cúcuta.
- ❖ 400 participants in PAR and EPR job training programs committed to promoting inclusion in their future workplaces, having strengthened respect for difference and empathy in art workshops.
- Over 30,000 vulnerable youth reached through a freestyle rap competition promoting messages of coexistence through respect for difference and non-violence.
- ❖ PAR's DecidoSer methodology for social change received Deloitte certification, with results presented to the private sector at an online forum with 35,306 views.

RESULTS IN LOCAL RECONCILIATION INITIATIVES

- ❖ 2,000 meals delivered daily to vulnerable residents during a month-long food drive organized by participants in Ciudad Equidad housing project in Santa Marta.
- ❖ 1,093 migrant and returnee families in Cali advised on accessing social services, including healthcare, education, and the processing of legal paperwork.
- ❖ 363 vulnerable youth in Bogotá empowered through training, internships, and work placements in business services, retail, food service, and telecommunications and life skills.

¹ Productive unit: any activity of economic interest in the strengthening framework granted by PAR. The economic activity can be related to commerce, services, or activities of an agricultural nature, among others.

- ❖ 80 coffee-growing families strengthened organizational practices for increased sustainability and built trust among community members in Florencia.
- 3,500 orders from a leading bag manufacturer placed from 125 women artisans in Maicao and Uribia, who have increased their organizational and production capacities.
- Over 7,000 people visited the Juntos Aparte online art exhibit, which reframes migration as a positive asset for Colombian society to promote reconciliation.

SECTION III: PROGRESS BY PARTNER

FUNDACIÓN ANDI

PAR and Fundación ANDI concluded their projects to promote social and economic inclusion by focusing on inclusive value chains, purchasing initiatives, and employment. The commitment to strengthening inclusive value chains and purchasing practices benefits small businesses that provide productive units for 111 beneficiaries and impact over 500 families. The economic inclusion strategy benefited producers of clothing, bread, cacao, honey, packaging, avocados, and plantain, helping to improve income, productivity, and quality of life, and in some cases raising participants above the poverty line.

Under the inclusive value chain strategy, PAR and Fundación ANDI continued to strengthen links between small-holder producers and end-buyers through the alliance's strategy to promote social and economic inclusion of community-led small businesses. This quarter, Fundación ANDI conducted a

diagnosis of the organizations that form the value chains to understand their experiences while trying to adapt to the COVID-19 pandemic. The results revealed new barriers including low access to communication and information technologies in rural communities, misunderstandings regarding the time it takes for the productive units to learn new skills, and a slowing or stopping of activities. As a result of the diagnostic study, ANDI helped the companies design action plans to enable continued work, maintain product quality, and ensure that necessary sanitary measures are taken. ANDI also developed a new strategy to support companies and productive units remotely using a variety of tools to overcome barriers, such as manuals, WhatsApp groups, videos, audio, live sessions, and an agricultural hotline.

PAR and Fundación ANDI continued to improve inclusive employment practices this quarter by concluding a diagnosis and identification of hiring gaps and raising awareness with the human resource departments of partner companies including KPMG, Gases de Occidente, and Ecopetrol. ANDI established plans to support the



The Se Le Tiene catalogue lists more than 200 Venezuelan entrepreneurs offering goods or services in Colombia.

partner companies in implementing inclusive employment strategies. Additionally, PAR and Fundación ANDI launched a new *Se Le Tiene* catalogue, a directory listing small businesses run by entrepreneurs from vulnerable communities with the objective of strengthening the economic empowerment of these groups. The directory promotes inclusive purchasing strategies by providing details for ANDI member companies to use for corporate purchases and adopt in their value chains. The latest *Se Le Tiene* catalogue highlights businesses owned by Venezuelan migrants as part of the strategy to promote social and economic integration. The catalogue lists over 200 business units run by or benefiting Venezuelan migrants or refugees in Colombia. In total, the *Se Le Tiene* directories have highlighted around 1,800 small businesses and been circulated among 1,200 ANDI affiliates, specifically purchasing managers, corporate social responsibility or sustainability directors, and company presidents. Around 250 companies have used the catalogues for procurement processes, and 92 transactions between businesses and social entrepreneurs have generated more than US\$33,000.

Finally, this quarter Fundación ANDI launched the process to determine this year's list of Inspiring Companies (Empresas Inspiradoras 2020), highlighting companies that seek to generate positive social and environmental impacts through shared value strategies. The designation as an inclusive company is one of the categories of the 'IN Companies Movement', a three-stage path that identifies and recognizes organizations committed to including vulnerable populations within their value chains.

CORPORACIÓN RECONCILIACIÓN COLOMBIA

PAR and CRC continued their collaboration to mobilize Colombian society to support and contribute to reconciliation by building awareness about reconciliation projects that are underway throughout the country. The multi-faceted approach consists of organizational strengthening for CRC, support for regional and community-level reconciliation initiatives, and building strategic public-private alliances. By bringing together vulnerable groups such as ethnic minorities, conflict victims, and youth offenders to collaborate on common goals, the alliance is increasing socioeconomic inclusion in the municipalities where it works.

To strengthen its organizational capacities as a PAR partner working in local communities across Colombia, CRC developed new monitoring and evaluation tools this quarter to track activities as well as progress on goals and indicators. CRC also added a new management software to its toolkit to strengthen relationships with partners and boost their support for its projects. Seeking new institutional allies and resources, CRC participated in four tender processes run by USAID—the BetterTogether Challenge and Community Development and Licit Opportunities—as well as by the Embassy of Germany and a local university, which focus on productive units for stigmatized populations and socioeconomic reintegration for youth ex-offenders.

With the goal of increasing awareness about its reconciliation work, CRC published eight reconciliation success stories on its website this quarter. The profiles highlighted PAR-supported projects in Antioquia, Bogotá, Chocó, Norte de Santander, Caquetá, Bolívar, and Magdalena, which focused on rural livelihoods, environmental conservation, and reconciliation among stigmatized populations among others. CRC also developed two interactive texts, with animated graphics and hyperlinks inviting readers to learn more about the projects and support them. One of the stories, called "Bojayá Is Reborn with

Turmeric," is about the resilience of farmers in a PAR-supported project in Bojayá who are cultivating turmeric as an income generating alternative. As a result of the project, Afro-Colombian and indigenous residents, which have traditionally had poor relations between the groups, have strengthened ties through community dialogues and memory reconstruction exercises. Through a communications campaign, the story was shared by media outlets and digital influencers, leading the initiative to gain two new sales partners. The other story, called "Florencia: Between Rivers and Mountains," features an interactive map that gathers the voices of Caquetá residents as they discuss environmental conservation in their department, which suffers high levels of deforestation. Several of the sound clips are from representatives of local organizations that work to promote environmental practices such as agroforestry systems and sustainable tourism as drivers of reconciliation as well.

"When you hear someone say, 'Thanks to these [turmeric] crops, I've been able to send my child to college' or 'I was able to pay for home repairs,' you see that this project is having an impact ... Seeing an Afro-Colombian person share their seeds with an indigenous person so that they could grow crops is historic. We had never seen anything like that before." – quote from one of the reconciliation success stories



Participants in productive units supported by PAR and CRC have received technical and psychosocial support to increase their empowerment and reconciliation.

The Program continued supporting three projects with a women's artisanal fishing association in Santa Marta, organic cacao producers in Caquetá, and an artisanal collective of fishers and fish processors living on a small island near Cartagena. This support consists of organizational strengthening, financial advising, and psychosocial support to increase reconciliation among residents of regions affected by the armed conflict. This quarter, 55 participants and their family members completed a four-week financial literacy course to learn financial management skills and increase their quality of life at home and in their businesses. Participants learned ways to make strategic financial decisions so that they can build their savings, manage

debt, and make investments to grow their businesses. While only 13 percent of participants were in the habit of tracking their household and business finances at the beginning of the online course, 70 percent were doing so on a daily basis by the time they finished the training.

Finally, PAR and CRC continued their En Casa NuevaMente initiative, which works with young exoffenders transitioning out of the criminal justice system to facilitate their process of re-integration into society. By helping the youth to create life plans and empowering them to be agents of change as they work to start over, the Program aims to reduce their risks of re-offending. This quarter, PAR held an online DecidoSer transfer workshop with members of the En Casa NuevaMente team on emotional management and self-care. The workshop empowered participants with tools that they can use in their work with the youth, helping to reduce the anxiety that many feel during the COVID-19 emergency

through reflection and self-awareness. The Program carried out diagnostic assessments of the 28 youth participants to identify risks and provided them support through phone calls, giving guidance to help them manage their academic and work situations and psychological well-being while confined in their homes. Through the diagnosis assessments, the Program identified 24 youth with food security needs and coordinated resources with the organization Colombia Cuida a Colombia to deliver food boxes to them. In addition, the Program offered 35 online talks and workshops on financial literacy, English skills, and psychosocial topics. The Program offered the psychosocial workshops with project partner Fundación Tiempo de Juego, covering topics such as trust-building, emotional management, and strengthening support networks. Fundación Tiempo de Juego added the En Casa NuevaMente youth to the WhatsApp group it runs with participants of its project with PAR, using audiovisual content, workbooks and guides, a movie club, and other resources to promote self-care and life skills, as well as to foster discussions on the workshop's topics. In parallel, the Program created a private Facebook group to share educational content and job opportunities with participants, as well as to provide them with an additional space for interaction through discussions and online events. Finally, the Program selected four participants to receive scholarships to attend online classes with two new partners, Fundación Colombian Dream and Teaching and Tutoring T&T. This opportunity will help to facilitate the socioeconomic re-integration of the four participants through strengthened job profiles and increased opportunities, as these partners specialize in helping vulnerable youth finish their high school studies through flexible learning options.

PROYECTOS SEMANA

PAR and Semana continued spreading positive stories of resilience and reconciliation and generating new narratives of areas stigmatized by armed conflict through the information platform Semana Rural, producing a PDF of the paper given the limitations of publishing and distributing the print version during the COVID-19 health crisis. The PDF is produced in a low data consumption format that can be shared through WhatsApp in rural communities with low connectivity. The Alliance published two digital newspapers this quarter, with features including topics such as preventing contagion of COVID-19 and recognizing the vital role rural farmers play in providing food during the pandemic. The paper also covered the impacts of the halt in tourism and other commercial activities due to the pandemic. The online site received 129,883 visits this quarter and reached 19,206 followers on Facebook, 6,685 on Twitter, and 11,864 on Instagram.

In collaboration with the Ministry of Agriculture and Rural Development and the UN's Food and Agricultural Organization (FAO), PAR and Semana supported a webinar highlighting rural women, *Mujeres Rurales: protagonistas de la transformación del campo,* in which the Ministry of Agriculture launched a report on rural women. Speakers included Colombia's Vice President Marta Lucía Ramírez, the Minister of Agriculture, and representatives from FAO, UNDP, and the European Union's Delegation to Colombia. More than 790 people watched the live event and the recording was viewed at least 79,100 times.

Additionally, PAR and Semana began a new collaboration with USAID's Rural Justice program, with the goal of strengthening communication regarding rural justice and to change the view on justice among civil society members, civil servants, and other stakeholders by publishing success stories building trust

and encouraging cultures of legality.

With Proyecto Migración Venezuela, PAR and Semana continued promoting security and coexistence in areas that have received high numbers of Venezuelan migrants and returning Colombians. The platform publishes positive news stories about migrants as well as practical and accurate information regarding migration. The platform's Observatory also published news and information relating to the current health crisis.

During the reporting period, the alliance concluded the second survey on perceptions relating to migration. From 19 March to 10 April, Proyecto Migración Venezuela and Centro Nacional de Consultoría (National Consulting Center) conducted the survey telephonically with 1,003 respondents in 93 Colombian municipalities. The survey was originally planned as a face-to-face questionnaire but was

adapted to telephone given the COVID-19 situation. Results, which showed a significant deterioration in the perception of Colombians towards migrants, were shared with the Border Management Agency, the Colombo-Venezuela Chamber, and USAID. The survey's results were also published in a double-page spread Semana magazine and broadcast in a podcast with a panel of high-level guests, among them Felipe Muñoz, head of the Border Management Agency, who discussed xenophobia during the pandemic. The Observatory published a newsletter with the main findings (available at https://bit.ly/2CUkBCT). Stakeholders working in topics related to migration, including Government offices and donor agencies, can use the information for decision-making and to assess needs for migration programs.



Border Manager Felipe Name found the migration study interesting.

News published on the website reached 122,333 visits and the platform grew its social media presence, with 2,150 new followers on Facebook, for a total of 5,054 followers on Facebook, 3,370 on Twitter, and 1,728 on Instagram.

Finally, in alliance with IOM, PAR and Semana held a virtual workshop with 12 journalists about xenophobia and covering migration. Attendees found the workshop useful to shift thinking in newsrooms, using tools gained through the workshop to improve reporting on migrants and change behaviors and perceptions both among journalists and the wider community.

SECTION IV: PROGRESS BY REGION

NATIONAL

PAR continued to promote social inclusion and economic empowerment as well as strengthen security and coexistence as part of the strategy to drive reconciliation processes, adapting activities to virtual format given the COVID-19 situation. The Program continued driving economic inclusion for vulnerable groups as a tool for strengthening security through increased access to legal and sustainable incomegenerating opportunities. Through DecidoSer activities implemented with online platforms such as Zoom and WhatsApp groups, the Program continued to promote social and behavior change, strengthening a total of 731 participants with dialogue, social cohesion, and skills for peaceful conflict resolution.

During the quarter, DecidoSer became part of the Alliance for Socio Emotional Training 2020-2030 (Alianza para la Formación Socio Emocional, AFSEC), an alliance of over 40 organizations from the public, private and social sectors interested and engaged in providing training on social and emotional education in Colombia. The organization functions as a learning community to promote learning, sharing and taking action for social and emotional education. Members include the likes of Plan International, UNICEF, Bancolombia, and PAR partners Fundación Uniban and Fundación Mi Sangre among others.

Additionally, as a response to the restrictions of movement and gathering due to the pandemic, PAR has been developing alternative strategies to carry out DecidoSer activities with participants. These include a DecidoSer application, which is an interactive tool that participants can use on their own, accessing exercises adapted to the digital environment. The mobile app will be launched in the next quarter. The Program also designed DecidoSer tools to reach youths, migrants, and families — DecidoSer Campeón/a, DecidoSer Sin Límites, and DecidoSer Familia respectively — and a strategy to use radio and podcasts to engage communities and participants with low access to internet.

PAR is designing a communication for behavioral impact plan that seeks to generate significant behavioral results based on deep understanding of the issues faced by the leaders and communities where they live and work. The Program is using the Communications for Behavioral Impact (COMBI) methodology for optimum results through deeper understanding and market research of the target audiences and communities involved. The COMBI approach involves in-depth analyses of target communities to determine key needs then developing a communications strategy that works with community members, ensuring that they understand the importance of the desired behavior and how implementing it will positively impact their lives. The Program is using this method to address the issues facing social leaders, who have been victims of attacks, threats, and even homicide in Colombia, due to their social activism. PAR will establish root causes for this type of violence faced by social leaders and map out routes for protection and destigmatization. The COMBI method has been used successfully in a number of countries to promote behavior changes such as those related to gender inclusion, reduction of violence against women, and positive actions to reduce the spread of communicable diseases. During the quarter the team carried out 12 interview sessions with different institutions: six with representatives of institutions such as the Ministry of the Interior, the High Council for Human Rights,

and the Attorney General; two with independent NGOs; and four with USAID offices that also work with social leaders. The Program also carried out 19 interview sessions with community leaders (13 men and seven women) from 10 different municipalities to assess the problems affecting them, the lack of a gender approach for prevention and protection, and the importance of generating more focus on collective measures than individual.

The Program continued to work alongside Government of Colombia (GOC) institutions to promote reconciliation and inclusion. PAR also aligned projects with the Programa de Desarrollo con Enfoque Territorial (Development Programs with a Territorial Approach, PDET) which seeks to transform living conditions in rural areas through support for economic inclusion and agricultural production, principally Pillar 6, focused on economic reactivation and agricultural production, and Pillar 8, reconciliation, coexistence, and construction of peace. Moreover, PAR supported a delivery of 20 tons of plantains to Quibdó produced by women in Bojayá, strengthening rural development and contributing to food security. The Program had coordination meetings at national level with ART, reviewed projects carried out under PAR from 2016 to 2019 and presented the projects and lines pre-identified with for regional focus. These projects are expected to be presented in the APS currently underway. Some examples include supporting coffee growers in Florencia and contributing to economic recovery and socioeconomic development as a means of promoting legal cultures in Meta. The Program will continue strengthening plantain and turmeric production in Bojayá; cacao and honey in Santa Marta and Ciénaga; coffee, cacao, and dairy production in Orinoquia and Caquetá; food security in Turbo and Apartadó; and women-run fish farms in Arauquita among others.

PAR continued to work with the President's Office for Speeches and Messages to develop greater understanding of various sectors coexisting in the country, on issues such as the Venezuela migration crisis; production, marketing, and consumption of illicit substances; lack economic opportunities for young people; and reintegration of young ex-combatants. This is part of the Program's commitment to finding mechanisms to address polarization and promote reconciliation in the country through dialogue between the various stakeholders, leading to a more inclusive society. Additionally, the Program continued contributing to the construction of public policies that address the needs of different vulnerable population groups and continued seeking ways to promote social dialogue among different sectors, including actions that will advance the protection of local leaders, rebuild the social fabric of disadvantaged communities, and promote cultures of legality.

PAR and Universidad EAFIT collected information from primary and secondary sources in Arauca, Cúcuta, Maicao, and Arauquita for a joint research study aimed at documenting best practices for public policies on the response to, prevention, and mitigation of citizen security and coexistence risks tied to the Venezuelan migration situation. The results of the study will be shared with the Presidential Office of Border Management, Migración Colombia, the National Planning Department, and the Ministry of the Interior, as well as with the Governor's Offices and Mayor's Offices of prioritized regions.

During the quarter, PAR continued to coordinate with the Presidential Council for Youth, known as **Colombia Joven**, which is tasked with advising the GOC and regional entities on the design, implementation, follow-up, and evaluation of public policies that promote the generation of opportunities for young people and the elimination of barriers to their development. Colombia Joven

has identified a need to develop spaces where young people can safely express their ideas to explore and strengthen their talents, vocations, and skills in order to align their skills and life projects with the various social, environmental, and political needs of their communities. To help meet this need, PAR has been building a Laboratorio de Innovación Social Adaptativo (Adaptive Social Innovation Lab, LISA for its Spanish acronym), which aims to provide a non-traditional learning space in which teachers and mentors who are national and international role models will use innovative teaching methodologies focused on learning by doing to encourage young people to set socially responsible and realistic goals. The educators will also support the youth in channeling their energy towards peaceful revolutions focused on solving problems in their communities. Colombia Joven is interested in developing LISA labs for two target audiences: regional youth leaders and youth liaisons with Governor's Offices and Mayor's Offices. To support this process, PAR will hire a team of consultants specialized in youth engagement.

To ensure long-term sustainability of LISA, the Program will engage young people, the Colombian government through Colombia Joven, and the private sector in the following ways:

- a. PAR will consolidate a National Youth Network for social transformation and reconciliation, ensuring that young people can manage the network directly once the project ends. Through the network, young people can share experiences and lessons learned and replicate the training processes with other youth using a peer-to-peer learning methodology.
- b. In order to structure and implement LISA, we coordinated with Colombia Joven, which is tasked with advising and assisting the Colombian government and regional entities regarding the design, implementation, execution, follow-up, and evaluation of public policies that promote the generation of opportunities for youth and the elimination of barriers to their development, seeking to boost their comprehensive transformation and access to their rights. LISA will thus serve as a tool for Colombia Joven to implement the Youth Citizenship Statute (Law 1622), which aims to guarantee young people the full exercise of their citizenship in the civil, personal, social, and public spheres; the strengthening of their capacities; and conditions of equal access that promote their participation and impact on the social, economic, cultural, and democratic life of the country.
- c. We will coordinate with Fundación Universitaria del Areandina, which is a leading institution in Colombia in virtual training that has a technological and methodological infrastructure that includes the Learning Management System. This partner will provide access to its virtual learning platform for the training processes of the 280 young people, which will ensure that the training course will remain available for other young people to use after the project ends.
- d. We will carry out a management process to transfer the LISA strategy to interested private companies that are able to incorporate the strategy into their strategic planning processes, in this way continuing to implement it with their own resources. We are currently in talks with Fundación Corona, which has expressed an interest in becoming involved and pioneering this process.

PAR continued to work with the **Colombian Family Welfare Institute (ICBF)**, which has seen a sharp rise in the number of calls to its 141 helpline since the start of the nationwide COVID-19 lockdown restrictions due to problems related to domestic violence, emotional crises, and requests for support. Currently receiving approximately 10,000 calls daily, ICBF requested PAR support to strengthen its technical response capacities to mitigate the consequences of the lockdown, as part of its mission to ensure the comprehensive protection of children and adolescents. To strengthen ICBF's services, PAR plans to: a) Increase the number of ICBF staff members in order to boost ICBF capacities to support and

guide callers to the 141 helpline, transferring calls from families in crisis to specialized psychologists. b) Promote the 141 helpline through a 360° communications strategy in the PAR municipalities. c) Strengthen the psychosocial health of youth offenders in SRPA juvenile detention centers by distributing tablet computers to facilitate access to online technologies, providing the youth with options to continue their academic training and maintain contact with their support networks. In addition, PAR will provide the youth with the materials to make face masks for their personal protection, which will also provide them with an activity for healthy use of free time. d) Transfer PAR's reconciliation approach through virtual workshops and the DecidoSer mobile app to promote reflection and skills training for social change.

Also this quarter, PAR worked with **Fundación Ideas para la Paz (FIP)** to provide technical support in the design of Comprehensive Citizen Security and Coexistence Plans (PISCC in Spanish) with a migration focus for eight municipalities: Arauca, Arauquita, Cúcuta, Florencia, Maicao, Uribia, Quibdó, and Santa Marta. Citizen security is one of the greatest public policy challenges for municipal administrations, and PAR and FIP view citizen security as going beyond crime reduction to include the protection of community members' rights and freedoms through spaces for peaceful interaction. For these reasons, PAR and FIP began their collaboration on a methodological guide with five sections as follows: a) steps for the creation of the PISCC based on GOC guidelines (National Planning Department, 2019) and FIP's experience, b) strategies to encourage the participation of other entities in the definition, implementation, and monitoring of the PISCC, c) actions to increase community participation in the design of the citizen security and coexistence policies, d) factors to be taken into account during the COVID-19 situation, and e) GOC strategic focuses for the integration of the migrant population in the municipalities.

PAR and the Commission for the Clarification of Truth, Coexistence, and Non-Repetition (CEV) are working together to promote truth, memory, and coexistence in the territories. One line of PAR's strategy with CEV is support for its eight Casas de la Verdad (Houses of Truth) in eight municipalities -Apartadó, Arauca, Buenaventura, Cali, Cúcuta, Florencia, Medellín y Quibdó. The Casas de la Verdad are developing exhibits of artistic and cultural works that respond to specific themes and cultural affectations in each territory – e.g. "Sounds and Words to Heal the Soul" in Apartadó and "Fine Threading in Search of Truth" in Cali. In this quarter, the Program worked with the technical teams of each Casa de la Verdad to convert a traditionally in-person reconciliation approach to an online format using audiovisual materials to facilitate the spread of messages that contribute to coexistence, nonrepetition of violence, and the processes of clarifying the truth. Also, this quarter, PAR and CEV produced four inspiring stories related to the internal armed conflict to help promote social and cultural transformation through positive stories. The collective of stories - "Pilgrimage of Memory of the Martyrs from Alto Ariari" from El Castillo, Meta; "Gardens for the Neighborhood" from Cali, Valle del Cauca; "Hope and Peace: Women Singers and Searchers" from Tumaco, Nariño; and "League of Displaced Women" from Turbaco, Bolivar – will be launched in July. The stories show the ways in which ancestral knowledge and cultural practices helped communities resist and survive the armed conflict. PAR and the CEV's coexistence team collaborated with the Discovery Channel to hold a live stream event called Rímalo, during which participants used music and rhyming to open a dialogue about the pillars of coexistence. The event (https://bit.ly/2ZcSnfp) reached over 2 million people on Facebook, over 12,700 on YouTube, and over 18,000 on Instagram. The event promoted changing narratives around the

meaning of coexistence and the central tenants of coexistence: laying foundations for dialogue, respecting one another, recognizing all people as human beings, and being open to listen and have empathy. Finally, with PAR support, CEV hired a communications consultant who evaluated the Social Dialogue's communications strategy and provided feedback on ways the commission can increase the visibility and reach of success stories on its awareness and mobilization initiatives. Within the framework of Social Dialogue, CEV prepared two articles featuring success stories about recent projects. One of the articles profiled CEV's work with Corporación Camaleón de Urabá, which uses art to strengthen economic opportunities for at-risk youth and build community cohesion. The second article highlighted CEV's work with victim assistance organizations—including a youth network in Cúcuta and a women victims' association in Neiva—to strengthen community collaboration, which has helped to facilitate recent COVID-19 prevention activities. For each story, the consultant also helped the CEV team create a communication plan, key messages, and video and radio promotional materials.

PAR and partner **Fundación El Nogal** concluded the Nacimos pa' Semilla project to strengthen the entrepreneurship and leadership skills of 400 youth and empower them to act as agents of change for reconciliation. This quarter, the Program held the last of 18 workshops – this one held virtually – to help participants strengthen skills in developing, executing, and managing social entrepreneurship projects. The workshop was attended by 16 youth who presented projects with objectives of promoting literacy and reading, youth leadership, communication for social transformation, and integration with the migrant population. The virtual workshop contributed to coexistence by helping the youth establish dialogue, share personal experiences, and present their ideas for social initiatives. The project with Fundación El Nogal had scheduled a corporate volunteering activity at El Refugio settlement in the border municipality of Arauca, during which volunteers and community members would build a playground and take part in integration activities. However, due to the COVID-19 crisis, this activity had to be canceled. The foundation distributed 200 school kits containing a backpack, notebook, pencil case with pencil, sharpener, and eraser to children and adolescents in the settlement, which has a high number of Venezuelan migrants and Colombian returnees as well as vulnerable members of the host community. The school kits were originally going to be distributed as part of the volunteering activity.

PAR and implementing partner **CESDE** made strides this quarter on the Employment Program for Empowerment that they are developing with **Citi Foundation**, to boost the socioeconomic inclusion of 200 young people in Bogotá and Medellín. The participants completed the first half of the six-month employment program, which focuses on training in software development and technology skills to increase income generation opportunities for vulnerable youth who include ethnic minorities, Venezuelan migrants, Colombian returnees, LGBTI individuals, conflict victims, military members, and ex-combatants. While the project was designed to have in-person classes, the COVID-









Participants in the job training program received equipment loans so that they could continue their job training and psychosocial processes from home despite the COVID-19 lockdown.

19 situation required the Program to modify the content for remote instruction. After conducting a survey to identify participants who lacked reliable computer or internet access, the implementing partners provided 42 participants with loans of laptop computers and prepaid data SIM cards. By ensuring that the youth have the tools they need to continue their studies from home, the Program sought to reduce their risk of dropping out of the program. Additionally, project participants received psychosocial support to help with self-care and access information about care pathways to social services during the lockdown. Following a needs assessment, the 37 participants with the most urgent needs also received food boxes from PAR partners Fundación Gratitud and Travesía SinHambre. Participants also attended virtual talks on gender roles and respect for difference and took part in psychosocial workshops to strengthen leadership skills and build trust through dialogue. In Medellín, CESDE supported Medellín Mayor's Office and other private and partner entities to survey business owners on the impact of the COVID-19 situation on their operations, using the results to design a new program to promote technological solutions for businesses affected by the crisis. By growing awareness about ways that technology can help companies weather the impact of the pandemic, the implementing partner seeks to increase demand for services of future project graduates and increase their job opportunities.

PAR and Fundación Gratitud brought their collaboration to a close this quarter, having worked with 400 young people in PAR and EPR job training programs to complement their personal and professional development. Through a series of workshops combining culture with group discussion, the project provided participants with spaces for reflection and self-expression to build their teamwork skills. These life skills will benefit participants as they graduate from their training programs and join the workforce, providing them with strengthened respect for difference, empathy, and emotional management as they interact with their coworkers. This quarter, the Program held the final three art workshops with participants in PAR's Employment Program for Empowerment in Bogotá and Medellín, moving to an online format due to COVID-19. In the workshops, the youth shared their interpretations of works of art such as paintings and photographs, as well as musical compositions, which were chosen to spur reflection on the roles participants play in promoting reconciliation and trust in their families and neighborhoods, particularly during the health crisis. To close out the project, 250 participants from PAR's employment projects with Gente Estratégica and CESDE came together in a final workshop online, where Fundación Gratitud co-founder, popular musician, and PAR ambassador of reconciliation Fonseca gave a talk on the project focuses of creativity and teamwork. Participants also had an opportunity to express their gratitude for what they had learned during their training processes and reaffirm their commitment to promoting inclusion in their future workplaces.

"I'm convinced that it's more important than ever to be united during this pandemic, and art is excellent for bringing people together. This project has inspired me to continue being a leader in my group and to promote unity in my home." — project participant

PAR worked with **Fundación Sergio Urrego** to increase awareness about a suicide prevention hotline created to provide psychosocial care to women and youth. Although the foundation set up the crisis hotline in September 2019 as part of its ConVIVAMOS project—which worked with PAR to raise awareness about youth suicide and prevention through talks and DecidoSer transfers at schools—it was officially launched this quarter. In the month following its launch, the foundation fielded 901 calls and provided psychosocial care for a total of 253 cases, reflecting an upward trend in violence and suicide during the COVID-19 lockdown. People dealing with discrimination, bullying, suicidal thoughts, self-harm, depression, gender-based violence, domestic violence and other risk factors for suicide received emotional support and referrals to care pathways through the hotline, with follow-up activities based on the assessed level of risk. Many parents of LGBTI youth called the hotline as well, receiving advice on



Through a communications campaign and outreach to community care networks, PAR and Fundación Sergio Urrego raised awareness about a new suicide prevention hotline.

ways that they can make their homes safe environments to support their children as they grow and explore their identity. PAR led a social media campaign to increase the visibility of the crisis hotline, publishing 89 stories on the Instagram and Facebook pages of Fundación Sergio Urrego and collaborating with organizations and influencers that support LGBTI and women's rights to share the publications with their followers as well. The posts also shared information on the warning signs of suicide to identify and assist at-risk persons. In an event on Google Hangouts held with educators and representatives from mayor's offices, legal and judicial agencies, and organizations including UN Women, the Program provided information on ways that local entities can build awareness of the tool in their communities to strengthen the access and delivery of suicide care.

PAR and **Fundación Tiempo de Juego** closed out their Play Without Rivals project this quarter, which worked with 650 children and youth from vulnerable populations in Bogotá and Ciénaga to promote healthy use of free time and reconciliation. The project empowered young people through training in sports, arts, and journalism skills to strengthen coexistence and lessen their risks of recruitment into illegal activities. This quarter, Tiempo de Juego ran a virtual leadership school through the WhatsApp platform, using video and audio recordings to share DecidoSer content on topics such as empathy and trust to strengthen the youth as agents of change in their communities. The Program facilitated online spaces for participants to interact and held online talks on gender and social inclusion, social entrepreneurship, and sustainability with psychologists and other experts. Participants of the project's communications collectives created stories about their experiences during the COVID-19 situation, publishing them in a column called "Diarios de una Pandemia" (The Pandemic Diaries) in the El Observador online newspaper to continue promoting empathy and respect for difference despite

current challenges. The newspaper also published letters containing participants' responses to the diary entries, fostering ties of solidarity and cooperation between the youth as they encouraged each other to remain positive and practice self-care and care for those around them. Participants and their family members also received support to use emotional management techniques to control anxiety and depression triggered by the crisis, as well as to reduce risks of domestic violence during the lockdown. In surveys at the project's close, 81 percent of participants showed a positive increase in perceptions, attitudes, and behaviors towards reconciliation. Through the project's focus of psychosocial skills and new narratives of reconciliation, the youth have broken down barriers to increase dialogue and social acceptance between neighbors, including a decrease in prejudices towards Venezuelan migrants and greater inclusion of this population in free time activities.

Shifting the focus to communications, PAR launched a new positive messaging campaign called #SomosPARte de la Solución (#We are PARt of the solution), to build trust during the COVID-19 health crisis. The initiative is part of PAR's larger commitment to improving trust in post-conflict Colombia. It focuses on short articles and videos about people and organizations providing solutions to help meet medical, social, and financial needs created by the pandemic. The Program publishes stories that shine a light on people responding to challenges with resilience and solidarity in order to foster optimism about Colombia's ability to get through the crisis. The campaign also seeks to inspire Colombians to reflect on ways that they can be part of the solution, encouraging users to report actions that they have taken to help those around them. The articles include also initiatives led by Venezuelan migrants and PAR participants. This quarter, the communications campaign published 310 articles on the new website, promoting the content on social media and among its media and institutional allies, including 15 social media influencers. Additionally, as part of the trust campaign, PAR launched a series of interviews in which, over a period of three months, journalist, acclaimed writer, and professor from Los Andes University Mauricio Rodriguez will interview 24 people providing solutions to the COVID health crisis. These include businesspeople, academics, social leaders, artists, and government officials among others, who are contributing positively during the pandemic through activities such as developing educational tools that enable students to continue learning and inspiring others to be part of the solution. The series of 28-minute discussions featured interviews with Alejandro Gaviria, rector of Los Andes University and a leader of public opinion; Bruce Mac Master, president of ANDI, and social leader Leyner Palacios.

PAR began a new campaign with **Fundación Empresarios por la Educación** (Entrepreneurs for Education Foundation) using a digital repository to provide simple and practical tools for daily home life to strengthen learning and prevent episodes of violence and abuse. The initiative, "Education that Unites Us", shares content and ideas on the platform (https://laeducacionquenosune.co/), hosts meetings for the educational community, and broadcasts messages and other content over radio, including national broadcaster Caracol Radio. Content includes games, stories, and educational activities for students of different ages as well as advice and ideas for educators, caregivers, and parents to improve coexistence in the home and address economic challenges because of the quarantine.

Supporting social leaders, who face frequent threats in Colombia, PAR began a new activity called the **YouTubers School for Social Leaders**. Through the project, 16 social leaders are learning communications and digital skills, which will empower them to share their messages to a wider audience, raise awareness about activities they lead in their local communities, and become digital

influencers. The project, aligned with USAID Human Rights Program's Lidera La Vida campaign, addresses the fact that in the past year over 600 social leaders and human rights defenders in Colombia have received threats from illegal armed actors. With the skills learned through the YouTubers School project, the social leaders will help change the negative narratives surrounding their work and communities and generate new narratives that promote empathy, build trust, and mobilize change in communities. In addition, the training and campaign aim to reach new and younger audiences to educate them about the situation faced by social leaders and human rights defenders and promote greater interest in their causes. During the quarter, the Program implemented the training phase of the project through the Escuela de Youtubers SAS, which provided training on how to create responsible content with high social impact that will help to highlight issues relating to reconciliation and memory building as well as promoting positive messages.

Following the success of the information platform *Estoy en la Frontera* (I am at the Border) in Cúcuta, PAR and newspaper **La Opinión** extended the project to La Guajira and Arauca. The multi-channel information platform provides reliable information that migrants and returnees need to facilitate their social and economic integration into Colombian society, answering questions on their migration status, job opportunities, and social assistance, as well as information about their rights in the country. The platform serves as a hub to centralize information on migrant services from national, regional, and local government agencies; international cooperation organizations; and other nonprofit organizations. By gathering information and making it easy to consult and navigate, the platform helps to increase awareness among migrants, returnees, and refugees about available social services so that they can take advantage of them upon entering the country. Estoy en la Frontera has become a trusted source of information and guidance through its WhatsApp channel, social media accounts, and online chat feature, with over 5,000 users receiving information through these virtual channels. The platform also promotes integration among refugees, migrants, and host communities through stories that highlight examples of solidarity, empathy, and collaboration and provides information about care pathways, and radio content among other services.

PAR and El Tiempo held a virtual forum in which the Program presented its results from a study carried

out earlier in the year by Deloitte, which certified DecidoSer as a program promoting behavior change. The virtual forum, Building Trust Through the Heart of Businesses, highlighted how DecidoSer has been used in business environments to address issues such as community relations, corporate social responsibility, wellbeing, and skills development. The event received a total of 35,306 views on different technology platforms and a peak audience of 3,925 people tuning into the live transmission.



PAR and El Tiempo presented results of DecidoSer in an online forum.

Audience included businesspeople, managers, human resources managers, and people working in corporate social responsibility, wellbeing, innovation, marketing, and academia as well as civil society organizations and PAR implementing partners. Following the event, El Tiempo conducted a satisfaction survey with a sample of 254 who had viewed the broadcast. The survey found that 77 percent of those surveyed considered their attitudes or behaviors have an impact on business results, 79 percent said they felt DecidoSer change methodologies to be highly useful, and 58 percent of respondents thought the topics presented by the panelists were excellent. Also this quarter, El Tiempo published three stories about Venezuelan migrants promoting empathy and breaking down stigmas and disseminated a booklet produced by Universidad Santo Tomás to help with the integration of Colombian and Venezuelan students.

In a new communications project, PAR and **Asociación Ávila Monserrate** produced six radio programs under the banner *Tierra de Gracia*, to promote cultural and productive integration between Colombians and Venezuelans and reduce xenophobia in Bogotá, Maicao, Uribia, Santa Marta, Ciénaga, Cartagena, and Cúcuta. The Programs are broadcast through 33 university radio stations and provide information pertinent to migrants and host communities, keeping them informed about political, economic, social, and cultural events in Colombia and Venezuela and the human mobility situation between the two countries in order to facilitate productive integration, provide elements for decision-making and mitigate discrimination and xenophobia. The broadcasts include interviews with famous Venezuelans, Colombians, and Colombian returnees and highlight community successes, businesses, and culture.

CARIBBEAN (SANTA MARTA, CIÉNAGA, CARTAGENA)

PAR's initiatives in the Caribbean region continued contributing to socioeconomic inclusion and reconciliation for vulnerable communities this quarter. Many of the projects shared a common focus of entrepreneurship and economic empowerment, seeking to increase the active participation of vulnerable populations—including migrants, Colombian returnees, women, and youth—in society. By providing technical training and psychosocial tools to overcome stigmas, self-doubt, and indifference, the project provided participants with a path forward to increase the stability and well-being of their households and communities. In DecidoSer workshops, participants strengthened skills for respect and empathy to build trust despite their differences and nurture new networks of support.

MAGDALENA

Santa Marta

PAR and **Fundación Social Grupo Daabon** continued their work in Santa Marta to support economic empowerment for women, who are strengthening narratives of entrepreneurship as a path to

reconciliation in the city. The project participants are 25 single mothers who make handmade soap in an initiative aimed at improving their quality of life by boosting their opportunities for income generation. This quarter, the women registered their business with the local chamber of commerce, choosing to do business as Natural Soap S.A.S. They also made progress on setting up their work site, created a business plan, which outlines each woman's role and responsibilities and includes sales strategies and financial reports. While participants had initially planned to focus on manufacturing travel-size soap for hotels, they decided to instead focus on bar soap for consumers after taking into account the impact of the COVID-19 situation on the tourism and hospitality industries. Due to the health crisis, the participants attended DecidoSer workshops online, learning skills to continue improving their communication and teamwork and strengthen their business. According to the women, the experience of learning about business management and then channeling their knowledge into the creation of a company has made them feel empowered. Project participants over 50 years old report particularly strong gains in selfconfidence, as the initiative has shown them that neither their age nor past mistakes are barriers to constructing a new life project. In their interactions, participants show increased trust, sharing their ideas more freely than before and practicing skills for conflict resolution through dialogue. Following an awareness-building workshop on fair trade practices, the women also report feeling proud to be involved in an initiative that they believe is making positive contributions to their community. In total, 100 percent of the women say that the project increased their empowerment.

"When this project came into my life, I saw it as an opportunity to be reborn and that's just how it has been. This has given my life a sense of purpose. I feel completely ready to face the different challenges that life throws my way." -

PAR's project with partner Fundación Casa en el Árbol drew to a close this quarter, having strengthened the social fabric in the stigmatized Ciudad Equidad housing project in Santa Marta. The project worked to build the skills of 120 young people, leaders, and educators, empowering them to foster coexistence and trust through community activities. In the project's final month, participants coordinated a food drive on their own initiative, distributing 2,000 meals daily and protective equipment such as face masks to vulnerable residents of Ciudad Equidad. Throughout the month-long activity, aimed at alleviating food shortages caused by the COVID-19 health crisis, participants promoted solidarity and collaboration among neighbors. To adapt to the business challenges brought on by the health crisis, the project's entrepreneurs attended online workshops to learn marketing strategies to promote their services on social media. The entrepreneurs teamed up with participants in the Ciudadanitos communications collective to film videos showcasing their talents and business services, sharing them on Ciudad Equidad's Facebook and Instagram pages. Ciudadanitos also launched a campaign on the neighborhood's Facebook page, uploading 54 videos, messages, and graphics aimed at promoting healthy habits and encouraging neighbors to show each other empathy. At the project's close, 90 percent of participants said that the knowledge they had gained through the project had helped them to find solutions for at least one problem in their community. Through their strengthened communication and leadership skills, the participants showed those around them that Ciudad Equidad residents can band together to put their community first and find solutions to improve the collective well-being.

"In the past, my mom and I didn't communicate well. Our arguments would become aggressive. Now, we

avoid problems by talking and resolving things politely. We express the things we don't like or that bother us right away and deal with them. The DecidoSer classes helped me a lot because I learned to listen to other people's perspectives and learned how to make myself understood."—



Community food drive promotes solidarity during health crisis:

Participants in PAR's project with Fundación Casa en el Árbol (FCA) organized a monthlong food drive this quarter, distributing 2,000 meals daily to vulnerable residents of the Ciudad Equidad housing project. Seeing the toll that the COVID-19 lockdown was taking on their community, especially on families dependent on daily wages in the informal economy, the PAR participants wanted to show solidarity with neighbors who were struggling. After identifying the most vulnerable residents, the participants teamed up with FCA, community leaders, and two project partners to organize resources for the initiative. Youth participants in the Ciudadanitos communications collective also lent support, creating messages to inform residents about the food drive and ensure the maintenance of social distancing measures.

"Being able to support our community during times like this was very meaningful." – Description, participant Also in Santa Marta, PAR and Fundación Fauna Caribe Colombiana (FFCC) concluded their project to strengthen three fishing associations through capacity-building, boosting reconciliation and coexistence between members. The multinational company Drummond also provided support to the project. This quarter, the participants were heavily affected by COVID-19 restrictions, with 90 percent of the participating fishermen only able to go out to catch fish to feed their families. To help them overcome the psychological difficulties of the situation, the Program created WhatsApp groups for participants to interact with and support each other. Through weekly phone calls, the Program provided psychosocial support to help participants deal with personal and family problems they faced. Due to the COVID-19 situation, FFCC had to postpone a planned course on the use of echo sounding navigational equipment, which the Program was going to offer through a partnership with the Colombian Coast Guard. However, the Coast Guard committed to providing the course at a future date, highlighting the way that its involvement with the project promote the long-term sustainability of the fishing businesses even after the project's end. The Program also had to cancel fish processing courses at Universidad del Magdalena that women participants were going to take this quarter. When the Program asked participants for suggestions to replace the canceled courses, they showed the progress they have made with regards to skills for communication and emotional management. Avoiding conflicts, they used respectful dialogue to reach an agreement, deciding that the funds for the courses should be redirected towards the purchase of items such as fishing nets and reels, as well as protective gear for their associations. Drummond also provided five new boat motors to one of the associations to strengthen operations. The Program performed inspections and repairs for 15 motors an installed navigation lights on six boats to increase participants' safety by helping them to avoid collisions. Looking back on their experience in the project, 81 percent of participants reported that DecidoSer activities had taught them skills they had used to solve at least one problem in their community. With increased cooperation and fostered new leadership, the association members became more proactive in generating solutions for themselves and their communities.



Migrant entrepreneur finds new opportunities:

s is a 34-year-old migrant from Venezuela and a participant in PAR's socioeconomic inclusion project with Fundemicromag, which focuses on boosting opportunities for migrants. Before Ma ie joined the project, she sold homemade brownies in the street. Through the project's components of psychosocial and business training, Ma id made new friends and began to build her professional network. She also received guidance to develop a business plan, which helped her to expand her product line and find sales partners. Her baked goods are now sold at stores near her home, increasing her income and overall stability. She shares that the project helped her feel empowered to take action to improve her life and encourages others to take advantage of the opportunities around them. She also states that she has noticed a change in how the people around her view migrants, stressing the importance of building trust to change narratives.

This quarter, PAR and Fundemicromag wrapped up their socioeconomic inclusion project that focused on advancing reconciliation between Venezuelan migrants, Colombian returnees, and the host community through entrepreneurship. The initiative consisted of supporting migrants and other vulnerable populations in Santa Marta to be business owners, as a means of facilitating their integration into their communities. At the beginning of the project's final quarter, participants saw their incomes drop due to the COVID-19 situation, causing uncertainty and anxiety about the future. To help participants adapt to the new business environment, the Program held three business workshops on Zoom, covering social media marketing and business restructuring strategies. Following the trainings, participants showed their empowerment as they worked to identify opportunities to branch into new services and markets to keep their businesses afloat. The Program also partnered with Santa Marta Mayor's Office, which organized technical workshops to strengthen the entrepreneurs' businesses and committed to continuing their support after the project's end. Throughout the quarter, Fundemicromag provided business and psychosocial support to participants through one-on-one advising over the phone and online workshops on emotional management, communications for social change, and other topics. On their own, the participants started a WhatsApp group, exchanging business advice and encouragement. They also promoted each other's businesses on social media, showing trust and solidarity between migrant and host community participants, who have learned that collaboration is critical to their success. Venezuelan participants reported that they feel that the other participants now treat them with greater empathy. In total, 90 percent said that the project increased respect significantly. DecidoSer activities with participants and their families also helped to improve

family relationships, providing strategies for respect and dialogue.

Ciénaga

The economic empowerment project that PAR and implementer Fundación Creata developed in Ciénaga and Santa Marta came to a close this quarter, having worked with local tourism associations to promote tourism as a driver of social change and reconciliation. Through the project, participants learned business and soft skills to strengthen collaboration between their associations and build capacities to increase the income generation potential of community tourism projects. This quarter, the Program held six workshops in art, music, and dance with 20 youths to develop skills that they can use to support local tourism efforts. In the workshops, the youth learned to create souvenirs that reflect local traditions, paint signs for the tourism routes, and recover local history through interviews with residents. To adapt to the challenges brought by the COVID-19 situation, participants worked to develop virtual tour



Adapting to the COVID-19 restrictions, project participants got creative and began offering virtual tours to continue building awareness about their region and maintain income generation during the lockdown.

options, install and repair tourism infrastructure such as signage and footpaths, and other activities aimed at strengthening their tourism product. Participants continued to build awareness about their Macondo Natural brand, turning to the internet to promote positive messages about the region through an online panel discussion. On their social media pages, participants continued sharing content with positive messages about their region, in addition to messages supporting compliance with the current lockdown and promoting travel once it is safe to do so. In total, the posts received approximately 44,000 views, which shows the growing reach of Macondo Natural's online presence. One representative from each of the four tourism associations participated in the final DecidoSer workshop, reflecting on how the project had improved dialogue between their associations. After past conflicts between Afro-Colombian, rural, and indigenous communities, the groups now work as one to put their region on the map for tourists and improve the quality of life of local residents. Through the DecidoSer workshops, project participants learned ways to practice respect for each other's traditions and reach consensus on business strategies. Similarly, participants increased respect for difference with regard to LGBTI individuals through gender and social inclusion workshops, a topic that has become relevant to them as they begin to receive tourists from diverse backgrounds. Participants also increased their skills for constructive dialogues, using respect to resolve conflicts and give everyone a chance to speak. Finally, the Program coordinated the distribution of monthly food boxes and protective gear to the 105 tour guides participating in the project, increasing their food security.

BOLÍVAR

Cartagena

PAR and Cartagena Chamber of Commerce closed out their economic empowerment project this quarter, leaving a footprint of strengthened skills for reconciliation among youth leaders and entrepreneurs in Cartagena. Due to the COVID-19 situation, the Program moved activities online, training members of the implementing partner's team on the use of virtual platforms for teachers and students. Program leaders subsequently opened two modules on Google Classroom to continue the project's DecidoSer and business strengthening components with the youth participants. The Program also created three WhatsApp groups for participants from the project's Summer School, youth social leaders, and social entrepreneurs, providing them with a space to continue encouraging and learning from each other. To strengthen the abilities of the 17 small businesses and two Summer Schools to adapt to the crisis, the Program provided business training on branding, digital marketing, and ecommerce strategies to boost online sales. The Program also provided the entrepreneurs with equipment to strengthen the sales and productivity of their businesses and productive units, which are in areas including cultural activities and tourism. The project's entrepreneurship component strengthened opportunities for licit income generation, positioning the entrepreneurs as leaders and role models in their stigmatized communities and awakening an interest in business ownership in other youth. The Program also partnered with the business school of Universidad de Cartagena, which agreed

to provide complementary business training in marketing, accounting, and business strategy to the entrepreneurs in upcoming months. In the project's final DecidoSer workshops, participants learned strategies to transfer the psychosocial skills they had learned to their family members. They then led replication workshops with their family members, reporting that the activities strengthened coexistence and dialogue in their households. Overall, 100 percent of participants agreed that the project increased trust significantly or a great deal between them, stating that they now have greater confidence in their abilities and a greater sense of belonging in their communities. While some participants previously felt affected by discrimination, they now feel empowered to be agents of change in their city to share their culture and help others.



Youth social leaders worked to promote positive actions in their communities, such as this food drive that two participants organized to help alleviate hunger during the COVID-19 situation.

"I carried out a DecidoSer replication workshop with my mother, nieces, and nephews and found it very useful. We had never done anything like that before. One of the activities showed us things about each other that we didn't know and led to a conversation about respect." –

PAR and Fundación para el Desarrollo y la Promoción del Caribe continued their collaboration to promote coexistence and reconciliation among youth in the stigmatized Olaya Herrera neighborhood. The project uses historical memory reconstruction and creativity to drive new narratives of care, collaboration, and solidarity among residents. This quarter, the Program continued working with 68 young people in 10 initiatives that are motivated to use art and positive actions to make a difference in their community. The Program worked with the youth to identify cultural assets in Olaya Herrera, finding a total of 155 examples of traditions, landmarks, and other expressions of local identity. The implementing partner also organized three online audiovisual workshops this quarter, in which participants learned how to disseminate positive messages about their neighborhood on social media. Using these skills, the youth made five short films that provided glimpses into their family relationships, as well as eight graphics that promote solidarity and self-care among families and neighbors during the COVID-19 situation. They also wrote and recorded a song to celebrate their community, building awareness about the history that residents share to strengthen regional pride and cohesion. The youth say that prior to joining the project they were uninterested in community activities, but the project's psychosocial component has changed their perspective. In DecidoSer workshops on trust and empowerment, participants have realized that their former apathy was tied to their belief that they were powerless to make a difference, but the project has empowered them to recognize their ability to be leaders. Many of the youth participants now express an interest in joining local community action boards, and 25 participants joined a local network this quarter to support efforts to prevent the spread of COVID-19 infections. In total, 99 percent state that the project has increased trust significantly or a great deal, and 84 percent say that it has helped to increase attitudes and behaviors towards reconciliation. The youth also practice skills for dialogue and increased respect, overcoming past patterns of aggression and invisible barriers that kept them divided.

ANTIOQUIA (MEDELLÍN, SAN CARLOS, TURBO, APARTADÓ)

PAR's initiatives in the Antioquia-Urabá region continued working to foster security and coexistence by contributing to economic empowerment, youth leadership, and new narratives of reconciliation in communities long affected by violence. In Medellin, PAR worked with Venezuelan migrants and Colombian returnees as part of a fashion project, helping them adapt to the pandemic and generate income by manufacturing face masks for a local hospital. PAR also worked with youth and women to promote social change by connecting through sport, entrepreneurship, and gardening activities. PAR promoted the use of communications, teaching participants that positive messages shared on social media can help change public perceptions and foster new narratives.

ANTIOQUIA

Medellín

PAR and partner Inexmoda continue to economically empower and connect populations of Venezuelan migrants, Colombian returnees, and victims of conflict to Medellin's fashion industry. The project -"Bravery: the path of the hero" – provides technical training and psychosocial support to 100 participants interested in either fashion as a service or as a business. Because of the COVID 19 pandemic, Inexmoda adapted project activities to meet the conditions of the quarantine and provide help meet the need for biosecurity elements. Participants were given training and the primary materials to manufacture a total of 42,000 face masks for the Pablo Tobón Uribe hospital. The effort supported 12 entrepreneurs with an average of COP 2 million (US\$667) and 45 additional employees, 31 percent of whom are youth between the ages of 21 and 29. For the majority of those employed by the project, this was their only income during the pandemic and will help them cover the cost of basic needs. The project helped connect the entrepreneurs to new clients - like the hospital - for subsequent manufacturing of biosecurity items. Additionally, participants say the project has given them motivation and a feeling they are overcoming challenges after being negatively affected mentally and economically by the pandemic. The project also showed the participants that dialogue and respect are useful tools in transferring knowledge from one person to another. Many participants worked with family members to make the products, which led them to learn the importance of working as a team. Not only has the project

provided an opportunity to generate income and strengthen economic empowerment, but it has also helped the participants see themselves as valued actors in the fashion industry with great potential to contribute to the country. Furthermore, a lack of economic opportunities has resulted in some households experiencing physical or emotional abuse; projects like Inexmoda's help some people mitigate difficult household situations by giving them a greater sense of empowerment. They also help keep people from resorting to illegal businesses and/or becoming involved in gangs.



Inexmoda staff visit a project participant who shifted to manufacturing face masks during the COVID 19 pandemic.

The income generated by the activity was often the only income available to cover basic needs.

PAR and Fundación Conconcreto concluded their project to empower 90 youth, mothers affected by the armed conflict, and entrepreneurs as agents of social transformation who contribute to increased coexistence, historical memory, and inclusion in their city. Through capacity building in life skills and communications, participants are learning strategies to influence their communities towards reconciliation via positive messages. All three groups continued communicating through WhatsApp groups and group phone calls as a response to the COVID 19 pandemic. The program held activities to generate reflections on reconciliation and taught participants ways to strengthen their skills as social media influencers and amplify their voices - something that can be particularly difficult for victims of violence, who tend to retreat into silence. In April, 90 participants published 398 posts and received 4,396 interactions with them. To ramp up participation, the group of mothers held a contest to see who could do the most social media posts about the pillars of reconciliation. The activities helped the participants create new narratives and positive messages to raise awareness about reconciliation, generating feelings of empowerment as agents of social change. Also this quarter, the program provided telephone support to 33 mothers who planted vegetable gardens. The gardens have served as an opportunity to raise awareness within families about ways to coexist - especially the importance of dialogue and expressions of love. Each of the 32 entrepreneurs in that group were linked with mentors from thriving companies. The mentors and mentees communicate via telephone. Mentees have



Remote Velasque a participant in the PAR project with partner Fundación Concreto, feels hopeful about the future. During the quarantine she has made gardening a new pastime, using the activity as time to reflect and feel enjoyment.

reported feeling motivated to continue to find solutions for operating their businesses despite the challenging conditions caused by the pandemic. In a partnership with project Valiente implemented by Inexmoda, ten of the entrepreneurs manufactured face masks sold to a local hospital, with each family earning approximately US\$427 for the work. DecidoSer activities continued with the program distributing an audiovisual educational kit with five videos to generate awareness of reconciliatory practices and relationship skills. Overall, the participants reported greater feelings of solidarity, trust, and empowerment. All the participants reported that the project gave them tools that empowered them and enabled them to see themselves as agents of change for reconciliation. Furthermore, 90% of participants say they found the reconciliation skills useful and have used them in their daily lives to solve problems with their families, organizations, and at work.

"Having a mentor fills me with hope. For so long I've felt blocked and unable to find solutions and alternatives to move forward with my business in the midst of the situation we're in.

Seeing that my business interested my mentor gave me back my confidence." –

, project participant

In a virtual event, PAR and **El Colombiano** newspaper presented the winners of the youth documentary contest "Memorias Antioquia se Cuenta". The contest, which was launched during the previous quarter, received more than 150 entries, and three winners were selected from these. The three short films that won had received the popular vote from the public and jury and were presented during a Facebook Live awards ceremony. With a focus on memory and the role it plays in reconciliation and promoting



Youth documentary contest highlights resilience and new narratives surrounding Antioquia.

people reacted on social media.

guarantees of non-repetition, the short films highlighted the changing face of Antioquia, a department stigmatized by conflict. The winning pieces, which were made using everyday tools like cellphones, covered topics such as resilience, honoring the elders, and spreading positive news. In first place, "Abuelos" (Grandparents) tells the tale of the first doctor from El Recuerdo. The second-placed short, "Es tiempo de buenas noticias", highlights three young entrepreneurs who try to change the negative image young people have about the region through innovative business initiatives. And in third place, "Una Luz de Esperanza" demonstrates the resilience of the people of San Carlos and how they have used murals and teamwork to heal the wounds of conflict and rebuild trust within the community. More than 870 people watched the live while 448

PACIFIC (QUIBDÓ, BOJAYÁ, BUENAVENTURA, CALI)

PAR's focus in the Pacific region seeks to generate reconciliation by investing in economic opportunities and personal development for vulnerable communities, with an emphasis on youth. In Quibdó Program activities have aimed to rebuild the broken social fabric, empowering vulnerable communities through opportunities for legal income generation, and strengthening food security. The Program works with women and youth in El Reposo neighborhood, which hosts a community greatly affected by violence, stigmatization, and poor access to economic opportunities. PAR strives the promote new narratives about the neighborhood and its community to counter stigmatizing news coverage that depicts El Reposo as dangerous, and works with both local and national media to show a different side of the day-to-day reality as well as with youth participants from the Semillero communications collective who promote positive narratives, boosting self-esteem and sense of belonging among community members. Program work in Cali has also focused on strengthening economic inclusion, with workforce and entrepreneurial training that leads to greater access to legal income opportunities both through job placements and support for small businesses. The Program is also strengthening citizenship through activities that build trust and respect and steer at-risk youth away from violence, encouraging them to take part in legal pro-reconciliation activities. In Buenaventura, the program has helped 124 youth

strengthen skills for social change, resilience, and cooperative work. During the COVID-19 lockdown, PAR participants in Cali and Quibdó have shown significant commitment to rebuilding resilience and stability in their communities, taking part in activities such as organizing community kitchens and producing protective equipment to reduce the spread of the virus in the communities.

CHOCÓ

Quibdó

PAR and business incubator **Corporación GEInnova** continued strengthening entrepreneurship and innovation in an activity empowering 77 women and young people in the vulnerable neighborhood of El Reposo. The economic strengthening project also seeks to improve peace and coexistence in the neighborhood as participants develop life skills, increase incomes, strengthen ethnic identity, and become agents of change. The city of Quibdó has been hit hard by the COVID-19 health crisis, with at least 335 people infected and more than 14 deaths reported. Twenty seamstresses from the project began producing personal protective equipment to help stop the spread of the virus in the city. So far,



Seamstresses in Quibdó are producing protective equipment to increase safety during the COVID-19 situation, which has provided them with income for their households during the lockdown.

the women have produced over 22,196 face masks, 330 overalls, and 216 sets of scrubs, some of which they have donated and some of which they have sold. Through this initiative, implemented by GEInnova and Asociación Arte y Joya, the women are earning an average daily income of around USD \$10, enabling them to buy food and other basic items for their families. During the quarter, Quibdó Mayor's Office issued a contract to purchase products from the women to the tune of USD \$19,000. The contract includes the supply of 28,500 reusable face masks which will be made by 26 women, increasing the number of participants by six.

VALLE DEL CAUCA

Cali

PAR and **Fundación Solidaria Arquidiocesana** continued to support community mobilization as a tool for promoting peace, reconciliation, and peaceful coexistence and mitigating xenophobia and violence in Cali's most vulnerable neighborhoods. Through the Pactos de Convivencia (Pacts of Coexistence) security and coexistence pilot project, 300 at-risk youth, many of them former gang members, have been empowered to serve as members of urban peace councils that call on other youth to turn away from violence. The youth leaders promote civic engagement and organize activities to promote reconciliation and trust-building. This quarter, as they were unable to carry out the project's final activities in person due to the pandemic, participants recorded short videos of themselves taking part in DecidoSer activities, which they shared on social media to encourage others to be part of the

reconciliation process. The videos have been viewed at least 340 times. DecidoSer activities focused on strengthening respect, dialogue, and emotional management. At the final DecidoSer workshop, which was held virtually, 100 percent of the participants recognized themselves as agents of change and expressed that they found the tools they had learned through the project useful and applied them to their day-to-day lives to resolve conflicts and prevent situations from escalating into violent altercations, which often happens in the neighborhoods where they live. Further showing their commitment to serving the community, participants volunteered to set up community kitchens providing daily meals for around 1,600 people in vulnerable neighborhoods (see Annex 2 for more information). The other line of PAR's project with Fundación Solidaria Arquidiocesana is working with the Centro de Orientación y Atención para Migrantes, Refugiados y Colombianos Retornados (Orientation and Attention Center for Migrants, Refugees, and Colombian Returnees) to help migrants and returnees access emergency humanitarian assistance. During the quarter, the center provided psychosocial support to 1,093 families and offered advice on how to access care pathways and services, including healthcare, education, and processing legal documentation. The center also provides information on rights, and on how to help migrants, refugees, and returnees understand their rights and the services they are able to access.

"I used to be very aggressive and didn't listen to advice from anyone. Now I am calm and I respect others' opinion. I try to contribute to the community through social work." – Pactos de Convivencia participant

Buenaventura

In Buenaventura, PAR and Escuela Taller concluded the security and coexistence pilot project based on specialized training for 124 young people from the vulnerable community of San Antonio to strengthen their technical, socioemotional, and interpersonal skills and improve social and economic inclusion. The youth took technical courses in manufacturing, food preparation, entrepreneurship, technical drawings, and computer systems. In all, Escuela Taller gave 60 hours of instruction for each of six courses. For the seventh and final course, the total course time had to be limited to 33 hours because of the circumstances of the COVID-19 pandemic. The pandemic presented major challenges considering that the very nature of the initiative involved bringing youth together in classrooms. As a result, Escuela Taller limited physical distance between the youth during training and concentrated the training into a few intensive days in order to close them early. Teachers reported that at the beginning of the training, students were not punctual and did not understand the point of the training process. At the end, the participants saw the training as an opportunity to improve their personal skills and generate income. After the entrepreneurship course was completed, the Program identified seven young people with potential, and analyzed the strengths and opportunities of their productive units to receive tools and supplies to develop their small businesses. However, because of pandemic and the restrictions in the city, the program has been unable to complete this final step.

"It's important to understand that there is no 'normal' or 'abnormal', and that we must start to recognize the diversity of people in all its broad expression. The (DecidoSer) activity led me to this conclusion." – Escuela Taller participant

CENTRAL (BOGOTÁ)

Programmatic focus in Bogotá largely centered around strengthening employability, entrepreneurship, and economic and social inclusion. Four projects are working to help a variety of populations, including women, vulnerable youth, Venezuelans, Colombian returnees, host community, ex-offenders, ethnic minorities, LGBTI youth, victims of conflict to strengthen both technical job skills as well as life skills. One new project works to increase the economic empowerment of women entrepreneurs, supporting them as they fulfill contracts with the Bogota Mayor's Office to manufacture protective equipment needed during the COVID 19 pandemic. Despite the conversion of program activities to remote formats, the participants still positively changed their perceptions around gender and social diversity, learned better ways to communicate, and report feeling more resilient and positive about reconciliation. Additionally, one project continued its focus on raising awareness of gender-based violence, women's rights, and the relevant social services available. The program supports a domestic abuse hotline – the need for which has grown during the COVID 19 pandemic – to help women as needed and empower them to take steps to break the cycle of violence.

Bogotá

PAR and implementing partner Nuestro Flow teamed up with Bogotá Mayor's Office to raise awareness about gender-based violence, which has increased since the COVID-19 crisis began. PAR and Nuestro Flow are supporting the Línea Púrpura (Purple Hotline), which was created in 2015 by the Secretary of Women and Secretary of Health of Bogotá Mayor's Office and centers on the concept of women listening to women. Women who are victims of violence can call the hotline toll-free to receive crisis counseling, emotional support, and referrals to care pathways with the proper legal, medical, and social institutions. As part of the initiative, Nuestro Flow is running a campaign to raise awareness about these issues and alert women to the fact that they can access help through the line, which has seen a sharp increase in calls during the health crisis. Living in close quarters with abusers, stress from the health

situation, and financial insecurity have increased the risk for many victims of domestic violence. The campaign and the helpline seek to help women become more aware about their rights and the relevant social services available. Trained psychosocial care teams carry out home visits to callers in need of direct support. In one home visit, a 74-year-old woman told the professionals that she had been the victim of domestic violence for more than 40 years. During the visit, the woman shared that while she had considered reaching out for help in the past, she had always come up against barriers to care. However, she explained, talking to the two professionals face to face made her feel empowered, showing her that she has the right to live her life free from violence. She also recognized that she has the



Nuestro Flow published communications pieces raising awareness about vilence against women, rights, and access to care pathways.

ability to take actions to transform her life. Through this and other home visits, the Secretary of Women's seven psychosocial teams are helping to break cycles of violence to protect women's lives and well-being throughout Bogotá. During the quarter, the psychosocial care teams made house calls to 70 women in the city and held two Facebook Live events during the quarter, with over 2,800 people tuning in to hear community leaders discuss collective actions to tackle gender-based violence as well as intersectional approaches to the topic that consider factors such as race and class.

The final cohort of PAR's Grado Harry job training program with Fundación Ventanas and PAR ambassador for reconciliation Harry Sasson graduated this quarter, bringing the project to an end after five training phases. The program combined culinary training with psychosocial support to prepare young people from vulnerable backgrounds for careers in the food industry. This quarter, 20 youths completed the three-month certificate program through UniGermana, shifting to online instruction during the project's final month due to the COVID-19 lockdown. Fundación Ventanas delivered boxes of ingredients for assigned dishes to the participants' homes, which had the added bonus of helping to alleviate food shortages in their households. The project's psychosocial component also continued uninterrupted despite the switch to remote learning, with regular contact with participants through phone and online channels to help them manage stress during the lockdown. At the project's close, 71 percent of participants showed a positive change in perceptions and behaviors, displaying respect for difference, reconciliation, and support for cultures of legality. According to the participants, the experience motivated them to be disciplined in their work. The diverse makeup of the cohort—which included Venezuelan migrants, exoffenders, ethnic minorities, LGBTI youth, and conflict victims—also promoted reconciliation and integration in the program's spaces for dialogue and group reflections. A total of 116 youths took part in Grado Harry since its start in 2018, 61 of whom have found employment with allied restaurants and hotels through program assistance.

PAR continued its Empleo Para la Reconciliación

(Employment for Reconciliation, EPR) program, which
receives support from a public-private alliance with
partners including Bogotá Mayor's Office, Fundación Texmodas, and Gente Estratégica. The program



Participant sets up community kitchen for vulnerable families:

bornoz is a ye o Venezuelan migrant who arrived in Bogotá one year ago, searching for opportunities to support his family in Venezuela. During his first year in the city, he made ends meet by selling fruit, vegetables, and cakes which he baked himself. In November 2019, he joined the Grado Harry job training project. When the COVID-19 crisis struck, causing widespread hardship among the most vulnerable sectors of society, iel decided to put his culinary skills into practice as well as showing what he has learned through the DecidoSer messages promoting empathy and coexistence. He began organizing meals to help others in the vulnerable Bogotá neighborhoods of Ciudad Bolívar, Laches, and Santa Fe, serving more than 300 people using food supplies donated by Fundación Ventanas, a city council member, and members of the community.

aims to empower vulnerable youth from some of the city's most vulnerable neighborhoods with training in job and life skills. This quarter, 363 program participants concluded their training courses, with 343 participants going on to complete paid internships as well. Due to the COVID-19 situation, participants will take part in a virtual graduation ceremony, receiving diplomas in business services, retail, food service, and call center services, and telecommunications. An additional eight participants completed their training but saw their internships in fields such as restaurants, hotels, outsourcing, IT, textiles, and retail postponed until the situation stabilizes. Most of the participants did their internships remotely, while participants in fields considered essential did them on site at host company offices. Gente Estratégica remained in contact with participants throughout the quarter, providing psychosocial support guided by PAR's DecidoSer and gender and social inclusion methodologies to help them manage problems adjusting to their new work responsibilities and relationships. As a result of the project's life skills component, 92 percent of participants report improved attitudes towards reconciliation, reflected in strengthened assertive communication and self-awareness. A total of 84 percent report higher levels of trust, which they boosted through workshops focused on self-recognition and resilience. By increasing trust in themselves and each other, the youth participants have felt empowered to overcome self-doubt and feel confident in their ability to join the formal workforce. The Program fostered alliances with partners and job search mobile app companies to promote work placements for participants.



PAR continued its collaboration with Unipanamericana to boost inclusive employment opportunities for Venezuelan migrants, Colombian returnees, and vulnerable Colombians in Bogotá. During the quarter, the first cohort of 459 youths—90 percent of whom are migrants—began their training with short courses in soft skills and employability training. The soft skills course aimed to prepare participants to succeed in diverse workplaces through a focus on respect for difference, incorporating DecidoSer workshops on reconciliation and integration to promote the benefits of migration and counter xenophobia. The employability course included training in resume writing and interviewing skills and participants took career aptitude tests to explore their professional options. To date, a total of 307 participants have completed the two courses. Participants also received grocery vouchers purchased using cost-share funds as an incentive to continue with their training and to alleviate hunger needs in their households during the COVID-19 situation. The situation also led the Program to convert the in-

person courses into online modules and provide ongoing chat channels for participants to receive psychosocial support. Despite facing difficulties in their home environments, the participants showed increased resilience and optimism about their employment opportunities. Unipanamericana's alliance with a local employment agency has helped connect participants with opportunities by enrolling them in databases for government jobs and notifying them of vacancies in private companies that match their profiles. The agency also provides additional support to Unipanamericana as it guides participants through application and interviewing processes.

PAR is working with **Gente Estratégica** to support a new Bogotá Mayor's Office initiative to boost inclusive entrepreneurship for women in the capital city. The Secretary of Economic Development (SDDE) of Bogotá Mayor's Office created the initiative to address shortages of personal protective equipment during the COVID-19 health crisis and increase economic empowerment for vulnerable women. Shortly after the beginning of the pandemic, SDDE put out a call for small manufacturers of protective equipment, seeking applications from companies whose staff includes women from vulnerable populations and who are able to work from home. After receiving applications from 455 companies, SDDE approved 279 to begin production of face masks, gloves, and hand sanitizer, which the district will purchase from the suppliers. PAR and Gente Estratégica agreed to support five of the small businesses, providing logistical and psychosocial assistance to a total of 50 women seamstresses who are manufacturing face masks for SDDE. During the quarter, PAR provided the workers with raw materials such as fabric and thread, while Gente Estratégica began leading one month of daily online workshops to strengthen their soft skills. The trainings center on DecidoSer methodology, helping participants to change their perceptions of gender and social diversity to minimize discrimination in their workplaces and communities.

ORINOQUIA (VISTA HERMOSA, PUERTO RICO, MESETAS)

In Meta, PAR is contributing to the regional PDET for economic recovery as well as reconciliation, coexistence, and peacebuilding and will continue its work to support the socioeconomic development of rural residents by promoting cultures of legality. The Program has provided agricultural training to farming families who have struggled to succeed with the transition to licit crop cultivation, teaching farmers how to implement new technologies to strengthen their operations in dairy, coffee, cacao, and plantain farming and processing to generate added value and increase their opportunities for stable income generation. The Program has had to adapt during the quarter, with many of the technical strengthening activities placed on hold due to travel restrictions. The Program was, however, able to carry out DecidoSer virtual workshops, during which participants showed significant increases in respect and trust, as well as skills for resolving conflicts peacefully.

META

Vista Hermosa

Due to the COVID-19 pandemic, the GOC cancelled planned activities with **Agroparques** as an implementing partner of the crop substitution program Plan Nacional Integral de Sustitución to support productive units for sustainable income generation. However, PAR carried out environmental training by sharing videos explaining commercialization and the restoration of forests through WhatsApp groups.

The instructional videos reached 120 project participants. The final DecidoSer workshop, which the Program held remotely, found that trust respect had increased by 94 percent among participants. Additionally, 97 percent of the participants recognized themselves as agents of change for reconciliation. The project had a significant impact on improving relationships within the community as well as within family units. Participants now talk and work together, whereas previously low levels of trust meant that people were unwilling to communicate with other members of the community. This increased teamwork and dialogue has helped to strengthen self-confidence and improved efficiency in organizational processes as participants communicate and work together for the collective good rather than the individual. Through the duration of the initiative, project activities also became a source of family bonding as participants began bringing their families with them to workshops and other activities. Participants and facilitators also noted significant changes in gender inclusion

"I used to behave badly because I was outraged and did not pay attention. I have improved a lot, I respect my children, spend time with them, and speak more with them. I'm giving them the opportunity to grow and move on." — _______, project participant

In the final phases of the project with **Cordepaz**, PAR and the implementing partner supported the women's association ASOMUCAPI in drawing up a gender policy to empower the rural women. The project aimed at improving security and coexistence by promoting socioeconomic inclusion of rural youth and women supports cultural initiatives and small agricultural and tourism businesses with capacity building as well as workshops to raise awareness about gender and social inclusion. Cultural initiatives include a youth circus and a communications collective using positive messages to promote social change. Responding to the pandemic, the young people created videos of themselves practicing their circus activities at home, which they shared on social media, spreading positive messages and encouraging others to stay at home and follow health recommendations. The final DecidoSer workshop showed a 97 percent overall change in perceptions and behavior, with 100 percent of participants saying the project had helped to improve respect, 90 percent finding that dialogue had improved, and 70 percent expressing that they had gained valuable tools for resolving conflicts within their families or community.

AMAZON (FLORENCIA, SAN VICENTE DEL CAGUÁN, CARTAGENA DEL CHAIRÁ)

In Caquetá, PAR is strengthening economic inclusion and coexistence for rural women and youth through legal and sustainable livelihood alternatives to illicit crops. These focuses complement PDET priorities of boosting the region's economic recovery through agriculture as well as promoting reconciliation and increasing trust in institutions. Through Program support, rural farmers have diversified crops and incorporated environmentally sustainable processes to mitigate deforestation. The project supporting coffee growing families in Florencia has been included in Nespresso's purchasing chain and also aligns with to the GOC's rural development plans, PDETs, with activities focused on

reactivating the local economy through agriculture and strengthening reconciliation. Participants have improved teamwork and respect for diversity, overcoming past divisions to build relationships with members of indigenous communities and challenge gender stereotypes.

CAQUETÁ

Florencia

PAR and Federación Nacional De Cafeteros De Colombia wrapped up the initiative strengthening socioeconomic conditions of 80 coffee-growing families and promoting coexistence in the rural district of El Danubio in Florencia through business strategies and alliances. This quarter, due to the pandemic limiting in-person activities, the implementing partner carried out technical assistance by telephone calls and WhatsApp messages to improve coffee processing and production techniques as well as to share information about preventing the spread of the virus. Also this quarter, following an experience exchange between the participants and coffee growers from Chaparral (Tolima) in December 2019, participants installed 40 green filters for processing wastewater produced through the coffee fermentation process and introduced dry pulping, which will lead to saving water by 80 percent, significantly reducing the environmental impacts. The project has helped to strengthen organizational practices and built trust among community members, with 70 percent of participants showing changes in behavior and perceptions relating to social change and recuperation of cultural appropriation. The project also incorporates traditional methods, highlighting the importance of ancestral knowledge. This has helped to strengthen relations with indigenous community members, increasing participation of the indigenous Nasa community and women, reducing prejudices, and favoring diversity. Additionally, the project supports the Government's rural development plan, PDET, in its efforts to mitigate environmental damage and reactivate the rural economy.

BORDER MUNICIPALITIES (ARAUCA, NORTE DE SANTANDER, LA GUAJIRA)

PAR's work in the border municipalities focuses on strategies to foster integration between Venezuelan migrants, returning Colombians, and host communities. The Program draws on key support from publicprivate alliances to support entrepreneurship and productive units through capacity building and distribution of seed capital, complementing this with DecidoSer activities to strengthen resilience, respect, dialogue, and trust. PAR also uses communications strategies to reframe discourse on migration, reduce xenophobia and improve security and coexistence. This quarter, due to the COVID situation, the Program moved activities to virtual format, facilitating DecidoSer workshops through online platforms and providing support to participants through WhatsApp messages and podcasts. In Arauca, the Program carried out community building activities to motivate participants to continue striving to improve trust, respect, and coexistence. With Corporación Minuto de Dios economic inclusion project, participants received seed capital to strengthen their productive units. In Cúcuta, the Program's work also includes business training, formalization and financial inclusion for sustainability and articulation with the local production system. In addition to generating economic inclusion, activities also address the challenges of sociocultural integration, strengthening shared historical memory of Colombians and Venezuelans, and rescuing the identity of border citizens to mitigate xenophobia. PAR's work in La Guajira is generating greater economic and social opportunities for the host population and

mixed migrant population in an environment of peaceful coexistence and integration. The Program is focusing on three specific areas to reach this goal: creating protective environments; building entrepreneurship skills; and improving coexistence, family relations, and peaceful conflict resolution. Program activities seek to strengthen psychosocial skills that will boost resilience and promote social and cultural integration between different groups such as migrants and host population, as well as advancing public-private partnerships that help improve access to basic utilities such as water, health, and education. Additionally, in order to boost economic inclusion and stability, the Program is strengthening livelihoods for youth and women to increase access to legal income generation opportunities. And for the final line of focus, PAR is using DecidoSer activities to promote emotional management to encourage peaceful conflict resolution and generate new narratives for the region.

ARAUCA

Arauca

PAR and Corporación Minuto de Dios continued social and economic social inclusion in the initiative empowering 100 participants and their families with tools that generate trust and dialogue among the participants from vulnerable communities, many of them Venezuelan migrants, Colombian returnees, and members of the host community living in settlements. The project has a strong presence of women participants, with at least 70 percent of the entrepreneurs supported through the project belonging to this group. For the economic inclusion component, CMD distributed seed capital to 107 entrepreneurs to strengthen their initiatives, which include clothes manufacturers, caterers, and beauty services among others. Participants also received training in line with the environmental management plan to ensure good use of natural resources. Additionally, CMD coordinated with SENA to facilitate a training program which will take place virtually through WhatsApp. The 40-hour course will ensure participants understand health and safety protocols to adhere to in relation to the COVID situation and provide tools to advance with their small businesses. Strengthening physical and mental health, PAR and CMD held virtual DecidoSer workshops focused on strengthening family relations during the pandemic, following dreams, and learning from the crisis. With the improved trust and dialogue which had been built through the project, participants were able to discuss difficult situations in their health, work, and coexistence in general as well how their livelihoods have been affected by the crisis and share ideas to revive them. Finally, in an activity symbolizing unity and shared cultures between Colombians and Venezuelans, participants created a giant hammock to be hung on the Puente Internacional José Antonio Páez, a bridge separating the two countries. The chinchorro, typical to the region, is the biggest of its kind in the world and symbolizes the links between the two countries in an effort to promote integration and reduce xenophobia.

"I have three dreams that I want to achieve: have a house, a supermarket, and keep my family together. Lack of money has been a limitation, but I will work on these dreams gradually, because I want to give to my children a good chance at life. This project has given me the chance to move forward, so I am able to build my projects and dreams." —

PAR and **Fundación Creata** finalized the project aimed at generating new narratives about the stigmatized department and positioning Arauca as a destination for nature tourism. The project strengthened entrepreneurial skills of participants working in community tourism to improve economic

inclusion through legal and sustainable opportunities. DecidoSer activities this quarter focused on strengthening resilience, given that participants were starting to feel the pressure of quarantine – both emotionally and economically due to loss of income and added stress of being confined. In virtual workshops, which strengthened trust and dialogue, participants were able to talk about their anxieties and concerns about the future. Additionally, Creata held meetings with five collectives belonging to the Turedco tourism network to asses needs and establish response strategies to reactivate the businesses post-lockdown but also to develop new activities that can be carried out during isolation if this situation continues. In efforts to provide an alternative income generation opportunity for artisans linked to the project, Creata bought a printing machine using counterpart funds. Participants are using the machine to print souvenirs such as T-shirts, mugs, and face masks with the Turedco logo, generating an income, maintaining motivation, and raising visibility about the network. Finally, Turedco member organization Arauca Birding organized two birdwatching outings with 10 youths aimed at keeping the group active and cohesive and encouraging young people to join in positive activities such as nature tourism as a legal income generating option. The project has had a significant impact in changing negative narratives about the stigmatized region, which is now being depicted as a place of natural beauty and ecotourism.

PAR and Comfiar also wrapped up the project promoting security, coexistence, and community reconciliation in the Malecón area of Arauca, a riverside park that had been overtaken by crime and microtrafficking. Mobilizing residents to join together to recover the boardwalk area to make it a gathering place for families and point of pride for the city, the initiative focused on increasing security and boosting integration between long-time residents and newly arrived migrant families. During the reporting period, Comfiar completed a manual on community coexistence, which was the result of eight meetings between the police and community leaders. The manual will be distributed to 300 beneficiaries as a tool to improve coexistence and reconciliation in the area. The Program held two virtual DecidoSer workshops and maintained regular contact with participants through WhatsApp to support them during the pandemic. Results from the final DecidoSer workshop showed that 100 percent of the participants recognize themselves as agents of change and the same percent said that the project had helped them improve dialogue. Overall results from the pre-post survey showed a 86 percent change in behaviors and perceptions relating to reconciliation. While teamwork has improved in general among participants, the women in particular mentioned that solidarity had grown especially during the health crisis, with community members helping each other out, finding alternatives for income generating activities. Additionally, with increased self-confidence, the women showed more willingness to take the initiative on family and community activities and also said that they had used the tools learned through the project to improve family unity.

"Before we didn't communicate between neighbors, we didn't know each other. The project has brought us closer and we resolve neighborhood problems between us. I'm from Venezuela and also feel I have been accepted by the community now." —

PAR and **Fundación Consucol** closed out the museum exhibit project in highlighting traditional songs of Colombian and Venezuelan cattle herders in the Llano region as a way of promoting reconciliation for residents on both sides of the border through appreciation for shared history and culture. The project included two traveling museum exhibits that increased awareness about traditional music and its importance as a cultural asset. During the quarter, the project carried out diagnostic studies and raised

awareness with awareness 124 people (teachers, spokespersons, cultural managers, and community action board leaders) in Arauca and Arauquita. Adapting to COVID health recommendations, the project, which reached 960 people, took the exhibition online. The exhibition had a significant impact with school teachers and young people, who expressed that it helped them feel more connected to the territory. Pre-post results presented a 97 percent change in perceptions.

In another social and economic empowerment initiative, PAR and **Arauca Chamber of Commerce** strengthened capacities and entrepreneurial skills of 150 migrant, Colombian returnee, women, host community and youth. In the final month of the project, the Chamber of Commerce distributed seed capital to 27 entrepreneurs based on the business plans they had presented. The small businesses supported by the project include clothing producers, catering, and carpentry among others. After distributing the seed capital, the Chamber of Commerce carried out three visits to each production unit to monitor progress and deliver protective clothing and equipment to prevent the spread of COVID. During the visits, participants also received support and advice on implementing their business plans, formalizing their productive units, and personalized environmental management plans according to the respective business. Despite the COVID lockdown, 78 percent of the business units were able to begin operating. The Program held six virtual DecidoSer workshops with the 27 participants, using WhatsApp to share instructions for the activities and for the participants to send their comments, which mitigated the zone's poor internet connectivity. Participants displayed solidarity and teamwork, strengthening relations and trust between them. At the final DecidoSer workshop, 94 percent of the participants said they felt empowered through the project, and the same number said trust had improved.

NORTE DE SANTANDER

Cúcuta

PAR and the Cúcuta Chamber of Commerce continued to promote socioeconomic inclusion of Venezuelan migrants, Colombian returnees, and members of the host community in Cúcuta by strengthening participants' entrepreneurship capacities and empowering them to see themselves as agents of change in building trust and repairing the social fabric. This quarter, the program held virtual and telephone workshops – both business-related and psycho-emotional – for the 178 beneficiaries, 30 percent of whom are Venezuelans or returned Colombians. The workshops were divided into three categories: three sessions to reinforce principles of business, two sessions covering commercial positioning and internet marketing strategy, and six meetings to conduct DecidoSer activities including one session specifically covering gender and inclusion. Additionally, the Chamber of Commerce hired two graphic designers and a communications specialist to consult directly with the participating entrepreneurs on logos, advertising, branding, and the use of social media. The entrepreneurs received a virtual training on brand personality and positioning and an introduction to digital marketing and planning. DecidoSer activities – done remotely – focused on emotions and problem solving. After the sessions, some of which asked the participants to record videos at home, the participants reported improved moods, self-esteem, and ability to manage their emotions. Furthermore, 100 percent of the participants say they see themselves as agents of change as a result of the project, and 100 percent also indicated that they use lessons learned about reconciliation in their daily lives. One participant in particular held xenophobic views at the outset, especially after seeing negative news reports about Venezuelans. He later reported that the DecidoSer sessions allowed her to get to know Venezuelans and showed her something completely different than what the news and social media had led her to believe.

"The obstacles that life presents give me other opportunities to move forward. I've adapted to the crisis of the pandemic and have reinvented the way I make a living with my business." –

, 36-year-old project participant from Venezuela

In Cúcuta, PAR and Corporación Minuto de Dios concluded their project to improve socioeconomic inclusion for 150 Venezuelan migrant and Colombian returnee families in the vulnerable Comuna 8 neighborhood. The project components seek to help participants build a better future by promoting dialogue and trust, as well as empowerment through capacity-building. Under the employability component, two participants were hired by blue star companies in Colombia for a new total of three employed as a result of the project. Under the entrepreneurship component, the program concluded seed funding deliveries (equipment and supplies). The deliveries made it possible for some of the entrepreneurs to respond and even strengthen their businesses during the period of confinement due to the COVID 19 pandemic. Synergies with other organizations facilitated further support to the participants; UNHCR collaborated with the program to provide seed capital totaling US\$10,000 to 10 entrepreneurs. With this contribution, PAR and Corporación Minuto de Dios used the savings to support 15 additional entrepreneurs, increasing the number from 135 to 150. In addition, the International Rescue Committee collaborated with the program to coordinate the distribution of a monthly cash contribution for 50 participants over six months. As a result of the project, including workshops to address dialogue and trust as well as technical skills, the participants report feeling more open, empowered, and less judgmental toward others. Their attitudes behaviors reflect greater respect for one another as seen through collaboration, cooperation, and the inclusion of migrants and LGBTI population in the groups previously formed exclusively of Colombians. All the participants who participated in the final survey reported that they see themselves as agents of change and use lessons learned about reconciliation in their daily lives.

"The project helped me to be more sociable because I met other people and it helped me to integrate more as a Venezuelan. Thanks to this opportunity I have been able to meet very valuable people who have lent me a hand." —

PAR and ally **Fundación Centro Cultural Pilar de Brahim** began a new stage of the Juntos Aparte (Apart Together) project, an initiative that aims to encourage authentic integration between Venezuelan migrants and Colombians by exposing the negative impacts of xenophobia and raising awareness of the benefits of an inclusive society. The project was initially planned as an exhibit at the Cúcuta book fair but was converted into a virtual format because of the COVID-19 pandemic. The project launched in late June with a live stream via multiple outlets including the Juntos Aparte website (www.juntosaparte.com), Facebook, Instagram, and YouTube, reaching over 7,000 people on the various platforms. The content has been retransmitted through the platforms of several other organizations,

such as the Chamber of Commerce of Cúcuta and Colombia Without Borders. After its initial launch, Juntos Aparte will continue releasing new content with a different theme each week for five weeks, e.g. binational integration, citizen participation, and the memory construction of the border story. The project uses audiovisual content, text, podcasts, songs, and virtual meetings to tell stories about citizenship along the border, facilitate dialogue around coexistence, and foster community in the face of increasing exclusion and xenophobia. The binational works of art and culture promote messages of inclusion that help to mitigate xenophobia and aporophobia, emphasizing the need to transform our perceptions and feelings through empathy. The project expects to reach at least 20,000 people.

LA GUAJIRA

Uribia, Maicao, Riohacha

In the final months of the project, PAR and ally Corporación Minuto de Dios continued to strengthen socioeconomic integration and reconciliation for 100 participants and their families living in settlements in Maicao. The majority of the participants are Venezuelan migrants and Colombian returnees. The initiative promotes dialogue, trust, and respect as well as building skills that will empower participants and lead to greater socioeconomic inclusion. With a focus on physical and mental health, which have been under strain during the pandemic, PAR and CMD held three virtual DecidoSer family workshops with 146 participants and family members. The meetings focused on adapting to change, effective communication, and emotional management in dealing with the health crisis and its related isolation. For the economic inclusion component of the project, PAR, CMD and the Council of American Enterprises distributed 98 percent of the see capital to the entrepreneurs to strengthen their small businesses in food production, Wayuu crafts, clothing, construction, and beauty among other activities. Additionally, increasing social capital, PAR and CMD coordinated with Save the Children, Coordination of Public Libraries, Aseo Técnico, Corpoguajira, FUPAD, the local government's office, and IOM to donate books, toys, and an eco-park which will form a safe space for residents of the Montecarlos settlement. The project has helped to strengthen respect for difference and diversity, with participants showing greater empathy towards migrants and returnees and recognizing each other as part of the same group and a key part of the process of cultural integration and social change. Likewise, women have also been empowered to take on more leadership roles and enjoy the respect of the community. Participants have also shown more solidarity, which has been key for strengthening the livelihood endeavors as community members support each other and work together to establish commercial alliances between the entrepreneurs, helping to reboot the economy which has suffered under the COVID-19 situation.

PAR and **Asociación de Agricultores Independientes de la Vereda de Atnamana** continued their socioeconomic empowerment project boosting legal income-generation opportunities for 52 families in Maicao through agricultural productive units. The families – all Wayuu, migrants, returnees, and displaced persons – are growing melons for export. Through project support, participants have improved the quality of the fruits, and reached a deal to export their produce to the island of Curaçao. With support from Guajira Chamber of Commerce, the association worked on ways to market and export products amid the health crisis. The association participated in Guajira's first virtual expo, supported by the University of La Sabana and University UNAD. Additionally, 10 members of the managerial and technical team attended virtual training on biosafety protocols for livelihood sectors; the orange economy; digital marketing; health and safety guidelines for the COVID situation; credit

options for the agriculture sector and electronic invoicing. The project also included technical assistance to ensure correct handling and quality of the melons, also keeping in line with recommendations from the environmental management plan. Also during the quarter, the Program held eight virtual DecidoSer workshops focused on strengthening skills to adapt to the current situation, empowerment, and resilience. Participants said the DecidoSer activities have helped them improve communication and build stronger relations both the community as well as in families and work settings. Pre-post results showed that 97 percent of participants report positive changes in attitudes and behaviors relating to reconciliation.

In Maicao and Uribia, PAR and **Fenarwayuu** finalized the economic empowerment project aimed at increasing organizational and production capacity of 125 craftswomen producing products such as handwoven bags and home accessories. During the reporting period, participants worked on establishing a management model, improving productivity, and protection of the designation of origin of Wayuu handicrafts. Participants formed a management group consisting of four members of Fenarwayuu's administrative and technical team and 10 federated master artisans. The management team plays an advisory role and leads project analysis, design, and fair-trade processes. Meeting sizes have been reduced to just two or three people given the COVID-19 situation and participants wear masks and practice physical distancing. The association has achieved trade agreements with bag manufacturer Totto, which ordered 3,500 creations, and Ecopetrol Association Chevron, which signed a purchase agreement strengthening the sustainability of Fenarwayuu. Finally, through Program support, 100 participants were able to sign up for pensions with Colpensiones.

PAR began a new communications project in Riohacha, Maicao, and Uribia with Asociación Salto Ángel promoting mobilization and social change to reduce xenophobia and aporophobia. Through the project, 35 youths from mixed Colombian and Venezuelan families living in settlements in Riohacha received training to become digital influencers raising awareness and producing content that promotes binational integration. Following the training, the youths had to produce content for the social media campaigns #TuPuedesMás (you can more) and #TuPuedesSerMiPana (you can be my buddy) to build public interest and reaction. Program facilitators reported a notable change in the reactions to the content published on Facebook about migrants - insults and aggressive comments had reduced, for example, instead of xenophobic slurs, people posted messages of congratulations, inspiration, and recognition. PAR and the association also held workshops on rights, citizens duties, and communication to sensitize the host community and migrants about social mobilization during the pandemic in order to reduce xenophobia through citizen action brigades in Riohacha. The Program raised awareness with total of 385 people from 79 families about the increase of xenophobia during the pandemic. Complying with biosafety standards and preventive isolation, the Program facilitated three citizen action brigades in Riohacha to promote bilateral integration and mitigate xenophobia and held talks about basic hygiene and hand washing, correct use of face masks, and physical distancing. Facilitators highlighted the fact that the virus does not ask for a passport and can affect anyone, calling on Venezuelan and Colombian participants to care for each other. The Program will carry out similar awareness raising activities in Maicao and Uribia.

SECTION V: MONITORING AND EVALUATION (M&E)

This quarter, the Monitoring and Evaluation (M&E) team continued to support allies and implementing partners virtually and by phone due to the COVID-19 situation to follow up on information-gathering activities for projects in the municipalities of Bogotá, Buenaventura, Cali, Cartagena, Cúcuta, Medellín, Mesetas, Puerto Rico, and Vista Hermosa. The team was in contact with 39 allies and implementing partners in total.

The M&E team supported a total of 29 projects either directly or through advising on data collection using the mobile application developed through the Program.

Specific training, support, and information-gathering activities include:

- Support of the psychosocial support team at 50 and 90 percent DecidoSer workshops, adapting technology tools to online and phone formats for follow-up and processing of results using the PowerApps system
- Pre-post surveys online and by phone to measure changes in perceptions, attitudes, and behaviors and follow up on information, working with allies and implementing partners to adapt the surveys when necessary
- Review of information uploaded to LEAP (Learning Evaluation Analysis Platform), such as: project timeline; awareness and mobilization activities; and stakeholders and third-party funds for active projects, ensuring correct input of information and compliance with program indicators

Other activities:

- ✓ Adjustment and updating of the Activity Monitoring Evaluation Plan (AMEP): indicator targets, updating of methodologies and scope, and inclusion of two new indicators measuring percentage change in net income and employability.
- ✓ Support for activities of the fifth Complexity-Aware Monitoring and Evaluation (C-AME) audit with Democracy International, which will be an audit of projects in the border municipalities of Arauca, Cúcuta, Maicao, and Uribia. The Program carried out a pilot test of visits online and by phone to determine whether the tool can be an adequate substitute for in-person meetings. The Program also reviewed documents with regional coordinators, allies, and implementing partners online and by phone.
- ✓ The Program worked with the psychosocial support and communications teams to create the
 DecidoSer mobile app, making it possible for participants to take part in DecidoSer activities and
 workshops through their mobile devices. To date, 30 of the 45 planned activities have been
 included.
- ✓ The Program implemented data collection tools for the gender and social inclusion team to use as part of its InclusionES strategy.
- ✓ The Program made progress on the Monitoring Evaluation Learning plan for USAID, calculating the areas and polygons of the productive projects for the next submission.
- ✓ The Program worked with the communications team and Semana to provide support for the diagnostic survey of Venezuelan migrants for the Border Crisis Observatory project, including statistical sampling, questionnaire design, methodological review, and adaptation of the survey to a phone format.
- ✓ Creation of a new intake form in LEAP for activities related to the COVID-19 situation for weekly

- reporting to USAID.
- ✓ The Program conducted phone surveys with PAR participants to ask if they had received emergency assistance from the national or local government during the COVID-19 situation and their perception of the quality of the assistance if they had received it, following a request from USAID. The team also conducted a separate survey about internet connectivity, use of technological tools, and use of radio to guide the adaptation of training processes.
- ✓ Support for data collection and analysis processes for ACDI/VOCA's USAID/BHA-funded Disaster Risk Reduction in Central Department Program in Paraguay, leveraging PAR and ERA data infrastructure models to digitize and diagnostic surveys for time and cost savings as well as increased capacity-building.

Knowledge Management

This quarter in knowledge management activities, the Program worked with Universidad de Los Andes and Universidad del Rosario to prepare a report on the factors influencing Colombians' openness to reconciliation. While the report is still a work in progress, the Program shared its preliminary findings—based on in-depth analysis of Reconciliation Barometer data—at a private event held with 20 experts in reconciliation issues and academic researchers. Discussing connections between the findings and their own research, participants proposed strategic focuses for future Reconciliation Barometer surveys and created a network to disseminate information about reconciliation issues.

The Program shared the findings with the public through an online event hosted by two experts in reconciliation, reaching 1,089 people via Facebook Live and the Webex platform. Among the attendees were ex-combatants who expressed interest in learning ways to achieve reconciliation in the country.

In addition, the Program used the data from the Reconciliation Barometer to analyze the sociodemographic variables and labor market inclusion of the Venezuelan migrant population. The results were shared with the Presidential Office of Border Management, which provided positive feedback regarding the importance of such studies to improve understanding of the migration situation.

SECTION VI: COMMUNICATIONS

PAR's 360-degree communications strategy continued to raise awareness and mobilize Colombians through reconciliation actions that promote socioeconomic opportunities throughout the country. The Program's communications efforts this quarter resulted in 136 online, radio, print, and television publications. In addition, the Program promoted positive messages and awareness-raising campaigns, generating new narratives about stigmatized regions and positioning memory as a tool to strengthen guarantees of non-repetition of violence. Social media efforts this quarter grew PAR's online following by 1,086 new followers across Facebook, Twitter, and YouTube, reaching more than 607,000 people on Facebook alone through its publications. The Program also reached the 236 members of its 19 WhatsApp groups through informational publications and audiovisual content.

PAR's communications strategies continued to promote reliable, non-stigmatizing information about migration in Colombia to boost integration and reduce xenophobia. The Program advanced the Colombia Sin Fronteras (Colombia Without Borders) initiative in collaboration with the GOC through its migration agencies and Ministry of Foreign Affairs to make high-quality, open-source content available to journalists, opinion leaders, researchers, and the general public. The online news hub provides accurate information about migration from Venezuela to decrease xenophobia and aporophobia through personal stories about migrants that humanize the statistics and promote empathy. In meetings with PAR, the Presidential Office of Border Management expressed an interest in centralizing information on GOC migrant services on the platform, due to its recognition of Colombia Sin Fronteras' reputation as a highly credible news source. The entity is also interested in publishing a white paper on migration on the platform, which would summarize the policies and activities of GOC ministries to respond to the migration situation.

This quarter, the initiative published 44 articles, many of which were success stories profiling migrants who have integrated into Colombian society, taking advantage of social services and opportunities such as PAR programs to increase their psychosocial and career stability and, in many cases, give back to their communities. The initiative gained 1,282 new followers on Facebook, Twitter, Instagram, and LinkedIn, and its social media posts reached over 691,000 viewers this quarter. The Program has found that, while the platform was originally designed to target Colombian audiences, Venezuelan migrants have increasingly become active on the platform's social media pages, especially its Facebook page, reading, commenting on, and sharing the pieces. Among other insights, the Program has observed that stories that portray migrants as empowered and resilient generate the greatest impact, as do stories on public figures who frame migration as a positive opportunity for the country.

Finally, the Program worked with consulting firm Raddar, which specializes in analyzing consumer behavior in Colombia, to ascertain data for the study on opportunities in the Venezuelan migration situation for the national productive sector, both in terms of demand for goods and services as well as changes in labor supply. The study uses the 2018 National Census, the World Values Survey, the GOC Great Integrated Household Survey, and Raddar's own monthly Consumer Track survey as sources. Among the key findings, the baseline data shows that 57 percent of the migrant population does not have the PEP (Special Stay Permit), and that when shopping 65.91 percent of migrants search for bargains and sales most of the time. During the next quarter, Raddar will analyze all the data collected and will deliver a series of recommendations for action to address the economic opportunities created by the migration situation.

SECTION VII: PROGRAM MANAGEMENT

workplaces in Colombia, according to employee surveys. Human Resources also continued implementation of the staff wellbeing policy and Occupational Health and Safety System, with a focus on healthy habits to aid in the prevention of spread of the COVID-19 virus and promote staff well-being during the nationwide lockdown. Staff members continued to work remotely throughout the quarter, receiving technical and psychosocial resources to support them in their homes. The psychosocial component of the support consisted of panel discussions, webinars, and other events promoting physical and psychological self-care and care of family members through exercise, healthy recipes, home safety practices, and emotional management. The Program provided individual and family therapy sessions to staff members who requested additional support and began conducting daily online surveys to track employees' physical health. The Program continued support to partners for reporting financial information on OneDrive and began holding a series of short training sessions on tools including Teams, Skype for Business, and Outlook. The Program also worked with the Psychosocial Support area to develop and implement a mobile app to hold virtual DecidoSer workshops with project participants and partners during the lockdown period.

SECTION VIII: LOOKING AHEAD

The Program will continue to support rural development through the GOC's PDET strategy and will continue to work with organizations, businesses and individuals to promote security and coexistence, increase integration, and reduce xenophobia towards Venezuelan migrants. In alliance with Associación Salto Ángel, the Program will roll out training for youth influencers in Maicao and Uribia to promote binational integration and reduce xenophobia and aporophobia in La Guajira. The project will also include citizen brigades in Maicao and Uribia to raise awareness about citizen rights and health and safety protocols to follow during the pandemic. Additionally, PAR will launch a DecidoSer mobile application, making it easier for participants to keep up with reconciliation activities during the pandemic when access to in-person workshops is limited.

SECTION IX: FINANCIAL INFORMATION

Current Financial Pipeline

Account Description	Total Previous Expenditures (03/31/2020)	Total Current Quarter Expenditures (04/01/2020 - 06/30/2020)	Total Actual Expenditures (06/30/2020)	LOP Budget	Current Remaining Balance
Total Direct Costs					
Indirect Costs					
Total Cost Federal Share					
Cost Share					
TOTAL PROGRAM COSTS					

ANNEX 1: PAR IN NUMBERS

Indicator	Reporting Frequency	Year 1	Year 2	Year 3	Year 4 Quarter 3	Year 4 Progress	Year 4 Goals	Year 4 Progress %	Total	LOP Goal	LOP Progress %
Number of local institutions and organizations strengthened in reconciliation capacities	Annually	5	35	25	-	-	5	0%	65	70	92.8%
Number of positive messaging publications surrounding reconciliation	Quarterly	N/A	459	465	169	480	360	133%	1,404	1,080	130%
3. Number of awareness and mobilization actions promoted by PAR partnerships	Quarterly	140	336	234	64	333	57	584%	1,043	650	160.5%
4. Percentage of change in perceptions, attitudes and behaviors post-intervention reported by PAR participants.	Biannually	74.5%	78.9%	77.2%	-	79.7%	70%	79.7%	78.2%	70%	78.2%
5. Number of reconciliation and memory/truth-telling initiatives supported by PAR	Quarterly	11	48	60	25	105	10	1,050%	224	100	224%

Indicator	Reporting Frequency	Year 1	Year 2	Year 3	Year 4 Quarter 3	Year 4 Progress	Year 4 Goals	Year 4 Progress %	Total	LOP Goal	LOP Progress %
6. Number of public and private sector stakeholders funding PAR activities	Quarterly	197	178	97	42	134	30	446%	606	505	120%
7, Third Party Funds	Quarterly										
8, Local Organizational Capacity Assessment Score	Annually	2.4	3.1	3.5	-	-	3.3	-	3.5	3.3	106%
9, Value of Reconciliation Index	BL, MT, FE	52	-	52	-	-	N/A	-	52	54.6	-
10, Value of Transformative Partnership Index	BL, MT, FE	68	-	81	-	-	N/A	-	81	TBD	-
11, Perceptions, attitudes and behaviors post-intervention reported by PAR participants concerning media	Biannually	N/A	79.6%	80.1%	-	78.8%	60%	78.8%	79.5%	60%	79.5%
12, Number of young people benefited by PAR	Quarterly	2,233	3,637	4,929	544	4,104	1,400	293%	14,903	8,323	179%

BL: Baseline

MT: Midterm assessment

FE: Final evaluation

^{*}Note: For indicators 9 and 10 (Reconciliation Index – Alliances Index), the most recent score is reported.

PAR in numbers

YEAR FOUR - Quarter Three

Indicator 2: Positive messaging

Y4Q3	Year 4	Year Four	Year Four
	Progress	Goal	Progress
169	480	360	133%

Impact level



This quarter, 51% of the positive messages published had a medium impact in the most highly respected media outlets.

Media channel





22 radio



o magazines

Indicator 3: Awareness and mobilization actions

Y4Q3	Year 4	Year Four	Year Four
	Progress	Goal	Progress
64	333	57	584%



PAR carried out awareness and mobilization activities with 26 projects in 18 municipalities, with Bogotá, Cali, and Cúcuta reporting the most activities. The activities generated encounters between Program participants (both Colombians and Venezuelan migrants) to promote dialogue, respect, trust, and empowerment.

Indicator 5: Reconciliation initiatives

Y4Q3	Year 4 Progress	Year Four Goal	Total	LOP Progress %
25	105	10	224	224%

88% of the initiatives had a reconciliation focus tied to ecotourism, income generation, changing narratives, youth empowerment, rebuilding the social fabric, and migration.

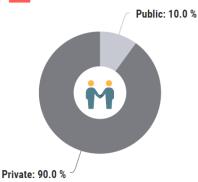
of the initiatives had a reconciliation and memory focus. Examples include a project promoting the conservation of traditional cattle herder songs, as well as awareness-building activities to empower youth to be agents of change and leaders of future projects in their communities.

4% of the initiatives had a memory focus tied to bringing communities together to foster dialogue, experience exchanges, and reflection on historical memory, relationship-building, and culture.

Indicator 6: Stakeholders

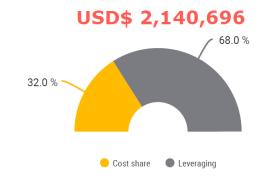
Y4Q3	Year 4 Progress	Year Four Goal	Total	LOP Progress %
42	134	30	606	120%

42 new stakeholders funding PAR activities



Indicator 7: Funds committed

Y4Q3	Year 4 Progress	Year Four Goal	Year Four Progress %
USD\$2.1M	USD\$6.9M	USD\$2M	340%

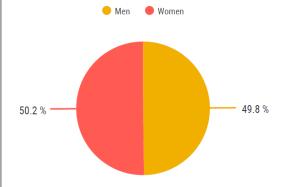


Of the total funds this quarter, the cost share reached US \$692,253 and leveraged funds reached US \$1,448,443.



Indicator 12: Number of young people benefited by PAR

Y4Q3	Year 4 Progress	Year Four Goal	Year Four Progress %
544	4,104	1,400	293%



PAR participants between 10 and 29 years of age are classified as youth. This quarter, 544 youth participated in PAR project activities. The municipalities reporting the highest numbers of youth participation were Bogotá, Medellín, and Cartagena.

PAR's employability projects with partners including CESDE and Unipanamericana made up 46.5% of total youth participation figures.



ANNEX 2: SUCCESS STORY

Youth set up community kitchen

Stigmatized young people in Cali volunteer to help vulnerable community members during crisis

At-risk youth from some of the most vulnerable neighborhoods in Cali are generating new narratives and promoting solidarity in their communities by hosting soup kitchens during the COVID-19 pandemic.

The youths, 150 in total, are participants from a project in the USAID-funded Program of Alliances for Reconciliation (PAR) implemented by ACDI/VOCA. As part of the project with Fundación Solidaria Arquidiocesana, the young participants form part of the Consejos de Paz Urbanos (Urban Peace Councils), which bring together former gang members and other at-risk young



Volunteers prepare and serve food for vulnerable community members.

people to promote peaceful living together. Participants take part in activities such as cleaning up and reclaiming public spaces and act as roles models, steering other youths away from illegal activities and encouraging others to use dialogue and non-violence and show respect and empathy to fellow community members, soft skills they have strengthened through DecidoSer workshops.



Youth participants from the Consejos de Paz organize daily meals for around 200 people in vulnerable neighborhoods in Cali.

When the COVID crisis hit, Cali Mayor's Office began distributing meals in the city's most vulnerable neighborhoods but struggled to meet the surge in demand. Upon hearing about this, the young members of the Consejos de Paz decided to play an active role in helping alleviate the crisis and offered support to the Mayor's Office. On a volunteer basis, the youths identify families in need of help, find a location to prepare and serve the meals, and set up the community soup kitchens using food supplied by the Mayor's Office.

They serve meals at 86 points in six neighborhoods, with each providing sustenance for around 200 people from 55 to 70 families daily.

While the bulk of the food donated comes from the Mayor's Office, the young organizers also mobilize other community members to assist, coordinating donations from local supermarkets and the

Archdiocese of Cali's food bank for additional items such as condiments and PPE. The young representatives also use this as a space to promote solidarity within the community and offer advice to recipients on health and safety to prevent the spread of COVID-19 while serving the meals.

This initiative has also helped to generate trust and create positive images of the young people in these communities, where they are traditionally stigmatized and sometimes shunned by other members of the community who regard them as gang members and delinquents.



Youth organizers of the community kitchens practice health and safety measures, using face masks and taking temperatures of community members coming to collect food.

"Before, I acted without thinking and didn't care about anything. Now I work for the community, so that everybody's ok. During this pandemic I'm working with the guys from the Consejos de Paz Urbana in the community kitchens to bring food to different households." – Participant speaking at a virtual DecidoSer workshop

ANNEX 3: COVID-19 RESPONSE

In Bogotá, PAR worked with **Nuestro Flow** to build awareness about gender-based violence, in response to increased risks during the COVID-19 lockdown. During the quarter, the partners led a communications campaign to promote the Línea Púrpura (Purple Hotline), which is run by the Secretary of Women of Bogotá Mayor's Office to provide victims of domestic violence with crisis counseling and referrals to care pathways. PAR partnered with the entity to add four new teams of psychologists and social workers, who carry out home visits to callers in need of direct support. To build awareness about these social services, the Program ran a campaign called Mi Hogar, Territorio Seguro (My Home: Safe Space) to empower women by informing them of their rights and providing guidance on how to overcome barriers to care. The campaign also called on women to support each other, developing a sisterhood network of allies. The Program also held two Facebook Live events, with over 2,800 people tuning in to hear community leaders discuss collective actions to tackle gender-based violence as well as intersectional approaches that consider factors such as race and class. For these activities, PAR redirected of USAID funds.

PAR and **Fundación Sergio Urrego** developed a social media campaign to increase awareness about the Foundation's crisis hotline, created to provide psychosocial care and referrals to care pathways to people facing increased violence and suicide risks during the COVID-19 lockdown. PAR helped the Foundation to hire experts in psychosocial care and legal advising to field calls to the hotline, strengthening staff members through social media workshops on psychological first aid. The Program also helped the Foundation develop a learning management platform on its website that it can use to run an online school. Finally, the Program conducted an evaluation of the Foundation's hotline, in addition to the Línea Púrpura hotline of Bogotá Mayor's Office and the Línea 141 hotline run by ICBF, all of which have been overwhelmed with calls during the pandemic. Following the assessments, PAR prepared a report containing recommendations on ways that the organizations can strengthen their marketing and innovation strategies to increase the impact of their services. For these activities, PAR redirected

PAR and partner **Gente Estratégica** supported a Bogotá Mayor's Office initiative to boost income generation opportunities for vulnerable women in the capital city, using the DecidoSer methodology to strengthen participants' psychosocial skills as well. PAR and Gente Estratégica supported five small businesses participating in the initiative, providing logistical and psychosocial assistance to women seamstresses manufacturing protective equipment for Bogotá Mayor's Office. PAR provided the women with materials, while Gente Estratégica led online workshops and provided psychosocial support to strengthen the workers' soft skills. The trainings centered on PAR's DecidoSer methodology and gender and social inclusion approach. In the workshops, participants learned about topics such as gender equality and assertive communication, which empowered them to be agents of change in their communities. For these activities, PAR executed of additional USAID funds.

During the quarter, PAR worked to support small businesses affected by the COVID-19 situation and

lockdown measures and boost flagging local economies, promoting income generation opportunities for vulnerable populations through the manufacturing of protective equipment among other services. In Santa Marta, PAR worked with Fundemicromag to strengthen participants' businesses in food sales, clothing manufacturing, agriculture, and beauty services by providing them with machinery and supplies. For these activities, PAR executed of additional USAID funds. In Maicao, PAR and Minuto de Dios held three online psychosocial workshops with 70 participants to strengthen skills for resilience, emotional management, and effective communication, with additional support for physical health and economic inclusion activities. For these activities, PAR executed additional USAID funds. In the city of Medellín, PAR worked with local allies to help meet needs for vital biosafety gear for Pablo Tobón Uribe Hospital, providing participants with training and supplies to manufacture high volumes of face masks. PAR and Inexmoda trained 12 entrepreneurs to make the protective equipment, who then worked with 45 employees from their respective businesses to produce 42,000 face masks in total, providing income generation opportunities that boosted average monthly incomes by US\$667 for participants. For these activities, PAR redirected () of USAID funds. PAR and Conconcreto provided participants who operate clothing manufacturing workshops with the machinery and supplies needed to shift to face mask production. Participants from this project produced 50,000 face masks for Pablo Tobón Uribe Hospital. For these activities, PAR redirected of USAID funds. In alliance with Corporación GEInnova, PAR promoted technological innovation as a tool for meeting health care needs in Quibdó, where health coverage is precarious. The Program provided participants with machinery and raw materials to manufacture face masks and protective gear such as medical scrubs and uniforms. Through the Program's support, 26 women participants were able to produce approximately 65,000 face masks, providing them with incomes to support their families during the crisis. For these activities, PAR redirected () of USAID funds. Due to the economic downturn caused by the COVID-19 situation, hunger has also been an issue affecting many families. To help to increase food security, PAR worked with Aplameda to provide logistical and financial support to 15 women from the rural municipality of Bojayá. The women made three deliveries of a total of 60 tons of plantains to the Chocó capital of Quibdó, where they sold the produce at discounted prices to benefit vulnerable families facing economic hardship. The Program

PAR and **Fundación Empresarios por la Educación** (Entrepreneurs for Education Foundation) set up a digital repository to provide tools for learning and the prevention of violence and abuse. The initiative, "Education that Unites Us", shares content and ideas on the platform (https://laeducacionquenosune.co/), hosts meetings for the educational community, and broadcasts messages and other content over radio, including national broadcaster Caracol Radio. Content includes

helped to cover the fuel costs of the deliveries and additionally purchased plantains, distributing them

to families in the El Reposo neighborhood. For these activities, PAR executed

of additional USAID funds.

games, stories, and educational activities for students of different ages as well as advice and ideas for educators, caregivers, and parents to improve coexistence in the home and address economic challenges because of the quarantine. Additionally, the platform features information on digital tools that teachers and school administrators can use to strengthen their lesson plans. For these activities, PAR redirected of USAID funds.

Through the **#SomosPARtedelaSolución** campaign, which aims to improve trust in the country, PAR published 313 articles on the web site and shared content on social media and with media and institutional partners, including 70 influencers, to raise awareness about the positive actions taking place in the face of the pandemic. The campaign included a series of interviews with renowned journalist Mauricio Rodriguez, who spoke with Alejandro Gaviria, rector of the University of Los Andes; Bruce Mac Master, president of ANDI; and social leader Leyner Palacios as well as other leaders contributing positively in the country. For these activities, PAR redirected of USAID funds.

PAR worked with ICBF and **Discovery Enterprise Business SAS** worked to identify Specialized Attention Centers (CAEs) most in need of support, where the COVID-19 lockdown added stress on young offenders serving custodial sentences as they were not able to receive family visits or in-person classes. The Program identified 17 CAEs in Medellín, Bogotá, Cartagena, Quibdó, Villavicencio, Cúcuta, and Cali that needed support and purchased 115 tablet computers which will be distributed during the next quarter. This will allow 1,093 youths to stay in contact with their friends and families through video calls and attend capacity building activities such as courses in literacy, textiles, carpentry and DecidoSer workshops. For these activities, PAR redirected